

3rd Annual Strategic M&A Forum

Deploying smart valuation adjustment strategy and structuring seamless Post M&A integration

Grand Millennium, Beijing

26th & 27th February 2009

Exclusive 10% DISCOUNTS for CIMA members when they register with Ms. Lee Chew Wan (LeeC@marcusevanskl.com). Quote "CIMA" to get the discount

Authoritative speakers:

Junxiong He Director of International Taxation Department
State Administration of Taxation

Xiongying Lu Executive Manager of Listing Department
Shanghai Stock Exchange

What our delegates said in the past M&A events:

"This forum had a very good series of presentations, with specific focus on China experiences. Networking with people and analysing their experiences was great"

Chief of Global Wires Business
TATA STEEL

"The forum has successfully addressed variety of issues with great and useful cases of M&A issues and practices in China market"

General Manager
China Investment, Sabic

"The forum provides an opportunity for M&A colleagues to exchange processes and experiences, and most importantly establishes networking"

Director
Basf East Asia Regional Headquarter

"The forum was very informative. It was also well-organised"

Research Manager
Thomson Financial

"This is my second forum attendance and I like the improvements done in this forum. Speaker selection is very crucial in this forum, so requests you to work on the scene"

General Manager
Reliance Industries Limited

"What do you want to achieve or avoid? The answers to this question are objectives. How will you go about achieving your desire results? The answer to this you can call strategy"

William E Rothschild

Find the best way to do M&A in China market and grasp the opportunity in current business climate


marcusevans

Eminent speakers panel:

Joerg Ayrl Senior Vice President, Head of M&A Asia
Siemens

Richard Mao Investment Director
Johnson & Johnson

Patric Dougan General Manager, China & Business Development Director, Asia
SABMiller

Kern Lim Vice President of Finance
The Venetian Macao-Resort-Hotel

George Peng Vice President and Investment GM
Venturepharm

Frank Lai CFO
China Resources Microelectronics

Guoping Fei VP & Partner
China Mergers and Acquisitions Association & Grandall Legal Group

Yongmao Liu Vice President
Novozymes China

Jon Jin Head of Corporate Finance China
Anglo American

Werner Krieger Head of Human Resources Management Asia-Pacific
Henkel AG & Co. KGaA

Yong Huang Committeeman & Director of Competition Law Centre, Professor, Doctoral Supervisor

China Anti-Monopoly Law Specialist and Consultant Commission & University of International Business and Economics

Benefits of attending

- **Updating** the latest regulations and laws and exploring strategies to comply with them
- **Sharing** the successful experiences and failed cases with the industry peers
- **Developing** M&A deal negotiation skills
- **Gaining** knowledge of target sourcing and driving success in the down market
- **Advancing** in evaluation models and methods
- **Improving** assessment of risk
- **Obtaining** strategies of finance in M&A
- **Managing** integration to ensure the new business conforms to company's objectives
- **Revising** cross border deal structures to improve M&A successful rate

Endorsers



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Thursday 26th February 2009

0830 Registration and morning coffee

0900 Opening & welcome remarks from the Chairperson

Part One: Regulatory Updates and M&A Trends Analysis

0915 Session One – Expert Opinion

Current landscape update: Reviewing the recent trends in M&A

- Analysing current business climate for M&A
- The impact of global financial crisis on M&A in China
- Identifying the opportunities and the developing trends in M&A market
- Benchmarking M&A strategies development

Xiongying Lu Executive Manager of Listing Department
Shanghai Stock Exchange

1000 Session Two – Expert Opinion

Latest developments on the changing tax law in China and its influence on M&A

- Reviewing the recent tax law changes
- Exploring the influence of tax law changing to M&A in China market
- Understanding Chinese regulations and legal frameworks to reduce the risks in M&A

Junxiong He Director of International Taxation Department
State Administration of Taxation

1045 Morning refreshments

1115 Session Three – Expert Opinion

The changing landscape for Anti-Monopoly Law: Addressing the provisions on acquisition of domestic enterprises by foreign investors

