

The logo consists of the letters 'K' and 'C' in a stylized, white, serif font. The 'K' has a double outline and a small vertical line on its left side. The 'C' is a simple, elegant curve. They are set against a solid black background.

KC

GRAPHIC DESIGN PORTFOLIO

The name is presented within a grey rectangular box with a subtle drop shadow. This box is centered within a larger, black, multi-pointed star-like shape. The entire graphic is set against a light blue background that is itself within a black frame.

KRISTEN
CICCOLELLA

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Career Goals

YEAR ONE

Gain Experience and Knowledge as a Graphic Design Intern

Continue to refine my design skills

I am currently working part time at a print shop now

YEAR TWO

Obtain a Graphic Design position at a larger company as a layout artist or logo and brand designer

Refine my design skills

YEAR THREE

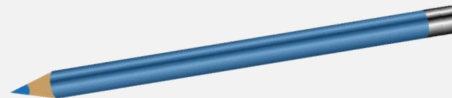
Obtain a Graphic Design position at a magazine or advertising company.

Do some freelance work on the side if I have the time.

Current Logo, Business Card and Leave Behind Piece



Kristen Ciccolella
Graphic Designer



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My Resume

KRISTEN CICCOLELLA

GRAPHIC DESIGNER

OBJECTIVE

I am a hard-working college student (3.7 GPA, Graphic Design) finishing up my degree online at Southern New Hampshire University. In both my academic and professional life, I have been consistently praised as detail-oriented, hard-working, and motivated by my professors and peers whether working on academic, extracurricular, or professional projects.

SKILLS

Photography: Intermediate
PhotoShop: Advanced
InDesign: Advanced
Illustrator: Intermediate
iMovie: Intermediate
MS Word: Intermediate
MS Excel: Intermediate
MS PowerPoint: Intermediate
Typography: Advanced
Logo Design: Intermediate
Packaging Design: Intermediate
Digital Illustration: Intermediate
Color Theory: Intermediate
Newspaper & Yearbook Design

EXPERIENCE

GRAPHIC DESIGN ASSOCIATE • PYRAMID IMPRINTS JANUARY 2019 – PRESENT

Responsibilities: Good knowledge of the print production process and understanding of printing technologies. Excellent interpersonal skills and an ability to engage people in an effective way. Meet and consult with clients on the most appropriate graphic design options for their marketing goals. Ability to draw ideas from hand to provide quick visual feedback to clients. Comfortable working with PCs or Macs and well-versed in 3-D design packaging. Skilled in Adobe Creative Suite (InDesign, Illustrator and PhotoShop), MicroSoft Office Suite and various printing technologies.

GRAPHIC DESIGN ASSOCIATE • ALL COUNTY FUNDRAISING JANUARY 2018 – DECEMBER 2018

Responsibilities: Meet with customers to discuss design ideas for their products and business logos. Involved in the complete design process from conception to delivery. Consult with clients on most appropriate graphic design options for their marketing goals. Skilled in Adobe Creative Suite (InDesign, Illustrator and PhotoShop), MicroSoft Office Suite and layout design.

EDUCATION

GRAPHIC DESIGN • SOUTHERN NEW HAMPSHIRE UNIVERSITY

Language/Practice of Media Art, Public Speaking, Typography II, Desktop Publishing, Graphic and Layout Design, Digital Imaging, Digital Web Design

