

ATTEND • EXHIBIT • SPONSOR • ADVERTISE



Promotional Package



Central Biofuels
CONFERENCE & EXPO
29-31 MARCH 2005 • SAN JOSE, COSTA RICA



Eastern Biofuels
CONFERENCE & EXPO
SEPTEMBER 2005 • WARSAW, POLAND



Asia Biofuels
CONFERENCE & EXPO III
DECEMBER 2005 • PHILIPPINES

introduction

INTRODUCTION

In this prospectus, we highlight the various ways that your organization can increase visibility of your products and services at each of our three major conferences in 2005. Each event provides you with many different avenues to position yourself as one of the solution providers of choice. Invest your marketing dollars wisely – participate in events that have a track record, such as ours, for bringing together of experts, senior-level attendees and industry leaders.

For your convenience and 2005 budgeting purposes we have created a “one-stop shop” for your exhibiting, sponsoring and advertising needs for biofuels. With this packet you can commit to exhibit, sponsor, and advertise at all three events, Central Biofuels, Eastern Biofuels and Asia Biofuels III.

The Stratton Group, Inc. is the conference management company for the Central Biofuels, Eastern Biofuels and Asia Biofuels III. The Stratton Group is an established conference and tradeshow management company with experience in managing and marketing conferences around the world. EthanolMarketplace.com, BiofuelsConferences.com and the soon to be released BiofuelsMarketplace.com are divisions of The Stratton Group.

Contact us by mail, phone, fax or email:
The Stratton Group, Inc.
100 S. Dakota Ave.
Sioux Falls, SD 57104
USA
Phone: +01.605.338.6829
Fax: +01.605.332.4880
Email: wendyv@thestrattongroup.com

**THE
STRATTON
GROUP**
A Marketing Communications Company

BIOFUELS CONFERENCES
A global source for ethanol & biofuels conferences and events

ethanolmarketplace.com
Connecting the World to Ethanol

BiofuelsMarketplace.com



**Registration materials are available
at www.biofuelsconferences.com**



Central Biofuels
CONFERENCE & EXPO
29-31 MARCH 2005 • SAN JOSE, COSTA RICA

An emerging biofuels industry is on the horizon for many countries in Central America. Sugar cane, the region's primary feedstock, holds a great promise for expanding a regional biofuels program. In addition, technologies previously only used by distilleries now provide the foundation for biofuels production. This conference, which will provide education and networking opportunities, will establish the region as the new energy player in the Americas.



Eastern Biofuels
CONFERENCE & EXPO
SEPTEMBER 2005 • WARSAW, POLAND

The emergence of biomass conversion to fuel is changing the energy equation worldwide. Eastern Europe is aggressively investing in renewable energy technologies to balance their energy needs for the future. Learn how European countries are making the most of their natural resources using rapeseed, sorghum, grain, and native grasses. This biofuels conference will bring a global perspective to Eastern Europe with topics covering ethanol, biodiesel and biomass. Don't miss the opportunity to hear expert speakers and interact with leading biofuels companies.



Asia Biofuels
CONFERENCE & EXPO III
DECEMBER 2005 • PHILIPPINES

The growing demand for energy and the high costs of oil has prompted many nations in Asia to seek renewable sources of energy. By using sugar and oil-based plants, several countries in Asia have shown leadership by committing resources and feedstock to biofuels production. The 3rd Annual Asia Biofuels Conference (formally Pacific Ethanol & Biodiesel Conference) brings leaders and innovators together to meet and address new technologies and new government support programs. Attend Asia's largest biofuels conference.

EXHIBIT

Meet your current and future customers face to face at one of the largest and most comprehensive gathering of professionals who manage, purchase and support the biofuels industry in Central America, Eastern Europe or Asia. At the Expo you will meet industry representatives including CEO's, managers, investors, advocates, etc.

The Expo provides a unique setting where your company representatives can interact with attendees as they study the latest advancements in their profession. Presenting your products and services in this environment provides an excellent opportunity to maximize the return on your exhibiting investment.