- Reviewing the Anti-Monopoly Law development in China
- The impact of the Anti-Monopoly Law changing on M&A deals in China
- Identifying the potential risks foreign investors face to
- Insights on recent announced mergers in China market

Yong Huang Committeeman & Director of Competition Law Centre,
Professor, Doctoral Supervisor

**China Anti-Monopoly Law Specialist and Consultant
Commission & University of International Business and
Economics**

1200 Session Four – Case Study

Leveraging national security review and the impact on M&A in China

- Analysing some cases on the acquisition by a foreign investor in the past
- The Anti-monopoly Law clearly stipulates, "In case the acquisition of domestic enterprises by foreign investors or other manners to concentrate referred to national security, besides being reviewed according to this law, shall be carried out national security review according to related regulations." It is necessary to determine by procedure whether it is a foreign investor that acquires a domestic enterprise, and then determine whether the acquisition of the domestic enterprise by the foreign investor is related to national security. Only when the two conditions are met, can the entity be examined whether the acquisition endangers the national safety
- Highlighting crucial factors in the impact on M&A in China

Guoping Fei VP & Partner

**China Mergers and Acquisitions Association & Grandall Legal
Group**

1245 Networking lunch

Part Two: Deal Strategies

1400 Session Five – Case Study

Successfully matching and selecting your target company

- Crystallising the real M&A needs and intended outcome
- Matching your expectations with the ones of your target company
- Effectively presenting your company as a strategic acquirer to the target company
- Establishing a mutual platform for future development of the business
- Identifying the common pitfalls and hidden traps of selecting companies

Kern Lim Vice President of Finance

The Venetian Macao-Resort-Hotel

1445 Session Six – Case Study

Ensuring a smooth due diligence process and improving investigative due diligence practices

- Exploring the special considerations related to the due diligence process in China
- Establishing rules of review and considering market blackout to comply with securities law
- What value-added options are available from professional intermediaries
- Insights and critiques from past deals

Jon Jin Head of Corporate Finance China
Anglo American

1530 Afternoon refresh

1600 Session Seven – Case Study

Formulating better financial strategies in M&A processes

- The impact of financial variables on M&A
- Gaining evaluation methodologies and differences
- Optimising your deal financial structure
- Selecting the best approach of capital raising for your deal

Frank Lai CFO

China Resources Microelectronics

1645 Session Eight – Case Study

Advancing the negotiation and closing the deal

- Negotiating tactics: How to position your company from the opening offer to final agreement
- Using due diligence to enhance your advantages
- Understanding the strengths and the weaknesses in the other side's position
- Identifying the key value drivers

Richard Mao Investment Director

Johnson & Johnson

1730 End of Day One

Who should attend

Vice President, Director, Heads, General Managers, Senior Managers, Managers of:

- Mergers and Acquisitions
- Strategic Planning
- Market Regulators
- Human Resources
- Business Development
- Finance
- New Venture
- Legal Department

From the following industries:

- Manufacturing
- Telecommunication
- Healthcare
- Services
- Pharmaceutical
- Retail
- Automotive
- Other Related Industries and Areas (Financial Advisors, Consultants, Law firms, Accounting Firms, Solution Providers)
- Energy & Utilities
- IT
- FMCG
- Oil and Gas
- Mining
- Logistics and Transportations
- Banking and finance

About the Media Partner

ReviewAsia is a luxury lifestyle, travel, business and general-interest monthly magazine that relies on local reporting with a regional perspective to capture newsmakers and events with global impact. Each issue also features well-researched and topical Special Reports such as on wealth management and private banking, luxury properties and shopping, high-end travel, the best dining in the region, and the annual Icons of Asia Awards- featuring the best of the best personalities, business establishments and destinations. Media Magazine, an industry publication for marketing and advertising, has cited ReviewAsia as one of the Top 10 regional print-media launches for 2007.

marcus evans would like to thank everyone who has helped with the research and organisation of this event, particularly the speakers and their staff for their support and commitment.

