

Katja Kovacic

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Job objective

Motivated public relation graduate seeking a PR position to help develop and implement communications projects. Possess a solid educational foundation combined with some working experiences in Ljudska Univerza Company in Slovenia.

Education

BA in Public Relations, minor in Marketing

Texas Tech University, Lubbock, Texas

Anticipated date of graduation: December 2007

3.5 GPA

Classes taken:

- 3 courses in Public Relations
- 2 courses in Advertising
- 4 courses in Mass Communication
- 1 course in Public Speaking
- Technical writing and News writing course
- 2 Marketing and a Management course

Honors and rewards

- Awarded a full athletic scholarship 2003-2007
- Academic Achievement award 2004, 2005
- Deans honor list award 2004
- Selected player of the Big 12 conference in 2004

Employment

- July 2004:

Tennis Club Triglav, Kranj, Slovenia

- Organized a weekly tennis camp
- Supervised 3 workers

- June- August 2005: PR intern

Ljudska Univerza Company, Kranj, Slovenia

- Conducted an advertising brochure in a group with 5 other coworkers
- Conducted research surveys for the targeted public
- Assisted with a work shop for graduating students: "Preparing for your first job"

References

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| - Primoz Starc
Club manager
Phone: 3864-2363290 | - Darja Kovacic
Director of Ljudska Univerza
Phone: 3864-2012208 |
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