

# Aquatics Wear

## Six-Month Financial Projection

	July	August	September
<b>Total Net Revenues</b>	\$23,538,000.00	\$10,781,000.00	\$18,875,345.00
Cost of Goods Sold	8,944,440.00	4,096,780.00	7,172,631.10
<b>Gross Margin</b>	\$14,593,560.00	\$6,684,220.00	\$11,702,713.90
<b>Expenses</b>			
Bonus	\$250,000.00	\$0.00	\$250,000.00
Equipment	1,176,900.00	539,050.00	943,767.25
Marketing	3,295,320.00	1,509,340.00	2,642,548.30
Research and Development	1,588,815.00	727,717.50	1,274,085.79
Selling, General, and Administrative	6,739,014.38	3,086,639.22	5,404,079.42
<b>Total Expenses</b>	\$13,050,049.38	\$5,862,746.72	\$10,514,480.76
<b>Operating Income</b>	\$1,543,510.62	\$821,473.28	\$1,188,233.14

### Assumptions

Bonus	250,000.00
Equipment	5.00%
Margin	62.00%
Marketing	14.00%
Research and Development	6.75%
Revenue for Bonus	15,000,000.00
Selling, General, and Administrative	28.63%

5/2/2008

October	November	December	Total
\$11,451,990.00	\$15,109,656.00	\$25,235,860.00	\$104,991,851.00
4,351,756.20	5,741,669.28	9,589,626.80	39,896,903.38
\$7,100,233.80	\$9,367,986.72	\$15,646,233.20	\$65,094,947.62
\$0.00	\$250,000.00	\$250,000.00	\$1,000,000.00
572,599.50	755,482.80	1,261,793.00	5,249,592.55
1,603,278.60	2,115,351.84	3,533,020.40	14,698,859.14
773,009.33	1,019,901.78	1,703,420.55	7,086,949.94
3,278,746.08	4,325,949.06	7,225,117.83	30,059,545.99
\$6,227,633.51	\$8,466,685.48	\$13,973,351.78	\$58,094,947.62
\$872,600.29	\$901,301.24	\$1,672,881.42	\$7,000,000.00