0830 Registration and morning coffee**0900 Opening & welcome remarks from the Chairperson****Part Three: Post M&A Integration****0915 Session One – Case Study
Ensuring the new business conforms to company's objectives**

- Differentiating Transaction Success & Deal Success
- Understanding the main factors for value creation
- Reorganising, reconstructing and adjusting the business system
- Recommendation for PMI (Post Merger Integration) strategy

Joerg Ayrle Senior Vice President, Head of M&A Asia
Siemens

**1000 Session Two – Case Study
Managing cultural differences to ensure continuous success**

- Assessing the corporate culture of the target company and preparing to create a new one
- Assuring the people to accept the new model and turn their efforts to make it work
- Challenges of internal and external communication strategy
- Creating positive energy. Cultural and language sensitive

Werner Krieger Head of Human Resources Management Asia-Pacific
Henkel AG & Co. KGaA

1045 Morning refreshments**1115 Session Three – Case Study
Conducting effective operational integration and ensuring the growth of new business**

- Identifying the starting point and common ground when appraising the deal
- Implementing successful and dynamic process integration
- Discovering communication, negotiation and conflicts resolution
- Maintaining growth while integrating the business

Yongmao Liu Vice President
Novozymes China

**1200 Session Four – Expert Opinion
Implementing effective tax integration and meeting the challenges under current tax policies**

- Reviewing tax retrenchment after M&A deal finalized
- Analysing the challenges all the foreign companies have to face under the tax policies in China
- Advantages and disadvantages of tax issue for the new organisations
- Tax report under current Chinese tax policies
- Gathering the key factors to consider

1245 Networking lunch**Part Four: Cross Border M&A****1400 Session Five – Case Study
Analysing the key considerations before entering into cross border M&A**

- Defining key factors that play a significant role in M&A flows
- Managing multi- jurisdiction due diligence
- Knowledge of geographic and industrial sectors have proven most attractive and the places future opportunities lie
- Understanding cultural considerations in cross border deals

George Peng Vice President and Investment GM
Venturepharm

The first Chinese company who successfully completed acquiring a Nasdaq listed pharmaceutical corporation in the United States

**1445 Session Six – Expert Opinion
Analysing the role of private equity as a change agent in Chinese and global M&A**

- How private equity fits onto the Chinese M&A agenda
- Enhancing corporate value through PIPE (Private Investment in Public Equity) investments
- Investments abroad: Where do the opportunities for Chinese private equity

1530 Afternoon refreshment**1615 Session Seven – Case Study
Analysis on M&A trends and exploring how to do cross border deals in current economic climate**

- Why the successful rate is low for Chinese corporations to do cross border deals
- Understanding core components of cross border M&A transaction
- Reviewing trends by major deal points
- Analysing how recent economic climate affects cross border M&A and expanding business overseas

Patric Dougan General Manager, China & Business Development Director, Asia
SABMiller

**1645 Session Eight – Panel Discussion
Driving M&A success even in a globally down market**

- Sourcing the right target to acquire
- Examining the possible shortfalls of M&A
- Venturing into M&A: Developing the checklist
- Predicting and managing the risks efficiently
- Expanding the business in the economic crisis by successful M&A

George Peng Vice President and Investment GM
Venturepharm

Richard Mao Investment Director
Johnson & Johnson

1730 End of Day Two**Why you cannot miss this event**

Mergers and acquisitions, continue to be almost an everyday feature of the contemporary business scene, yet at least half prove to be unsuccessful. In the world of mergers and acquisitions, China is the both Great Target and the Great Acquirer, with deals being by both foreign and domestic firms. Now China is the third largest M&A market in Asia. And the sizzling pace will continue over the next five years, declares The Great Buy-Out: M&A in China, a new report by the Economist Intelligence Unit (EIU). The Great Buy-Out confirms the most challenging hurdles for dealmakers are usually found on the people side of the business. These include both HR issues and the regulations that govern them. In addition, there are other important issues to address.

