

Cable Beach Club
RESORT

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Gravel Rush



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WILDERNESS PARK



Gibb River Road Mountain Bike Challenge 2008 Campaign Newsletter # 6

Hey Hey Hey...here's the sixth edition of Gravel Rush and it's irresistible headlong plunge towards the 2008 Gibb River Road Mountain Bike Challenge. There's some incredibly exciting news offered through the pages this month again, not least of all the generous offer by H & M Tracey to join our event partners Cable Beach Club Resort, Voyages El Questro, BHP Billiton Iron Ore, Broome Cycles and Kimberley Industries as Pearl Level sponsors. Local and regional support has been frightening and will lead to a very busy event riding jersey, chockers full of corporate recognition.



There's also been a groundswell of support from businesses, large and small throughout the Kimberley providing a booty of incentive, spot and raffle prizes. Many of our participants are going to be taking away even more than fabulous memories and inspirational tales of achievement; there's chances aplenty to stash one of these great offerings and secure a memento or appease the better half after your dalliance across *The Gibb*.

Registrations are still open, though we're rapidly closing in on full subscription. Remember team numbers will be restricted to enhance the safety of all the participants so avoid any possibility of disappointment and get your team's entry in now.

Team captains please ensure all your riders have completed, paid and sent through their registration forms. Our order with Scody



Australia for the spectacular event riding jersey needs to be finalised by the end of THIS week and registration covers not only all meals, camp and wilderness park fees but the commemorative event riding jersey tailor made by Scody. Get yours.....Get serious.....Get your registration in.

Cheques are to be made payable to WA Police Legacy Inc. and sent through to Simon Rimmer at the Kimberley District Police Office, PO Box 2291 Broome, WA 6725. Please don't send cash through the mail. Or, those of you that are technically savvy can direct deposit your registration fee into the West Perth ANZ Bank account of WA Police Legacy. BSB 016 498 Account Number 4935 26114.





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Bloody Legends Page

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Heroic Contributions



CONSTRUCTION
PTY LTD
BRB 11915

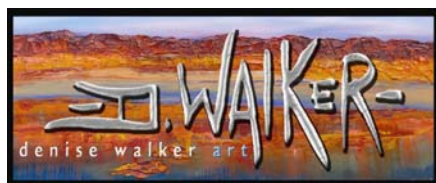
As mentioned earlier, the Gibb River Road Mountain Bike Challenge is the incredibly fortunate recipient of another corporate partner in H & M Tracey Construction Pty Ltd as Pearl Level Sponsors. Harold reckons the *H & M* is *Harold and Me* but talking about oneself in the third person is kinda freaky. The Broome based husband and wife (*M=Maureen*) building company are furiously busy but keen to build on their foundation involvement of last year as participants and join us this year with a barrow full of support – read; *money*. Tremendous local assistance but that's typical of living in the Kimberley.....*now if I could just get them to build me a house in this super-heated Broome boom.*



Shire of Derby /
West Kimberley

The great people of the Shire of Derby West Kimberley threw their hands into the community coffers very smartly and provided a community grant of \$500.00 to assist our event registration and safety briefing in Derby. Local government support is hugely important to the success of our event so a big thanks not only to the Shire Council, but to the residents of Derby. Looking forward to that balmy Sunday evening and glorious sunset in your beautiful town.

The amazing people of the Shire of Wyndham East Kimberley threw their hands into the coffers as equally quick and as generously as the west, providing a community grant of \$500.00. A sincere thank you to both the Shire of Wyndham East Kimberley and your amazing community. It seems the sizzle has really caught on in the East and they're really keen to help host our event through their magnificent part of the Kimberley.



Art and cycling may have tenuous links, (*unless you own a piece of sculptured Spanish carbon*) but here's further proof of the amazing support from the art community out there. Denise Walker has made one of her acclaimed pieces of Broome landscape art available for our fund-raising endeavours. It'll feature as a key prize offering in our major raffle and will no doubt prove wonderful motivation for further community support. With just 2000 tickets available at \$2.00 each you just gotta back your chances. Forget the Powerball. More details next month when tickets go on sale.



Heroic Contributions Page II

But wait.....there's more;



SEASHELLS
RESORT
CABLE BEACH BROOME

Another stellar contribution towards our raffle comes from Seashells Resort, Broome. They're providing 3 nights accommodation in their spa apartments that should prove compelling raffle ticket buying for those able to resist the beautiful art from Denise, the entirely impressive Giant Anthem 2 from Broome Cycles and the sweet doleful faces of my little girls trying to flog the tickets. *Resistance is futile.* Thanks to the tremendous support of Seashells Resort the success of our raffle is guaranteed.

