



**Dear Friend of The Carolina Theatre:**

Since its reopening in 1994, The Carolina Theatre has welcomed almost two million customers to thousands of special events and tens of thousands of film screenings. As a valued member of The Carolina Theatre family, you have already seen this magic for yourself.

When considering what makes the Triangle a unique community in which to live, The Carolina Theatre immediately comes to mind. With each season of stunning live performances, avant-garde films and enlightening educational programs for children, it is no wonder why we say we're "Never Ordinary."

What you may not know is that The Carolina Theatre of Durham, Inc. is a non-profit 501(c)(3) charitable organization and we depend on the support of our community. Through ticket and concession sales we earn over 80% of what we need in order to operate. **YOUR GENEROUS TAX-DEDUCTIBLE DONATION** closes the gap and allows us to do more and more each year.

This summer, at the start of our 2007-2008 season, the theatre will be closed for the first time since its reopening for building renovations. This project will include high-priority work associated with code compliance and public safety, aging equipment, preventative maintenance and work that will improve operations, life cycle costs and deferred maintenance issues. Specific planned improvements include roofing repairs, heating and air conditioning upgrades, and mechanical, electrical and plumbing modifications. As a result of the extent of the project, The Carolina Theatre will close and cease programming any events during the scheduled renovations from May 18, 2007 until August 3, 2007.

As we complete our 13th season of events, we must raise more than \$144,000 before June 30, 2007. With the upcoming challenges of this new season, we can't afford to start with a deficit. Please help us to meet our goal so we can continue to be the cultural gem of downtown Durham that is truly never ordinary!

**Thank you for your continued support!**

In Gratitude,

Connie Campanaro  
President/CEO

## It takes...

**\$200**

to purchase one cordless drill used to assemble stage sets for theatrical productions;

**\$210**

to sponsor a classroom of 30 students to attend an Arts Discovery Program;

**\$500**

to pay the average artist fee for a community outreach workshop;

**\$1,500**

to pay for one-day rental of sound system equipment;

**\$3,000**

to pay for two days of video production equipment for a film festival;

**\$10,000**

to pay the average artist fee for ONE performance;

**\$32,000**

to purchase the average film royalty fees for three months!

**Donate to the Carolina Theatre Annual Fund today!**

**Here's what community leaders are saying about The Carolina Theatre...**

*"The Carolina's best movies don't shy away from controversy and innovation, and that's candy for the brain and the soul."*

~ Steve Schewel

*"It's difficult to imagine Durham without the wonderfully diverse and excellent cultural programs offered to our community by the Carolina Theatre, one of the true crown jewels of the Triangle."*

~ John Burness, Senior Vice President, Duke University

*"Over 10 years ago community cooperation and public money restored her. Today, we must work to ensure that The Carolina and its fine programs remain an integral part of downtown revitalization and cultural opportunities."*

~ Sylvia Kerckhoff, former mayor of Durham

*"I support The Carolina Theatre because their programming engages the entire community. There truly is something for everyone!"*

~ Ken Gibbs, partner, Thomas and Gibbs CPAs, PLLC