



The Carolina Theatre of Durham, Inc.
309 West Morgan Street, Durham, NC 27701-2119
(919) 560-3040 www.carolinatheatre.org

Dear Friend:

The majestic Carolina Theatre is a symbol of hope, pride and the community's ability to make things happen. The fully restored 81-year-old facility is programmed and operated by our private non-profit organization, The Carolina Theatre of Durham, Inc. (CTD). The facility and the operator are unique in many ways. No other cultural organization in the state offers both a full-time film program and performing arts program. Our live performances and films enhance the educational and entertainment opportunities in the Triangle area. We strive to provide an environment where people can come together to share common values and celebrate diversity.


Open every day, our programs help support downtown revitalization and the perception that downtown Durham is a great place to be. Under normal operating conditions, we earn at least 85% of what it costs to operate and program the theatre.

MEMBER SUPPORT MAKES ALL THE DIFFERENCE.

With your support we will continue to bring to the community cultural experiences that are Never Ordinary. We value your patronage, and we know you value the cultural programming provided by the CTD.

Please make a contribution today.

In gratitude,


Connie Campanaro
President/CEO


B. Dane Byers
Chair, Board of Trustees

*The Carolina Theatre of Durham, Inc. is a non-profit 501(c)(3).
Your donation is tax deductible to the extent permitted by law.*

PLEASE BECOME A MEMBER TODAY

"This year at least fifty-thousand students will visit the historic Carolina Theatre and experience the magic of live performing arts. Please help ensure this precious piece of history remains vital for generations to come."

– Pepper Fluke, Carolina Theatre Board of Ambassadors

THE CAROLINA THEATRE. NEVER ORDINARY.

What It Takes...

It costs \$320
to sponsor a classroom
of 40 students to attend an
Arts Discovery Program.

It also takes...

\$800
Average cost
for a single community
outreach workshop

\$1,700
One day
sound system rental

\$10,000
Average artist fee for one
performance contract

\$32,000
Three month average
of film royalty fees

Join the Carolina Stars!

Sparkler (Up to \$99)

- ★ Recognition in theatre publications

Emerging Star (\$100+)

(EVERYTHING ABOVE PLUS)

- ★ Tribute or memorial in theatre publications
- ★ Recognition on theatre website
- ★ Invitation to member-only events
- ★ VIP film passes (2)
- ★ Ticket discounts: Cinema and Star Series events
- ★ Free popcorn refills
- ★ Complimentary parking coupon (1)
- ★ Member-only email offers

Emerging Star Plus (\$150+)

(EVERYTHING ABOVE PLUS)

- ★ Add additional person from household to enjoy ticket discounts

Star Gazer (\$250+)

(EVERYTHING ABOVE PLUS)

- ★ Tribute or memorial on marquee in theatre lobby
- ★ Two-week advance priority seating privileges (front and center!)
- ★ 2 more VIP film passes (total: 4)
- ★ 1 more complimentary parking coupon (total: 2)

Rising Star (\$500+)

(EVERYTHING ABOVE PLUS)

- ★ Member-only ticket hotline
- ★ Ticket exchange privileges
- ★ Concessions card
- ★ 4 more VIP film passes (total: 8)

Shining Star (\$1,000+)

(EVERYTHING ABOVE PLUS)

- ★ Access to first loge seating
- ★ Underwriter of film festival screening or Arts Discovery Program
- ★ 4 more VIP film passes (total: 12)

Super Star (\$1,500+)

(EVERYTHING ABOVE PLUS)

- ★ Inscribed paver in the Carolina Theatre plaza
- ★ 2 more complimentary parking coupons (total: 4)

Megastar (\$2,500+)

(EVERYTHING ABOVE PLUS)

- ★ Guest of President in Shakespeare Box at a Star Series event
- ★ Guest at trustee's annual holiday party
- ★ Private group tour

Super Nova Club (\$5,000+)

(EVERYTHING ABOVE PLUS)

- ★ Underwriter of a Star Series event or film festival
- ★ Dinner with the President and Chair of Trustees