Imagine winning this prize?! Three nights luxurious accommodation in this award winning resort: A perfect way to soothe the aches and pains after a five day journey pitted against the Kimberley super highway. It may even have you coming back.....

Broome Gallery 6 is throwing some stunning aboriginal matted prints our way and the relevance is way cool. The artists are from Mowanjum and Kalumburu, covering both the East and West Kimberley. Yeah baby, yeah! The prints are authentic indigenous art by notable local artists that will prove invaluable additions to the home gallery for some lucky participants. What a great way to further commemorate your epic triumph over *The Gibb*.



Argyle Diamonds Ord Valley Muster have provided two family passes to the Air North Kimberley Moon Experience with Jimmy Barnes playing to a packed outdoor amphitheatre. Consider the support already offered; web-based and printed calendar of events, brochures, television & radio exposure, referrals, event support and promotion and you just start to appreciate the effort Tanielle and Fleur are putting into our event.....Now consider we're just one of over forty community events celebrating the Muster. These are two furiously busy ladies.

Main Roads are another champion government body throwing their support towards our Challenge. With a clear love of *The Gibb* (after all, it is their road) they've hit the fashion stakes for a six and put together a safety inspired ensemble for our valiant road side volunteers. Fearing not large mechanical conveyances, they will be decked out in fluoro yellow safety vests. Move aside darling, fluoro yellow is the new *black*. 20 High Visibility Safety Vests – Brilliant!!..... and thank you.





Gravel Rush



Heroes Page



Rich Bounty

There are also some great prize offerings in addition to the amazing support we've been afforded from our community and corporate benefactors. They'll be rewarded in grotesquely challenging events throughout our five days of spirited adventure or through one of our raffles or the planned quiz & auction nights.



There's a very good chance that every team will be taking home more than incredible memories and a rewarding sense of self accomplishment.....*there's some booty to be had.*

Three nights accommodation Spa Apartment – *Seashells Resort*
 Rare Moment painting by Denise Walker – Denise Walker Art
 2 x Family passes Air North Kimberley Moon Experience – *Argyle Diamonds Ord Valley Muster*
 Baseball caps, polo shirts & Tactical Bags - *Taser International*
 3 x \$50 vouchers - Broome Camera House
 Memories of Broome canvas print - *Printing Ideas*
 Stirling Silver Bangle – *Kimberley Fine Diamonds*
 Kookaburra Butane Gas Stove – *Kleenheat Gas House Broome*
 300 soft drinks – *Coles Kununurra*
 12 indigenous matted prints from Mowanjum and Kalumburu – *Broome Gallery 6*
 Canon Colour Printer – *The Boss Shop*
 2 x \$50 vouchers – *Kununurra Movies Games & Music*
 Colour Printer – *Northern IT Services*
 Dolphin torches, Ratcheting screwdriver set, lights, leads and timers – *Bulldog's Electrical and Maintenance Service*
 5 x whole barbeque chickens – *Chicken Treat*

If you would like to add something to the booty stash, please contact me at the Kimberley District Office or your local police station.



WA Police
Legacy



We Remember Them

Gibb River Road Mountain Bike Challenge for dummies

So you put your hand up to join a couple of bike lunatic mates but then it dawns; "How the hell are we going to get a good night's rest?"

Here's some ideas put together last year;

