

The work of various organizations is been realized simultaneously with recording of some data. The goal of the paper is to show, using the method of case study, how recorded information is used – whether the information is simply files which only grow up or it is resource of the organization. Studied cases are municipality, university and bank. It is shown why the information is recorded and what is done with it. However, the emphasis of the paper is on what could be done more. On the basis of the analysis some hypotheses are stated and some strategies are drawn.