



Sylvester Damianos

Smart cookies conspire

Audrey Rosenthal Reichblum calls it "America's answer to the fortune cookie." Reichblum (MM'56), who heads arPR public relations and is president/owner of the Knowledge in a Nutshell series, is married to Dr. Knowledge—Charles Reichblum, author of the Nutshell books, which focus on success, America, sports and Heinz.



Now with the help of Sylvester Damianos (A'56), new chancellor of the American Institute of Architects' College of Fellows, the Reichblums have put that knowledge into buttery, walnut-shaped sugar cookies with little paper slips containing Q&As about fascinating facts.

For example: Who was the only U.S. president elected unanimously by the Electoral College? (Washington). Which TV show drew the highest rating of all time? (Last episode of "M*A*S*H"). It's called The Edible Game A Smart Cookie, and the cookies are turned out by Pittsburgh's Jenny Lee Bakery.

Damianos designed the walnut and enlisted the aid of sculptor Peter Calaboyias to make the mold. A box of 12 sells for \$14.95; 20, individually wrapped, \$24.95. They are discounted with Nutshell book purchases. Visit www.geocities.com/knownut/pages/cookie1.html.