In this timely conference, emphasis is placed on the issues of policies changing, M&A deal strategies developing and integration practices with in-depth cases analysis. It also focuses on cross-border mergers and acquisitions. With the increasing economic activity between China and the other countries, there is a need to know more about the corporate and national cultures in integration. And the conference is unique in showing the actual effect mergers and acquisitions have on people, and consequently on the performance of the 'new' organisation.

It is particularly for decision makers - those who are involved in planning and implementing business development, and those responsible for ensuring successful integration afterwards.

About the Endorser

CIMA (the Chartered Institute of Management Accountants) is the only international accountancy body with a sole focus on business. It is a world leading professional institute that offers an internationally recognised qualification in management accountancy, focusing on accounting in business, in both the private and public sectors. It is the voice of 164,000 students and members in 161 countries. CIMA is responsible for the education and training of management accountants who work in industry, commerce and not-for-profit and has more members in the public sector than any other UK based body. CIMA prides itself on the commercial relevance of its syllabus, which is in tune with the activities of high performance organisations, and evolves continually to reflect the latest developments in global business. CIMA has been nominated as a UK superbrand for a second year in a row this year and for the first time in Sri Lanka. According to independent research conducted by the University of Bath School of Management, CIMA's syllabus and examination structure are the most relevant to the needs of business of all the accountancy bodies assessed. See the CIMA Difference report for further information at www.cimaglobal.com/thecimadifference. CIMA is committed to upholding the highest ethical and professional standards of members and students, and to maintaining public confidence in management accountancy. For more information about CIMA, please visit www.cimaglobal.com

第三届战略并购年会

改善并购战略，提高并购成功率；完善并购整合，加强新企业的运营能力！

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2009年2月26-27日

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官方发言人：

何俊雄 国际税务部主任
国家税务总局

卢雄鹰 上市部执行经理
上海证券交易所

往届参会代表评语：

“本次峰会的发言很精彩，而且全部都是关注在中国市场的。和业内人士的交流互动也非常棒。”
全球业务网络总监
塔塔钢铁公司

“本次峰会非常成功，发言人用很多实际且有用的案例分析了在中国并购市场中的一系列重大问题。”
中国投资部总经理
沙特基础工业公司 (SABIC)

“本次峰会提供给并购业内人士一个交流和沟通的绝好机会，最重要的一点就是它搭建了一个很好的互动平台。”
东亚区域总监
巴斯夫

“这个峰会信息量很足，而且组织得很好。”
调研部经理
Thomson Financial

“这是我第二次参加这个峰会，我很高兴看到了它的进步。发言人的筛选很关键，好的发言人能让你真正参与到讨论和互动环节之中。”
总经理
Reliance Industries Limited

“你想获得或者避免什么？答案是一些具体的目标。那么如何去达到这些具体的目标呢？答案叫作策略。”

William E Rothschild

学习在中国市场上并购的最佳策略并在低迷的市场上抓住成功的机会。


marcusevans

著名演讲嘉宾：

Joerg Ayrle 高级副总裁兼合并收购部总监（亚太区）
西门子

Richard Mao 投资总监
强生

Patric Dougan 中国区总经理&亚洲业务发展总监
SABMiller

林耿 财务部副总裁
澳门威尼斯人-度假村-酒店

George Peng 副总裁 & 投资部总经理
万全药业

Frank Lai 首席财务官
华润微电子

费国平 副会长 & 合伙人
全国工商联并购公会 & 国浩律师集团事务所

柳永茂 副总裁
诺维信（中国）

Jon Jin 中国财务总监
Anglo American

Werner Krieger 亚太区人力资源总监
汉高

黄勇 委员起草人& 竞争法研究中心主任、教授、博士生导师
国务院法制办、全国人大法工委中国《反垄断法》起草专家组 & 对外经济贸易大学

参加的益处：

- 更新与并购相关的各项法律法规
- 与行业先锋者一起分享成功和失败的宝贵经验
- 提高并购谈判技巧
- 学习如何进行更有效的目标搜寻以及更有效地开展并购活动
- 掌握更多企业估值的模式与方法
- 更好地进行风险分析与管理
- 收获更有效的财务策略
- 进行更加有效的管理整合以确保企业的业务增长
- 改善跨国并购策略以提高跨国并购的成功率

