

JIE YAN

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EDUCATION

M. S., Individual and Family Studies (IFS), University of Delaware, DE, Dec. 2001(expected)
M.A., Child Development and Education, Beijing Normal University, China, July 1998
B. A., Education, Beijing Normal University, China, July 1995

RESEARCH INTERESTS

Designing and evaluation of children's technology; children's learning experience and socialization through computer and the Internet. New media and youth culture.

EXPERIENCE

2001-Present **Webmaster Assistant**, *Office of Alumni & University Relations, University of Delaware*

- Update and maintain the Office of Alumni and University Relations website with Dreamweaver and other web designing tools. Design new pages to make the alumni database more searchable.

1999-Present **Research Assistant**, *Dept. of IFS, University of Delaware*

- Studied teenagers' involvement in Internet communities, online social groups formation, self-presentation, social categorizing and social hierarchy.
- Maintained and evaluated a database of 500 pieces of educational software. Worked with faculty to revise the evaluation scale and recommended high quality software to students and parents.
- Coordinated the department computer and video technology lab. Provided instructions for undergraduate students and related projects. Designed Internet curriculum for young children.

1998-1999 **Project Manager / Content Editor**, *Clever Software Co. Ltd., China*

- Headed an 8-member R&D group on integrating computer technology into children's education. Planned and constructed the structures and contents for over 20 pieces of educational software.
- Contributed creative ideas in initializing the nation-wide promotion plan for a book titled "The Learning Revolution", which **created a world record of selling 7.5 million copies in 1999**. Constructed surveys about learning technologies to parents/teachers/children and presented results at major seminars. Edited a book that reflected on this project based on customers' feedback.

1993-1998 **Research Assistant**, *Dept. of Education, Beijing Normal University, China*

- Participated in several key intervention studies on children's learning and social development. Administered standardized intelligence test and observed classroom activities. Conducted home interview, and performed data analysis with SPSS. Published four journal papers based on the result.
- Taught at preschool level in Beijing Mian Hua Hu Tong Preschool, spring '94; taught developmental psychology at Beijing You'er Teacher's School, Fall '94.

PUBLICATIONS & PAPERS

- Yan, J. (2001) The Internet as a new media for teenagers' group socialization. *Master's thesis. University of Delaware.*
- Yan, J. (1998) Development of self-control and its relation to personality development of 4-5-year-old children. *Master Thesis. Beijing Normal University.*
- Yan, J. and Pang, L. (1997) On the existing ways in which teachers influence children's social development, *Journal of Studies in Preschool Education*. China.

- Pang, L, Zi. Y, Yan, J. (1997) On the Principles for teachers to facilitate children's social development. *Journal of Studies in Preschool Education.* China.
- Yan, J. (1997) On creating the material and spiritual environment that facilitate children's social development. *Journal of Studies in Preschool Education.* China. Also presented at the *Sino-Japanese Conference on Child Development and Social Environment.* Beijing, Oct. 1997.
- Yan, J. (1997) Discrepancy and reasons of young children's understanding of prosocial behavior and their actual degree of prosocial behavior. *Young Children Education.*

SKILLS

Extensive experiences with **MS Office Word / Excel / PowerPoint / Access**
Programming in **C/C++, Visual Basic, HTML, SPSS, SAS, OS: Unix/ Windows 95 / 98/ NT**
Experienced with **Director / Authorware / Dreamwaver / Flash / PhotoShop**
Some experience in graphical design

AWARDS AND HONORS

- **CHEP* Panel of Outstanding Graduate Students Award**, University of Delaware, May 2001
- **Kappa Omicron Nu**, National Honor Society for Family and Consumer Sciences, Sept. 2001
- **Outstanding Graduate Student Award**, Beijing Normal University, 1996-1998
- **First Prize of the BNU Graduate Student English Ability Competition**, April, 1997
- **Beijing Normal University Undergraduate Student Academic Scholarship**, 1992-1995

**CHEP* refers to the College of Human Resource, Education, and Public Policy