1. Get away from the crowd. Tents, swags and camp beds offer no sound insulation whatsoever on a still Kimberley night and the snoring resonance of man can match the vast distances whales achieve in their underwater serenades. Get a spot near a generator or a thunderous waterfall or amongst a swarm of cicadas but steer away from the ground pegged out by Mr Snory.
2. Earplugs.....glorious earplugs are a night-shift workers best bed-side accessory. *Speaking from experience here guys.....ear-plugs.* Opt for the soft foam ones, the big outer ones look dumb and are just a little disturbing in bed.
3. Kick arse 4WD self inflating mattresses are king. Leave the frugal half measures for hiking or sliding down water amusement rides on. Everything else is optional but the mattress gets a spot on the packing inventory.
4. *Swags* speak volumes of your country credibility. City folk don't have swags and if you saunter into camp with one of these bully boys wrestled over your shoulder, you've immediately established your place around the camp fire. All hail the swag.....more Aussie than Leyton Hewitt scoffing a vegemite sandwich at the Australian Open.
5. Duvets, fluffy pillows, comforters have no place in the Kimberley. Enough said on the distressing subject. These items are to be disposed of at the quarantine point as you pass over the 26th parallel.
6. Chemically enhanced R.E.M. – *sleeping tablets*. If you need to take a sleeping tablet you're a bludger and didn't put enough kilometres on the saddle for your team. Ride harder the next day and earn your night's sleep like the rest of us you bum.
7. Check your camp site for punters morphing into wheel clamps. Visiting chappies from other teams enjoying your hospitality may choose to stay well after your nigh nighs. Encourage them to go home before they snooze in the captain's chair or wrapped around one of your support vehicle wheels.
8. Be Mr Snory. Snorers are oblivious, contented sleepers who sleep fitfully through the night. Nothing disturbs their sleep and they all appear to wake fresh the next day; surprised to hear musings of malcontent amongst their fellow campers. God bless their cotton socks.....and then the dark thoughts return. *Make the bad thoughts go away. Make the bad thoughts go away.*



WA Police
Legacy



We Remember Them

Rumour Mill



This still has me doubting but worthy of a spray here. Word on the street is that Sir Elton John is set to light the social calendar of Broome forever with a surprise concert on Saturday the 10th of May. Look out! That's the night before we all need to be in



Derby for another epic instalment of The Gibb River Road Mountain Bike Challenge. Reports of Sir Elton throwing a leg over a 'Dale has no factual basis in truth.....proud Poms ride Cotic Hemlocks. If you want to see Sir Elton appear on Male Oval (*Shaking my head in disbelief here folks*) log onto www.chuggentertainment.com to register your interest.

outer edge

There's another adrenalin charged edition of this adventure magazine hitting the newsstands this month and what's more, it's a bloody good read. Outer Edge is a mix of all that is outdoorsy and fun and free spirited and it's not aimed at the elite athlete but everyday people.....the very

demographic our event seems to have struck such a chord with. There's a great read offered this month to *relive the dream* in the very entertaining spiel put together by our own Nathan Dyer of Team S.E.A.R. recounting last year's inaugural Gibb River Road Mountain Bike Challenge. A full year's subscription is just \$19.95 for this impressive mag. My subscription's signed, sealed and delivered so get onto this great magazine because it's not all about the bike.....well, at least not every time.

Argyle Diamonds Ord Valley Muster News

Here's no idyll rumour, it's rock solid drum and great news for Barnsey fans; Jimmy Barnes has been confirmed as the headline act for the 2008 Air North Kimberley Moon Experience. For over 30 years Jimmy's been rocking audiences across the globe and on Saturday May 17, his ever-popular brand of rock and roll will add a new dimension to the Ord Valley Muster's star-studded night.



At only \$75 per person or \$160 for a family (2+3), tickets to this year's event will sell out quickly. Contact the [Kununurra Visitor Centre](#) for further information and bookings.



m....m....mmmmates rates.....

Pat Desouza of Blackwoods Broome has made a generous offer for those of you chasing those flashing amber lights for your support vehicle. For just \$90 including GST, they have a bling magnetic mounted flashing light that simply plugs into your cigarette lighter. Remember; a flashing amber light is a compulsory safety requirement for support vehicles traveling behind their team's rider. Get in early to secure this heavily discounted price available only to participants of the Gibb River Road Mountain Bike Challenge.

What's Now.....? ?



Another
Gibb River Road
Mountain Bike Challenge
FUNDRAISER
Lion Racing is proud to present...

Beer Options

The Trivia Game for Taste Buds—*not* Brains

It's all about beer appreciation!

- 🚴 Your team will sample unknown jugs of beer and answer a series of questions about it. There are at least 6 rounds, so pace yourself.
- 🚴 During the break, try our general beer quiz.
- 🚴 Go into our lottery to win beer money.
- 🚴 Buy a present for your loved one at our auction. Brownie points for when you get home.

The entire takings from this function will be allocated between the following two charities:

Kyle Andrews Foundation
In early 1998 a young Broome boy undergoing treatment for leukaemia at Path (Princess Margaret Hospital) in Perth WA, had a dream of bringing some of his young friends from the west to Cable Beach in Broome so that, in his words, "they might feel better".

Police Legacy
The guiding principle for all activities is to ensure that no surviving spouse, partner or child of a deceased Police Officer will ever feel forgotten or in need.

