

Kris Johnson
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Objective:

Skilled graphic designer with strong production background and extensive knowledge in advertising design, seeking an opportunity to create in the design department of a growing company.

Employment:

- 4/04-Present **Graphic Designer**
Tribune Courier, Benton KY
- Responsible for creating advertising campaigns that brought new advertisers to the paper and increased the advertising of existing clients.
 - Designed ads for special sections as well as four weekly publications on a tight production schedule.
 - Corresponded with printers to resolve printing problems in editorial and advertising content.
- 8/03-11/03 **Graphic Designer**
Troma Entertainment Inc., New York NY
- Designed cover art for upcoming Troma DVD releases.
 - Worked with the video sales staff and company president to create effective marketing and promotional material for upcoming DVD releases, theatrical releases and in-store appearances.
 - Responsible for the print process from pricing to proofing to the final printing.
- 1/02-6/03 **Graphic Designer**
Tribune Courier, Benton KY
- Designed ads for four weekly publications as well as special sections on a tight production schedule.
 - Worked with sales staff to create campaigns for local businesses.
 - Corresponded with printers to resolve printing problems in editorial and advertising content.
 - Acting Supervisor of the Creative Services Department
- 5/01-8/01 **Graphic Design Intern**
Acton Enterprises Inc., Jeffersonville IN
- Designed weekly mobiles for Shoe Sensation and Sports Sensation stores.
 - Worked with buyers and advertising director to build exciting promotional themes.
 - Designed logos, newspaper ads, coupons, and other support material for Acton ventures.
 - 8/01 worked Freelance

Special Skills

Graphic Design experience with programs such as Adobe Photoshop, Freehand, Quark Adobe Illustrator, Flash, Dreamweaver, Microsoft Word and Adobe Acrobat; Extensive use of flatbed scanner; Video production using Canon XL1, Canon GL2 and many other cameras. Mac and PC proficient.

Education:

Murray State University
Murray, KY 42071
Bachelor of Science
Major: Advertising
Minor: Art
Graduation Date: 5/01

Paducah Community College
Summer Sessions: 6/97 - 8/99

Honors and Awards:

1st place, 2003, Kentucky Press Association, Weekly Division Class 1 "Best Ad Series"
1st place, 2003, Kentucky Press Association, Weekly Division Class 1 "Special Section"
1st place, 2003, Kentucky Press Association, Weekly Division Class 1 ""Best Entertainment/Dining Ad"