

Stock Price Modelling by  
Long-Memory Processes:  
Overview of the Fractional  
Brownian Motion Approach

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## The Black-Scholes pricing model... What's next?

In the classical Black-Scholes model the stock price  $S$  is defined by

$$dS_t = \mu S - tdt + \sigma S_t dW_t, \quad S_0 > 0;$$

the bond price is  $B_t = e^{rt}$ ,

where parameters  $\mu \in \mathbb{R}$ ,  $\sigma, r \in \mathbb{R}^+$  supposed to be known.

The randomness of the stock price  $S$  is due to Brownian motion  $W$ .

Traditionally we consider a simple B-S model without dividends, transaction costs and any limitations on short-selling of the stock, with the same interest rate  $r$  for lending and saving on the bond.

The main properties of the B-S pricing model are:

- the model is **arbitrage free**
- we can find a unique price for options on the stock  $S$ , e.g. the fair price of an European call-option  $(S_T - K)^+$  is

$$S_0 \Phi(d_+) - Ke^{-rt} \Phi(d_-),$$

where

$$d_{\pm} = \frac{\ln(S_0/K) + rT \pm \sigma^2/2T}{\sigma T^{1/2}}$$

- we can hedge options using the Itô-Clark-Ocone formula.

## Problems

The B-S model stipulates that the log-returns

$$\begin{aligned} R_{t_k} &= \log \frac{S_{t_k}}{S_{t_{k-1}}} = \\ &= \left( \mu - \frac{\sigma^2}{2} \right) (t_k - t_{k-1}) + \sigma (W_{t_k} - W_{t_{k-1}}) \end{aligned}$$

are independent normal random variables.

The dependence structure of the log-returns have been studied using the Hurst parameter  $H$ . In the uncorrelated case one should have  $H = \frac{1}{2}$ . However, some recent empirical studies show that  $H \simeq 0.642$  (cf. W. Willinger, M. Taqqu, V. Teverovsky (1999) [1]).

To overcome with this critical point, it has been proposed that the Brownian motion  $W$  should be replaced by *fractional Brownian motion (fBm)*.

## Long-range dependence, self-similarity and fBm

The stationary sequence  $X = (X_k)_{k \in \mathbb{N}}$  exhibits the statistical *long-range dependency property* if its autocorrelation function  $\rho$  satisfies

$$\lim_{k \rightarrow \infty} \frac{\rho(k)}{c_\rho k^{-l}} = 1$$

for some constants  $c_\rho$  and  $l \in (0, 1)$ .

A centered stochastic process  $X = (X_t)_{t \in [0; T]}$  is said to be *statistically self-similar* with Hurst exponent  $H$  if

$$(X_t)_{t \in [0; T]} \stackrel{d}{=} (a^{-H} X_{at})_{t \in [0; T]}$$

for all  $a > 0$ . If, in addition, the process  $X$  is square integrable with stationary increments it follows that

$$\text{Cov}(X_t, X_s) = \frac{\text{Var} X_1}{2} (t^{2H} + s^{2H} - |t - s|^{2H}).$$

The increments  $Y_k := X_k - X_{k-1}$  are stationary with autocorrelation function

$$\rho(k) = \frac{1}{2} ((k+1)^{2H} - 2k^{2H} + (k-1)^{2H}).$$

Therefore,

$$\lim_{k \rightarrow \infty} \frac{\rho(k)}{H(2H - 1)k^{2H-2}} = 1.$$

and if  $H \in (1/2, 1)$  the increments  $Y_k$  exhibit the long-range dependency property with  $l = 2 - 2H$  and  $c_\rho = H(2H - 1)$ .

*The Fractional Brownian Motion*  $B_t^H$  is a continuous and centered Gaussian process with the covariance function

$$\begin{aligned} \mathbb{E} \left( B_t^H B_s^H \right) &= \frac{1}{2} (t^{2H} + s^{2H} - |t - s|^{2H}) = \\ &= H(2H - 1) \int_0^t \int_0^s |t - s|^{2H-2} ds dt \end{aligned}$$

The fractional Brownian motion is the unique centered Gaussian process with stationary increments having the self-similarity property with Hurst index  $H \in (0, 1)$ .

The fBm was originally defined and studied by Kolmogorov ([2]) within a Hilbert space framework where it was called a Wiener helix. The name "fractional Brownian motion" comes from Mandelbrot and Van Ness ([3]). They defined it as a stochastic integral with respect to the standard Brownian motion:

$$B_t^H = \int_{-\infty}^t K(t, s) dW_s$$

with a deterministic kernel  $K$  depending on  $H$ .