In May the Lion Racing Team will be joining the Gibb River Road Mountain Bike Challenge. Derby to Kunamurra over 5 hot days, covering 647km of rough, red dirt roads. No, they are not ultra athletes, in fact quite the opposite. As part of the Challenge, Lion Racing is raising money for Police Legacy and the Kyle Andrews Foundation.



Lion Racing, proudly sponsored by the Cable Beach Club Resort.

The Lion Racing Team promotes the Responsible Service of Alcohol. Please Yourself. Please Drink Responsibly. Do Not Drink & Drive

Where is it? Sam Male Room, Cable Beach Club Resort
When is it? Sunday, 16 March 2008.
Sausage Sizzle from 12 noon
Game Starts at 12.30pm sharp
Cost per team? \$100 per team (Maximum 4 per team)
Price includes: several beer tastings, free soft drinks, sausage sizzle & snacks
Tickets? Contact Ben Woelders or Geoff Odgers
Phone 08 9192 0400
Limited Seats Available
First to PAY are guaranteed tables

This Sunday the 16th of March 2008 is Cable Beach Club's outrageous *Beer Options* – the trivia game for taste buds, not brains. \$100 team entry (maximum 4 per team) gets you several beer tastings, soft drinks, a sausage sizzle and snacks. Awesome value and outstanding entertainment. This is an event NOT to be missed and will be held in the Sam Male Room of Cable Beach Club Resort from 1200 hours. Proceeds benefit WA Police Legacy and the Kyle Andrews Foundation. Contact Ben Woelders or Geoff Odgers for tickets and further information on 9192 0400.

Lion
RACING





Brian's Blurp

Blondie's not going to be entirely alone this year and the craziness epidemic isn't confined the hills out of Perth. One confirmed and two potential soloists from Kununurra are set to match Brian's Herculean effort as the Face of the Challenge. Add Tom Powers from Broome to the mix and there could be as many as five Mad, Crazy, Stupid Soloists.....the world's certainly a better place for them.

Where the hell are we.....?

Our location profile this month is Ellenbrae Station, our third rest stop in this amazing journey. It'll be another big day in the saddle with 143 kilometres of jarring Kimberley superhighway to get us there, but the grind's always worthwhile.

Brian and Marcia Withell are our hosts this night and have moved heaven and earth to make our stay a very pleasant one. Don't be put off by the *CAMP FULL* sign that Brian's put up; that's for us. We have exclusive use of this glorious patch of East Kimberley magic to ourselves. *Ringers* has a communal area with a hot shower and toilet, *Bushman's* has another two hot showers and a small toilet block. There's also a great water hole a short stroll from camp to soak the day's aches away.....This is East Kimberley hospitality at its understated best.

The driveway leading into Ellenbrae is glorious and a great chance to get the kids out of the car and join you for the modest 5 kilometre toddle into camp. Keep an eye on the speed though, there's a ripping down hill that can inspire some overconfidence.....isn't there Annette?



WA Police
Legacy



We Remember Them

Lonely Hearts Club

The classic *Escape (Piña Colada Song)* didn't generate any singles seeking teams so maybe you guys are more into the 80's classic; *Desperately Seeking Susan*. Throw me a bone here will you? I thought it was pretty clever. If you're looking to hitch up with a couple of free spirited team mates or you're looking for a team placement, get in touch with me now. Last year's Stray Cats proved blind dates make great teams and there's no good reason to miss this incredible life event.



Last Freedom Moped



Right kids, pay attention to me. If you're a wild eye lunar standing at the gates of oblivion; then hitch a ride with us, 'cause we're on the last freedom moped out of no-where city.....and we haven't even told our parents what time we'll be back!! So put on your dancing trousers and get down to the total and utter king of rock and roll.....Peter Browne? Okay, so Pete's no hip swinging groover, or maybe he is but it doesn't really matter. Peter is organising a coach to take participants from Perth to the start line at Derby and then return from Kununurra. If you're looking at your travel options, give this some serious thought. The ride will be a hoot and will save some quids into the bargain. Get in contact with WA Police Legacy on 9322 8099 to express your interest. I promise, neither Blakey nor Rick (silent P) will be on board.



Safety Matters

To ensure the safety of riders and support personnel, the following safety requirements have been identified. Each team **MUST** have the following;

- 1) Support vehicles to carry a minimum of 20 litres of potable water. Sports drinks are also highly recommended.
- 2) Riders are to commence each transition with at least 1.2 litres of water or sports drink in a hydration pack or bottle(s).