Endorsers



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0830 签到及早茶

0900 开幕式及主席致辞

第一部分：法律法规和并购趋势分析

0915 第一场—专家意见

纵观中国并购市场发展现状及未来发展趋势

- 分析当前商业环境对并购的影响
- 全球金融危机给中国的并购市场带来的影响
- 洞悉市场机会，了解并购发展趋势
- 与全球领先的并购战略看齐

卢雄鹰 上市部执行经理
上海证券交易所

1000 第二场—专家意见

了解中国税法的更新以及对中国并购市场的影响

- 回顾中国税法的更新与修正
- 探讨中国税法的变化给中国并购市场带来的影响
- 理解中国的法律法规框架，减少并购中的操作风险

何俊雄 国际税务部主任
国家税务总局

1045 茶歇

1115 第三场—专家意见

了解反垄断法的更新以及有关外资企业并购国内企业的条款

- 纵览中国反垄断法的发展历程
- 分析反垄断法的变化给中国并购市场带来的影响
- 指出外资企业在中国市场进行并购可能存在的风险
- 案例分析：从近期中国市场上宣布的并购案看中国反垄断法

黄勇 委员起草人 & 竞争法研究中心主任、教授、博士生导师
国务院法制办、全国人大法工委中国《反垄断法》起草专家组 & 对外经济贸易大学

1200 第四场—案例分析

功夫要放在法律之内——反垄断法中的国家安全审查给并购带来的影响

- 回顾可口可乐并购汇源果汁以及其它前期相关案例
- 中国反垄断法明文规定：以防外资对中资企业的并购和其他形式造成的涉及到国家安全的情况，应该按照相关法规进行国家安全审查。这首先需要确定该案是否是外资并购，再确定该并购案是否涉及到国家安全
- 这个环节里你将和我们的专家一起来分解反垄断法中的国家安全审查给并购带来的影响

费国平 副会长 & 合伙人

全国工商联并购公会 & 国浩律师集团事务所

1245 午餐

第二部分：并购战略

1400 第五场—案例分析

成功的第一步——选定一个合适的目标企业

- 明确你的并购目标和结果
- 配比你的期望值和目标公司的期望值
- 有效地ss将你的公司作为一个战略并购者出现在目标企业面前
- 建立一个双赢发展的战略平台
- 指出一些在选择目标企业时常见的商业圈套和隐性陷阱

林耿 财务部副总裁

澳门威尼斯人-度假村-酒店

1445 第六场—案例分析

确保尽职调查的完整性，改进尽职调查运作

- 探讨在中国市场上进行尽职调查要注意的特别问题
- 建立全面的调查架构，预防市场黑洞，遵循法律规定
- 从专业机构那里你能获得哪些附加的有价值的服务选择？
- 从过去的并购交易中我们可以学到什么？

Jon Jin 中国财务总监

Anglo American

1530 茶歇

1600 第七场—案例分析

为你的并购制定一个更好的财务策略

- 分析财务不稳定性给并购带来的影响
- 学习多样的估值方式和不同效果
- 完善和改进你的财务策略
- 为你的交易选择最佳的筹资途径

Frank Lai 首席财务官

华润微电子

1645 第八场—案例分析

改进谈判技巧，成功结束交易

- 谈判战略：如何在从提出收购到结束交易整个过程中定位你的企业
- 利用尽职调查作为你谈判的筹码
- 了解目标企业的优势和弱势以进行更有效的谈判
- 明白在整个交易过程中的关键价值因素