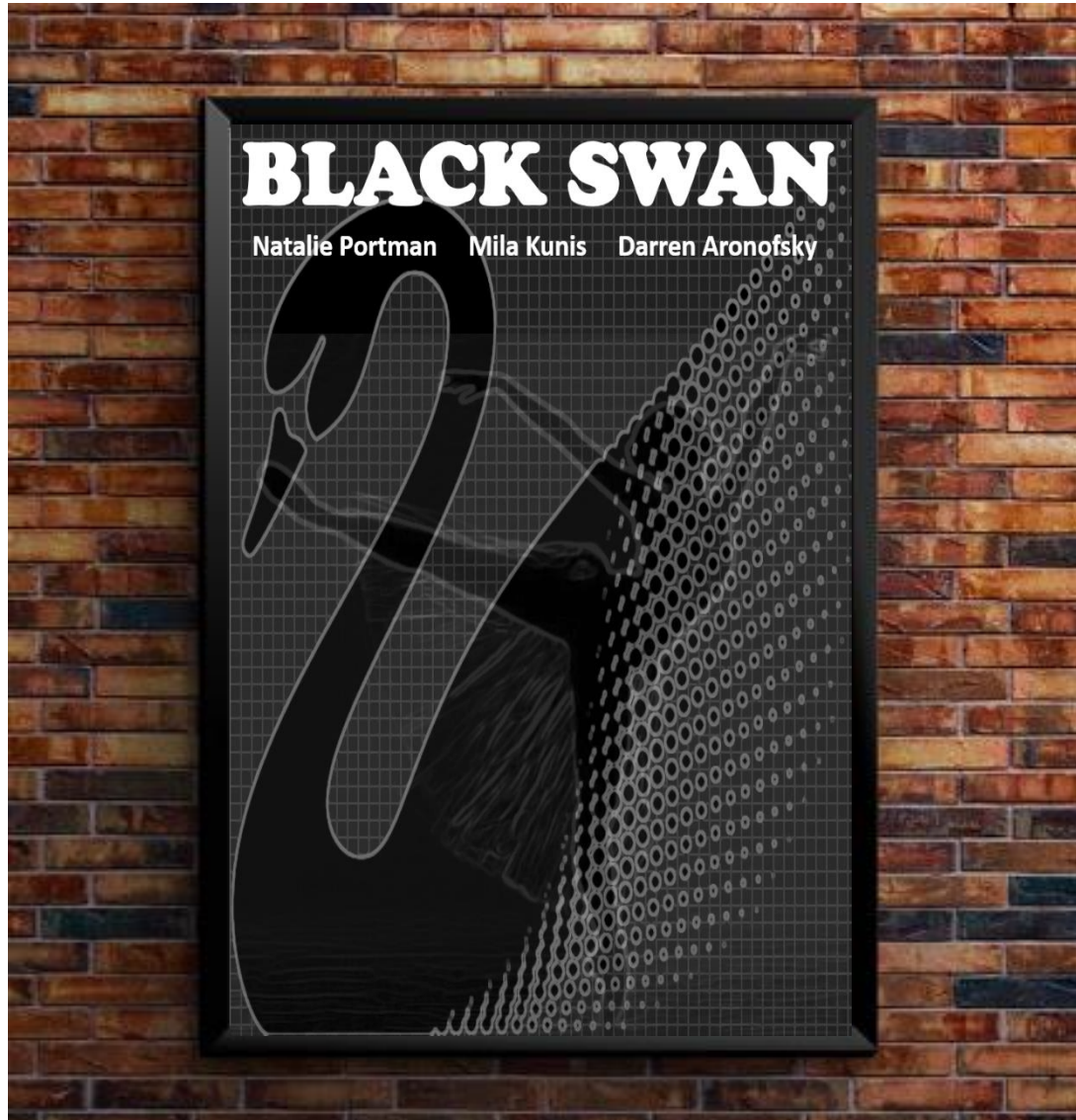
GRAPHIC DESIGN • TEXAS CHRISTIAN UNIVERSITY

Drawing I, Design & Color Theory, Typography I, 2D Design & Color, Professional Development for Graphic Designers, 3D Packaging & Design, Digital Art & Design I, Advertising Art II, Digital Painting



01

BLACK SWAN POSTER



The Black Swan poster is an original design created for a client for a school film night. It attracted the attention of students and faculty alike. It engaged and excited the target audience as well as creating a buzz for film itself. Both the poster and the play received very good reviews.

02

WEDDING INVITATION

This wedding invitation was a joy to create for a friend expressly made to her specifications. She wanted the church as a background and specific styles of print for her announcement. She was very pleased with the finished product.



03

SERENITY CLOTHING AD

The Serenity Clothing Ad was an advertisement that I did for one of my graphic design classes. I have redesigned it several times to create a better and more interesting product. Its bright colors and cheery background give a very vibrant look to the design and garners a lot of interest from the audience that views it.



04

PASTA AMORE RESTAURANT BROCHURE

The Pasta Amore Food Menu and Brochure was created for a graphic design class. It uses the client's logo and coloring well and gives the customer all the information that they need to have an enjoyable meal at their local restaurant.



05

MOZZARELLA GOD BUSINESS CARD

The business card below was created for a client according to his specifications. He owns an Italian deli and cheese shop in the local area. I created several different versions of the business card for him to choose from and he decided upon the design below.



06

GORMAN PRINT STUDIO BUSINESS CARD

The Gorman Print Studio Business Card is an original design created for a customer to his specifications. He wanted an old printing press to emulate his company as well as a large typography letter, in this case the G, for his name.



07

DOS AND DYES SALON GIFT CARD

This is a gift card that was done for a graphic design class that I took in my major at college. It is designed after the logo of the salon chosen in our example. I chose to weave different colors into the hair of the design to give it character and an interesting style.



08

ALLURE HAIR SALON BUSINESS CARD

This is a business card that was done for a client according to her specifications. She wanted a big scissor on the card to represent the A in her company name. The edges of the card are patterned with the ends of a black comb to give it interest and a border like effect.



09

UPPER CRUST LOGO DESIGN

The Upper Crust Bakery logo designs were an original creation by me for a graphic design class that I took at SNHU. Each logo is designed to display a different aspect of the bakery and the products that they make.



10

CALCIUM 20 LOGO AND PACKAGING DESIGN

The milk bottle logos and packaging design was an original creation designed by me for a graphic design class that I took for my major at college. There are several varieties of milk that are offered to the customer. The design uses specific colors for both the label and the text associated with each product.