If  $H = 1/2$  then the fBm is just a standard Brownian motion. In the case  $H > 1/2$  the fBm exhibits the statistical long-range dependency property as shown above. Hence, in financial modelling we usually assume that  $H \in (1/2, 1)$

## fBm is not semimartingale!

Let  $\tau = (0 = t_0 < t_1 < \dots < t_n = T)$  be a finite partition of the interval  $[0, T]$  and for a stochastic process  $X$  set

$$s_p(X, \tau) := \sum_{k=1}^n |X_{t_k} - X_{t_{k-1}}|^p$$

The  $p$ -variation  $v_p$  of a stochastic process  $X$  over an interval  $[0, T]$  is defined as

$$v_p(X, [0, T]) := \sup_{\tau} s_p(X, \tau)$$

The index of  $p$ -variation  $v$  of a process  $X$  is then

$$v(X; [0; T]) = \inf\{p > 0 : v_p(X, [0, T]) < \infty\}$$

if the set above is non-empty and  $\infty$  otherwise. For fBm  $B_t^H$  with index  $H \in (1/2, 1)$  one has  $v(B_t^H) = 1/H$  (see Dudley and Norvaiša [4]).

For semimartingales  $M$  one must have  $v(M) \in [0, 1] \cup \{2\}$  (see Dudley and Norvaiša [4]). Thus, the fractional Brownian motion is not a semimartingale when  $H \neq 1/2$ . So, we cannot use the Itô theory to define stochastic integrals with respect to it. However, we can define a pathwise integrals as a refinement of the Riemann-Stieltjes integrals using the  $p$ -variation.

## Pathwise integral with respect to fBm

For a function  $f$  on  $[0, t]$  we define

$$s_p(f; \pi) := \sum_{t_k \in \pi} |f(t_k) - f(t_{k-1})|^p$$

If

$$v_p := \sup_{\pi} s_p(f; \pi)$$

is finite we say that  $f$  has *bounded  $p$ -variation* and denote  $f \in \mathbb{V}_p$

Young [5] proved that if  $f \in \mathbb{V}_p$  and  $g \in \mathbb{V}_q$  for some  $p$  and  $q$ :  $1/p + 1/q > 1$  then integral

$$\int_0^T g(t)df(t)$$

exists in the Riemann-Stieltjes sense.

It has been shown that paths of the fBm  $B_t^H$  belongs almost surely to the space  $\mathbb{V}_p$  iff  $p < 1/H$  (cf. Dudley and Norvaiša [4]). Therefore, the Riemann-Stieltjes integral

$$\int_0^T g(t)dB_t^H$$

exists a.s. if  $g \in \mathbb{V}_q$  for some  $q < 1/(1 - H)$  a.s.

## Wick-Itô-Skorohod integral w.r.t. fBm

Integration is based on Malliavin calculus (cf. Nualart D. [6]).

We define  $\mathcal{L}$  as a linear span of the indicator functions  $\{\chi_{[0,t]} : t \in [0, T]\}$  completed w.r.t. the inner product

$$\langle \chi_{[0,t]}, \chi_{[0,s]} \rangle_{\mathcal{L}} := \mathbb{E} \left( B_t^H B_s^H \right)$$

For step functions  $f, g$  we have

$$\langle f, g \rangle_{\mathcal{L}} = H(2H - 1) \int_0^T \int_0^T f(s)g(t) |t - s|^{2H-2} ds dt$$

The mapping  $\chi_{[0,t]} \mapsto B_t^H$  extends to an isometry between  $\mathcal{L}$  and  $\mathcal{L}_1$ , the linear space of  $B^H$ . We denote by  $B^H(\phi)$  the image of  $\phi \in \mathcal{L}$  in this isometry. Let  $\mathcal{C}$  be the set of random variables of the form

$$F = f \left( B^H(\phi_1), \dots, B^H(\phi_n) \right)$$

for  $n \geq 1$ ,  $\phi_k \in \mathcal{L}$ ,  $k = \overline{1, \dots, n}$  and  $f \in C_b^\infty(\mathbb{R}^n)$ .

For  $F \in \mathcal{C}$  the *Malliavin derivative* of  $F$  is the  $\mathcal{L}$ -valued random variable

$$D_t F := \sum_{k=1}^n \frac{\partial f}{\partial x_k} \left( B^H(\phi_1), \dots, B^H(\phi_n) \right) \phi_k(t)$$

The *divergence* operation  $\delta$  is defined as the adjoint of  $D$ . The domain of  $\delta$ ,

$$\text{Dom } \delta = \left\{ u \in \mathcal{L} : |\mathbb{E} \langle DF, u \rangle_{\mathcal{L}}|^2 \leq c \mathbb{E} (F^2) \right\}$$

For  $u \in \text{Dom } \delta$  the *divergence*  $\delta(u)$  is a square integrable random variable defined by

$$\mathbb{E}(\delta(u)F) = \mathbb{E} \langle DF, u \rangle_{\mathcal{L}}$$

for all  $F$ .