Richard Mao 投资总监

强生

1730 第一天结束

为何您不能错过本次会议

合并与收购，已经是每日发生的且是当前商业发展的最常用的模式，然而一半以上的并购都是不成功的。在全球并购市场中，中国既是一个大的目标市场也是一个大的收购者市场，参与中国并购交易的既有本国企业也有很多外资企业。来自经济学家智库(EIU)的一份报告《The Great Buy-Out: 中国并购》称目前中国已经成为继日本和澳大利亚之后的亚洲第三大并购市场，并将在未来的五年内以惊人的速度发展。《The Great Buy-Out》还指出对于并购者最大的挑战通常来自人的因素。这包含了人力资源因素以及相关的法律法规，此外，还有一些其他的重要问题。

在此次论坛中，我们会关注法律法规近期的变化调整、并购交易的策略研究以及并购后的管理整合，并配合一系列相关的深度案例分析。我们还会关注跨国并购，随着中国和其他国家经济活动的增加，如何进行跨区域的管理和整合都是至关重要的。本次论坛还会让你了解到在并购交易完成后，人员和新企业如何有更好的商业表现。

本次论坛是特别为企业决策者量身而定，企业发展规划的负责人和管理整合的负责人一定不能错过！

About the Endorser

中华全国工商业联合会并购公会(简称全国工商联并购公会)是在中华全国工商业联合会领导下的非盈利性民间行业协会，设立于2004年9月。总部位于北京，在香港、上海、深圳等地设有分支机构。

全国工商联并购公会成员均为中国大陆、香港、台湾及亚太地区专业从事企业重组改制、私募、融资、上市、并购及产业整合等领域的境内外业界翘楚，拥有目前中国最优秀的企业集团作为客户群体。

全国工商联并购公会为国内外企业界和政府部门提供战略顾问、并购操作、管理咨询、资产评估、融资安排、法律及财务等投资银行服务，广泛联络各界精英结盟，致力于推动中国并购市场的规范与成熟，协助中国企业的全球化进程。

0830 签到及早茶

0900 开幕式及主席致辞

第三部分：并购整合

0915 第一场—案例分析

确保新公司和企业本身目标的一致性

- 交易成功不等于并购成功
- 明白创造价值的几个关键因素
- 重组、重建和调整企业的商业运作模式
- 来自西门子的几点管理整合的建议

Joerg Ayrle 高级副总裁兼合并收购部总监（亚太区）
 西门子

1000 第二场—案例分析

整合管理公司文化，确保企业可持续性发展

- 评估目标企业的企业文化，并准备建立一种新的企业文化
- 确保员工接受新的企业文化并付诸行动来推行新的企业文化
- 良好地处理来自企业内部和外部的沟通问题
- 注意文化和语言的敏感性，形成一股积极向上的力量

Werner Krieger 亚太区人力资源总监
 汉高

1045 早茶

1115 第三场—案例分析

开展有效的运营整合，确保新企业的业务成长

- 在并购交易开始时候开始寻找并确定运营整合的起点和基础方案
- 部署和实施一个成功的、动态的整合流程
- 沟通、协调与矛盾冲突的解决
- 以企业收益为核心出发点，在进行整合的同时保持业务成长

柳永茂 副总裁
 诺维信（中国）

1200 第四场—专家意见

成功的在中国完成收购与兼并计划和有效管理所牵涉的税务

- 概观收购与兼并后的课税节省
- 外资企业在中国的税务政策下所面临的挑战
- 企业合并后在课税问题上的利与弊
- 中国现行税务政策框架下的税务报告
- 分析会计整合中需要考虑的因素

1245 午餐

第四部分：跨国并购

1400 第五场—案例分析

在进行跨国并购之前需要考虑到关键问题分析

- 分析在跨国并购流程中起到关键作用的因素
- 进行一个全面的多区域的尽职调查
- 要对地域差异和产业差异有一个全面的了解并且明白未来的机会点在哪里
- 理解在跨国并购中的文化差异