Exhibit Booth - \$2,000 US

(limited space available)

Each exhibit booth includes:

- 3m x 3m (approx. 10ft x 10ft) exhibit space
- 1 full conference pass*
- 2 exhibit hall only passes**
- Company name listed inside conference workbook
- 1 table and 2 chairs
- Exhibitor ribbons for your conference badges

An Exhibitor Service Kit will be provided to each exhibitor prior to the conference.

Payment must be submitted at time of contract submission. Your booth space will be assigned after full payment is received.

Additional Staff Member - \$175 US

(price per person)

Includes: 1 exhibit hall only pass**

Expo Schedule

Central Biofuels 29 – 31 March 2005
Real InterContinental Hotel, San Jose, Costa Rica

Eastern Biofuels 13 – 15 September 2005
Warsaw, Poland *(hotel yet to be determined)*

Asia Biofuels III 6 – 8 December 2005
Philippines *(hotel yet to be determined)*

Tuesday
Set-up 9:00 am – 4:00 pm
Open 6:00 pm – 8:00 pm

Wednesday
Open 7:30 am – 8:00 am
11:30 am – 2:00 pm

Thursday
Open 7:30 am – 8:00 pm
1:00 pm – 2:00 pm
Tear-down 2:30 pm

** Exhibit hours are subject to change.*

* Full Conference Pass Includes: all general sessions, meals, receptions, entrance into exhibit hall and conference materials

** Exhibit Hall Only Pass Includes: meals, entrance into exhibit hall and conference materials

Exhibit Cancellation Policy: A cancellation fee of \$500 US will be applied to all exhibit spaces cancelled 31 days or more prior to the event. No refunds will be issued 30 days or less prior to the event. All cancellations must be in writing.



Central Biofuels • San Jose, Costa Rica • 29 – 31 March 2005

Real InterContinental Hotel • Prospero Fernandex Hwy & Blvd • San Jose, 1000 Costa Rica
Phone: 506.2897000 • Fax 506.2898930 • www.iccostarica.gruporeal.com

15 February	Deadline for ordering furniture, carpeting, shipping, etc.
20 February	Deadline for making hotel reservations
21 February	Deadline for advertising in the conference program
28 February	No refunds will be issued after this date
15 March	Deadline for early online conference registration discounts
29 March	Exhibit Set-up
29 - 31 March	Exhibits open
31 March	Exhibit Tear-down 2:30pm

Eastern Biofuels • Warsaw, Poland • 13 – 15 September 2005

31 July	Deadline for ordering furniture, carpeting, shipping, etc.
8 August	Deadline for advertising in the conference program
13 August	Deadline for making hotel reservations
15 August	No refunds will be issued after this date
1 September	Deadline for early online conference registration discounts
13 September	Exhibit Set-up
13 - 15 September	Exhibits open
15 September	Exhibit Tear-down 2:30pm

Asia Biofuels III • Philippines • 6 – 8 December 2005

15 October	Deadline for ordering furniture, carpeting, shipping, etc.
6 November	Deadline for making hotel reservations
7 November	Deadline for advertising in the conference program
7 November	No refunds will be issued after this date
20 November	Deadline for early online conference registration discounts
6 December	Exhibit Set-up
6 - 8 December	Exhibits open
8 December	Exhibit Tear-down 2:30pm

SPONSOR

Sponsor and take advantage of the opportunity to gain exposure for your company or organization while showing your support for the rapidly growing biofuels industry! As a sponsor, your message is reinforced and awareness is increased in a high profile and professional manner. These sponsorships offer many perfect opportunities to introduce your company or reinforce your message to the biofuels network.

All sponsorships will be awarded on a first-come, first-serve basis. Many of these opportunities are available exclusively to only one sponsor. Please contact our office immediately if you would like to sponsor one or more of these exclusive sponsorship packages.

Title Sponsor - \$18,000 US

The Title Sponsorship offers the most comprehensive exposure to conference attendees. This level of sponsorship is only available to one company.