The *Wick-Itô-Skorohod integral* of a process  $u$  w.r.t. fBm  $B_t^H$  is the divergence

$$\int_0^T u_t \delta B_t^H := \delta(u)$$

It can be shown that using a Wick product  $F \diamond G$ , under some regularity assumptions on  $u$

$$\int_0^T u_t \delta B_t^H = \lim_{|\pi| \rightarrow 0} \sum_{t_k \in \pi} u_{t_{k-1}} \diamond (B_{t_k}^H - B_{t_{k-1}}^H)$$

**Theorem 1.** *Let for stochastic process  $u \in \text{Dom } \delta$*

$$\int_0^T \int_0^T |D_s u_t| |t - s|^{2H-2} ds dt < \infty$$

*Then the Riemann-Stieltjes integral exists and we have*

$$\begin{aligned} \int_0^T u_t dB_t^H &= \int_0^T u_t \delta B_t^H + \\ &+ H(2H - 1) \int_0^T \int_0^T |D_s u_t| |t - s|^{2H-2} ds dt \end{aligned}$$

## Option pricing in fractional B-S models

Fractional Brownian motion is a non-semimartingale, therefore martingale measures do not exist and the "first fundamental asset pricing theorem":

*no arbitrage is equivalent to existence of a martingale measure*

doesn't hold. This creates difficulties for finding a rational price for hedging of the contingent claim  $f_T$  using martingale techniques.

However, in the fractional B-S model there is a unique equivalent measure  $\mathbb{Q}$  under which the solution to

$$dS_t = \mu(t)S_t dt + \sigma S_t dB_t^H \text{ (RS equation)}$$

or

$$dS_t = \nu(t)S_t dt + \sigma S_t \delta B_t^H \text{ (WIS equation)}$$

is given by a geometric fBm  $S_t = S_0 e^{\tilde{B}_t^H - \frac{1}{2}t^{2H}}$

For WIS fractional B-S model we can define *self-financing* condition

$$\delta V_t^{WIS}(\pi) = \pi_t \delta S_t$$

It has been shown (cf. Hu and Øksendal [7], Elliott and van der Hoek [8], Bender [9]) that WIS fractional B-S model is arbitrage free. The absence of arbitrage follows basically from the fact that WIS integral is centered.

Let  $\pi_t = \frac{\partial h}{\partial x}(t, S_t)$  for a function  $h$  introduced by Hu and Øksendal in [7]

$$h(t, x) = x \Phi \left( \frac{\ln(x/K) + 1/2 (T^{2H} - t^{2H})}{\sqrt{T^{2H} - t^{2H}}} \right) - K \Phi \left( \frac{\ln(x/K) - 1/2 (T^{2H} - t^{2H})}{\sqrt{T^{2H} - t^{2H}}} \right)$$

Then we can obtain that  $V_T^{WIS}(\pi) = h(T, S_T) = (S_T - K)^+$  and corresponding fair price for European call option is

$$C_T \left( (S_T - K)^+ \right) = h(0, S_0)$$

## Regularized fBm

RS fractional B-S model is not arbitrage free. Arbitrage portfolios were constructed by Rogers [10], Shiryaev [11], Dasgupta [12].

To overcome the shortcomings of the RS fractional B-S model some remedies have been proposed, namely regularization of fBm and mixed models.

The regularization procedure to the fBm was suggested by Rogers [11] and was further studied by Cheredito [13]. Using the Mandelbrot and Van Ness integral representation

$$B_t^H = \int_{-\infty}^t K(t, s) dW_s$$

we can regularize the fBm in the following way.

Replace the kernel  $K$  by a "regularized" kernel  $\tilde{K}$  so that the Gaussian process  $\tilde{B}_t^H = \int_{-\infty}^t \tilde{K}(t, s) dW_s$  has stationary increments and satisfies the following two conditions

1)  $\tilde{B}_t^H$  is close to the original fBm  $B_t^H$  in the sense that  $\text{Cov}(B_t^H, B_s^H) \approx \text{Cov}(\tilde{B}_t^H, \tilde{B}_s^H)$

2) the law of the  $\tilde{B}_t^H$  is equivalent to the law of the standard Brownian motion 1) implies that  $\tilde{B}_t^H$  is another Gaussian process with the same long range dependence as original fBm;

2) implies that the new fractional B-S model w.r.t.  $\tilde{B}_t^H$  has a unique equivalent martingale measure. Hence, it is arbitrage-free and complete.

## Mixed Brownian-fBm model

Consider a mixed Brownian-fBm model

$$dS_t = S_t(\mu dt + \varepsilon dW_t + \sigma dB_t^H)$$

Recently it has been shown that the mixed process  $\varepsilon dW_t + \sigma dB_t^H$  is equivalent in law to  $\varepsilon dW_t$  whenever  $W$  and  $B^H$  are independent and the index  $H \in (3/4, 1)$ . Hence this model is similar to the regularized one considered above in the sense of existence of the unique risk neutral measure.

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