George Peng 副总裁&投资部总经理
 万全药业（中国企业首次收购美国纳斯达克上市医药公司）

1445 第六场—专家意见

分析私募资本作为一个并购推动者在中国以及全球跨国并购中的角色

- 回顾私募资本进入中国并购市场的历程
- 如何通过上市后私募增发投资来增加企业的价值
- 海外投资：中国 私募资本的机会点在哪里

1530 茶歇

1615 第七场—案例分析

分析跨国并购的发展趋势，并探讨在当前的商业环境中如何更加成功的进行跨国并购

- 为何中国企业进行海外并购的成功率很低？
- 指出在进行跨国并购交易时的核心问题
- 通过近期的跨国并购案回顾来展望其发展趋势
- 分析当前商业气候给海外并购造成的影响，通过海外并购扩张进行企业扩张

Patric Dougan 中国区总经理&亚洲业务发展总监
 SABMiller

1645 第八场—嘉宾讨论

如何在全球经济不景气的大环境中提高并购的成功率

- 在全球范围内寻求合适的目标企业
- 分析在并购过程中可能存在的落差
- 在并购交易中有效使用核对一览表
- 有效并成功的预见和防范各种风险
- 在全球经济不景气的大环境中，通过成功的并购交易来达到企业扩张的目的

Richard Mao 投资总监
 强生

George Peng 副总裁&投资部总经理
 万全药业

1730 第二天结束

谁有必要参加

来自以下部门的副总裁，总监，主管，总经理，高级经理，部门经理：

- 并购部
- 战略规划部
- 市场监管部
- 人力资源部
- 企业发展部
- 财务部
- 新企业经营部
- 法务部

来自以下行业：

- 制造业
- 电信
- 保健
- 服务业
- 药业
- 零售业
- 汽车制造业
- 其它相关行业和领域（财务顾问，咨询业，律师事务所，会计师事务所，解决方案提供商）
- 能源 & 基础设施
- 信息技术
- 快速消费品
- 石油及天然气
- 矿业
- 运输业
- 银行及金融业

About the Media Partner

国际金融报是由《人民日报社主管、人民日报社上海分社主办的一张立足中国本土的国际性财经综合日报。创刊于1994年1月1日，周一至周五出对开8版。国际金融报》秉承专业、客观、精准的理念，立足于正在建设中的国际金融中心上海，注重金融特色、国际视野，关注和报道全球金融行业以及宏观经济活动，以助推上海国际金融中心建设为己任，以传播增值资讯、普及金融知识、沟通行业内外，推动和谐发展为宗旨，向处于事业发展和财富积累上升阶段的读者提供准确、及时、有价值的综合财经新闻和金融市场资讯。国际金融报》已和英国《金融时报》（FT）结成排他性战略合作伙伴。

3rd Annual Strategic M&A Forum

BJ-GM1229

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- Fees are inclusive of program materials and refreshments.
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- Cancellation/Substitution: Provided the total fee has been paid, substitutions at no extra charge up to 14 days before the event are allowed. Substitutions between 14 days and the date of the event will be allowed subject to an administration fee of equal to 10% of the total fee that is to be transferred. Otherwise all bookings carry a 50% cancellation liability immediately after a signed sales contract has been received by **marcus evans** (as defined above). Cancellations must be received in writing by mail or fax six (6) weeks before the conference is to be held in order to obtain a full credit for any future **marcus evans** conference. Thereafter, the full conference fee is payable and is non-refundable. The service charge is completely non-refundable and non-creditable. Payment terms are five days and payment must be made prior to the start of the conference. Nonpayment or non-attendance does not constitute cancellation. By signing this contract, the client agrees that in case of dispute or cancellation of this contract that **marcus evans** will not be able to mitigate its losses for any less than 50% of the total contract value. If, for any reason, **marcus evans** decides to cancel or postpone this conference, **marcus evans** is not responsible for covering airfare, hotel, or other travel costs incurred by clients. The conference fee will not be refunded, but can be credited to a future conference. Event program content is subject to change without notice.
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- Client hereby acknowledges that he/she specifically authorizes that **marcus evans** charge the credit card listed above for the amount provided herein; that this Contract is valid, binding and enforceable; and that he/she has no basis to claim that any payments required under this Contract at any time are improper, disputed or unauthorized in any way. Client acknowledges that they have read and understood all terms of this contract, including, without limitation, the provisions relating to cancellation.