- Double (6m x 3m or approx. 20ft x 10ft) exhibit space
- Five (5) full conference passes*
- One (1) advisory position on the event organizing committee
- Exclusive Opening Reception Sponsor
- Exclusive Dinner Sponsor
- Banner Ad on BiofuelsConferences.com 3 months prior and 1 month after event
- Full page ad in conference workbook
- 300 word description about your company featured in conference workbook (sponsor provides)
- A brochure of your choice inserted into each conference bag (sponsor provides)
- Sponsor Benefits Package

Event Sponsor - \$10,000 US

The Event Sponsorship offers a high level of promotional exposure to conference attendees.

- One (3m x 3m or approx. 10ft x 10ft.) exhibit space
- Three (3) full conference passes*
- One (1) advisory position on the event organizing committee
- Choice of Lunch or Breakfast Sponsor
- Half page ad in conference workbook
- 150 word description about your company featured in conference workbook (sponsor provides)
- A brochure of your choice inserted into each conference bag (sponsor provides)
- Sponsor Benefits Package

Supporting Sponsor - \$5,000 US

The Supporting Sponsorship is available to any company that wishes to raise their company profile and support the growth of the biofuels industry.

- Two (2) full conference passes*
- Choice of Morning or Afternoon Break Sponsor
- Half page ad in conference workbook
- 75 word description about your company featured in conference workbook (sponsor provides)
- Sponsor Benefits Package



* Full Conference Pass Includes: all general sessions, meals, receptions, entrance into exhibit hall and conference materials

Sponsorship Cancellation Policy: A cancellation fee of \$500 US will be applied to all sponsorship cancellations received 91 days or more prior to the event. No refunds will be issued 90 days or less prior to the event. All cancellations must be in writing.

Conference Bag Sponsor - \$2,500 US

Production costs included!

Every attendee will receive this bag containing essential information and workshop materials when they arrive at the event. The bag's professional, practical design will ensure its continued use long after the conclusion of the conference. This opportunity is limited to one sponsor.

- Company logo imprinted on each bag
- 75 word description about your company featured in conference workbook (sponsor provides)
- Sponsor Benefits Package



Name Badge Lanyards Sponsor - \$1,500 US

Production costs included!

All conference badges will feature a name badge lanyard. This is your chance to have your company name and website around the neck of every conference attendee! This opportunity is limited to one sponsor.

- Company logo imprinted on each lanyard
- 75 word description about your company featured in conference workbook (sponsor provides)
- Sponsor Benefits Package

Sponsor Benefits Package:

Your company name and logo will be prominently displayed as a sponsor:

- On the conference item that you sponsor
- In pre-conference mailings
- In the Conference Workbook
- On signage at the event
- On the conference website

You will also receive:

- Verbal recognition at the event
- Sponsor ribbons for all your staff conference badges

Golf Tournament Sponsorships

The premier golf tournament includes a full day of golf, food and beverage service, outstanding prizes and provides an excellent opportunity to network with industry leaders. Golf sponsorship opportunities are only available at the Central Biofuels and Eastern Biofuels conferences.

PGA Golf Tournament Sponsor - \$2,500 US

- Sole Sponsor
- Complimentary entry for one foursome
- Prominent signage at the tournament
- Exclusive Lunch sponsor

Beverage Cart Sponsor - \$500 US

- Co-Sponsor
- Complimentary entry for one foursome
- Exclusive signage on beverage cart

Hole Sponsor - \$250 US

- Co-Sponsor
- Company logo displayed on hole

Contributing Sponsor

Contribution of goods in-kind
(i.e. golf balls, company hats, etc.)

ADVERTISE

The Conference Workbook is an effective way to deliver your marketing message and promote your products and services. The Conference Workbook is the official Program for Central Biofuels, Eastern Biofuels and Asia Biofuels III.

The workbook is given on arrival to every delegate, every exhibitor, all members of the press covering the event, and every visitor of the trade show. In addition to an advertising section, each publication will also contain a full schedule of events, a complete listing of sponsors and exhibitors and a copy of each speaker presentation. These three-ring bound, professional workbooks will be carried by each attendee throughout the conference and kept to use as a reference tool throughout the year.

