

Extreme Blading

Second Quarter Sales

| | Direct Mail | Outlets | Telesales | Web | Total |
|---------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Inline Skates | \$ 58,835.35 | \$ 97,762.50 | \$ 71,913.73 | \$ 85,367.37 | \$ 313,878.95 |
| Quad Skates | 22,512.16 | 60,999.12 | 36,263.47 | 73,450.75 | 193,225.50 |
| Custom Skates | 33,824.33 | 72,761.21 | 56,416.45 | 44,092.53 | 207,094.52 |
| Accessories | 53,937.19 | 49,145.34 | 64,637.50 | 61,987.11 | 229,707.14 |
| Total | \$ 169,109.03 | \$ 280,668.17 | \$ 229,231.15 | \$ 264,897.76 | \$ 943,906.11 |