These publications present an ideal opportunity for companies to raise their profile and promote their goods and services to an international audience.

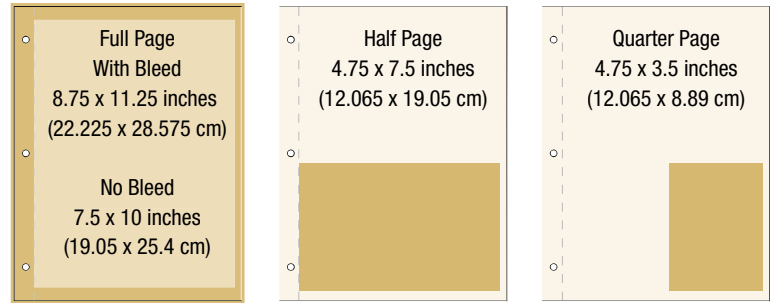
Reserving a space for your advertisement is easy. All you need to do is:

1. Look through the media details
2. Choose your ad size
3. Select which conference(s) to advertise at
4. Complete the Promotions Contract
5. Send payment
6. Create your ad
7. Send your advertisement (CD-ROM or Email)

Need the advertisement designed? We can do that too! Please contact our office for additional details and pricing.

Advertising Cancellation Policy: A cancellation fee of \$250 US will be applied to all advertisement cancellations received 61 days or more prior to the event. No refunds will be issued 60 days or less prior to the event. All cancellations must be in writing.

Media Details:



Full Page
\$1,000 US

Half Page
\$600 US

Quarter Page
\$350 US

Electronic Specifications:

MAC or PC

Acceptable file formats include PDF, TIF, EPS, JPG (Adobe® Acrobat™ 4.0, Adobe® Photoshop® 6.0, Adobe® Illustrator® 9.0, QuarkXPress™ 5.0)

All graphics should be in high resolution (300 DPI preferred)

Ads will not be resized, please size your ad accordingly

Color ads must be in CMYK (no spot colors accepted)

Black & white ads should be saved as grayscale files

Mandatory:

Please include all fonts and images used

A print or PDF file of the ad

Deadlines:

All ads and contracts must be received by the deadline date relevant to each conference.

Central Biofuels 21 February 2005

Eastern Biofuels 8 August 2005

Asia Biofuels III 7 November 2005

Send Ads and Contracts to:

Mail: Wendy Vincent
The Stratton Group, Inc.
100 S. Dakota Avenue
Sioux Falls, SD 57104
USA

Email: wendyv@thestrattongroup.com
(files sent via email should be 5MB or less)

Fax: +01.605.332.4880

PROMOTIONS CONTRACT

Please complete one form per registrant. Form may be duplicated if needed.

Step 1: Contact Information

Mr. Ms. Mrs. Dr.

First Name _____ Last Name _____

Job Title _____ Firm/Organisation _____

Address _____

City _____ State / District _____

Zip / Postal Code _____ Country _____

Phone _____ Fax _____

Email _____ Website _____

Step 2: Registration Options

For each option,
select one or more
of the conferences.

* All rates are in US
dollar per person or
item listed. For an
exchange rate, please
see the currency
calculator at
www.bloomberg.com

SPONSOR

 Central  Eastern  Asia

Title Sponsor \$18,000 US

Event Sponsor \$10,000 US

Supporting Sponsor \$5,000 US

Conference Bag Sponsor \$2,500 US

Name Badge Lanyards Sponsor \$1,500 US

Golf sponsorships are only available for Central & Eastern.

PGA Golf Sponsor \$2,500 US

Beverage Cart Sponsor \$500 US

Hole Sponsor \$250 US

Contributing Sponsor Goods In-Kind

EXHIBIT

 Central  Eastern  Asia

Exhibit Booth \$2,000 US

Additional staff member \$175 US

ADVERTISE

 Central  Eastern  Asia

Full Page Workbook Ad \$1,000 US

Half Page Workbook Ad \$600 US

Quarter Page Workbook Ad \$350 US

Step 3: Payment Information

Credit Card: Visa MasterCard American Express

Card Number _____ Exp. Date _____

Card Security Code (3 or 4 digits on the back of your card) _____

Total Amount: _____

Name (as it appears on card) _____

Signature _____

International Bank Wire

Bank Account Name: The Stratton Group, Inc.

Bank Name: U.S. Bank (141 N. Main Ave., Sioux Falls, SD 57104, USA)

Swift Code: USBKUS44IMT

Bank Routing Number: 091408501

Bank Account Number: 175010690998

Fax your completed registration form to +1.605.332. 4880

We hereby make application for exhibiting, sponsoring, and/or advertising at an event managed by The Stratton Group, Inc. We agree to abide by the "Terms & Conditions" set forth by The Stratton Group within this promotional packet.

Initial Here: _____

NOTE: Credit card charges will be recorded on your statement as The Stratton Group charge. The Stratton Group, Inc. is the conference manager for Central Biofuels, Eastern Biofuels and Asia Biofuels III.

Payment is accepted in all international currencies. The amounts listed must be converted to the equal amount in the currency used for payment using the exchange rate on the date payment is processed. (See currency calculator at www.bloomberg.com) Payment in full is required prior to attendance at conference.

For more information or to register online visit www.biofuelsconferences.com

TERMS & CONDITIONS

1. Admissible Exhibits

- a. Subletting: The subletting of exhibit space without prior written permission of The Stratton Group (TSG) is prohibited.
- b. Staff hours: Exhibits must be staffed by an authorized representative of the Exhibitor during all show hours.
- c. Breakdown: You must not break down your display before the exhibit hall closes to the public on the last day of the show without the permission of TSG.
- d. Verbal Agreements: All agreements concerning exhibit space must be in writing. No verbal agreement including those involving space confirmation, placement, and payment will be honored.
- e. Guarantee of space or placement: Filling out this application is not a guarantee of space or placement. Placement of your booth and/or table is at our sole and absolute discretion, although we will do our best to accommodate your requests.

2. Display Regulations

- a. Neighboring exhibits: No exhibit may block or interfere with a neighboring exhibit.
- b. Booth exhibits: Exhibit fixtures, components, and identification signs will be permitted to a maximum height of 8 feet. No exhibit fixture, components, or identification signs may extend beyond the sides of the exhibit table.
- c. Clear aisle ways: No walls, drapes, or other fixtures shall be permitted on the aisle way without prior written consent.
- d. Fasteners: No nails or screws may be driven into the floors or walls. No damage of any nature may be done in any part to the exhibit hall.
- e. Signage: Nothing may be hung from the ceiling or walls without prior written permission of TSG.
- f. Cleaning of exhibit hall: Aisle ways of the exhibit hall will be cleaned each night. The exhibitor is responsible for placing all trash in the appropriate containers.
- g. Damages: Any damage caused to the building by an exhibitor or his/her agent or his/her employee is the sole responsibility of the Exhibitor.
- h. Maintenance: The Exhibitor shall maintain the display in a clean and orderly manner, and shall take such action as may be necessary to prevent injury or damage to any person or exhibits in the exhibit hall.

3. Fire Safety

- a. Display materials: All display material, construction, and decoration of tables and backspace must conform to the local fire regulations.
- b. Aisle ways: No item of any type may be placed in the aisle ways.

4. Electrical Mechanical Compliance

- a. Code: Electrical wiring and equipment must be in conformance with all laws and regulations.
- b. Noise: Electrical or other mechanical apparatus must be muffled so that the noise does not bother the other exhibitors.

5. Liability

- a. Exhibitor agrees to protect, keep, and save TSG forever harmless from any damage(s) or charge(s) imposed for violations of any ordinance by the Exhibitor, the Exhibitor's employees or agents, as well as for failure to comply with the terms of this agreement. Further, Exhibitors shall at all times protect, indemnify,

save, and keep harmless TSG against and from any loss, costs, damage, liability, or expense which arises out of or from or by reason of any act or omission of Exhibitor, his/her employees, or his/her agents.

6. Force Majeure

- a. In the event the convention center or hotel or any part of the exhibit area thereof is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, or another such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lockouts, labor disputes, riot, emergency over which TSG has no control, or should the show decide that because of any such cause it is necessary to cancel, postpone, or re-site the show, or reduce installation time, exhibit time, or move out time, the show shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof.

7. Display Review

- a. Standards of conduct: The exhibitor shall not utilize any fixture, device, merchandise, or activity which is illegal, in bad taste, or detrimental to TSG or the biofuels industry (as determined by TSG at its sole discretion).
- b. Enforcement procedure: In the event TSG determines that the Exhibitor is in violation of these Rules and Regulations, TSG shall immediately notify the Exhibitor of the objectionable item or activity. Failure by the Exhibitor to remedy or remove objectionable item or activity may result in the Exhibitor's expulsion from the Expo and the removal of the Exhibitor's entire display.

8. Amendments

- a. TSG shall have the full power in the interpretation and enforcement of all contract regulations contained herein, and the power to make such amendments there to, and such further rules and regulations as shall be considered necessary and proper at any time without notice to Exhibitors.

9. Compliance

- a. Failure to abide by any rule and regulation for exhibitors of TSG may result in the loss of all exhibitor privileges without recourse or refund. Furthermore, exhibitors that have lost their exhibitor privileges may not be permitted to enter the exhibit halls at any time during exhibition hours.




10. Cancellation Policies

- a. Exhibit Cancellation Policy: A cancellation fee of \$500 US will be applied to all exhibit spaces cancelled 31 days or more prior to the event. No refunds will be issued 30 days or less prior to the event. All cancellations must be in writing.
- b. Sponsorship Cancellation Policy: A cancellation fee of \$500 US will be applied to all sponsorship cancellations received 91 days or more prior to the event. No refunds will be issued 90 days or less prior to the event. All cancellations must be in writing.
- c. Advertising Cancellation Policy: A cancellation fee of \$250 US will be applied to all advertisement cancellations received 61 days or more prior to the event. No refunds will be issued 60 days or less prior to the event. All cancellations must be in writing.

CALL FOR PRESENTATIONS

Academic papers are being accepted for review for Central Biofuels, Eastern Biofuels, and Asia Biofuels III. If you are interested in presenting a topic please complete the requirements listed on this form.

CONFERENCE SELECTION: *(please select one or more conferences)*

Conference:	Dates:	Location:	Deadline for Submission:
<input type="checkbox"/>  Central Biofuels	29-31 March 2005	San Jose, Costa Rica	1 February 2005
<input type="checkbox"/>  Eastern Biofuels	13-15 September 2005	Warsaw, Poland	1 June 2005
<input type="checkbox"/>  Asia Biofuels III	6-8 December 2005	Philippines	1 September 2005

CONTACT INFORMATION:

Mr. Ms. Mrs. Dr.

First Name: _____ Last Name: _____

Job Title: _____ Organisation: _____

Address: _____

City: _____ State / District: _____

Zip / Postal Code: _____ Country: _____

Phone: _____ Fax: _____

Email Address: _____ Web Address: _____

ABSTRACT INFORMATION:

Title of proposed presentation: _____

Attach a brief 150 word (or less) biography in paragraph format of the proposed speaker.

Attach a brief 250 word (or less) summary of the presentation, including specific learning outcomes for attendees. This abstract will be used for review purposes and, if chosen, for conference promotion.

SEND TO:

Wendy Vincent
The Stratton Group, Inc.
100 S. Dakota Avenue
Sioux Falls, SD 57104
USA

Fax: +01.605.332.4880

Email: wendyv@thestrattongroup.com

IMPORTANT INFORMATION:

Proposals must be prepared and presented in English.

Please note that our conferences are not a forum to sell products and services. Presentations should be issue-oriented and/or technology oriented and must not attempt to promote a vendor or product.

The paper should be original and not have had prior coverage or circulation, such as presentation at other conferences.

Speakers will be required to sign a Permission and Release Form, granting permission to The Stratton Group to include their presentation in the conference workbook.

BIOFUELS CONFERENCES

A global source for ethanol & biofuels conferences and events

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