

Harland Clarke  
10931 Laureate Drive  
San Antonio, Texas 78249  
Tel: 210.697.8888  
www.harlandclarke.com



FOR IMMEDIATE RELEASE

**HARLAND CLARKE RECOGNIZED AS INFORMATION SECURITY COMPLIANT BY PAYMENT CARD INDUSTRIES**  
*AFTER EXTENSIVE REVIEW PROCESS HARLAND CLARKE IS FIRST FINANCIAL SERVICES DIRECT MARKETING FIRM TO RECEIVE THESE HONORS*

BALTIMORE, MARYLAND – January 15, 2008 – Harland Clarke’s Marketing Services production facility located in Baltimore, Maryland has successfully met all requirements for the **Payment Card Industry Data Security Standard (PCI DSS)** as determined by a recent evaluation conducted by Internet Security Systems of Atlanta, GA.

Standards for payment industry data security processes are established by the Payment Card Industry Security Standards Council, a global organization founded by American Express, Discover Financial Services, JCB, MasterCard Worldwide, and Visa International. A Synergistics Research report from October 2006 indicates that 94% of consumers feel that their financial institutions should do more to protect them from fraud. As part of their ongoing commitment to information security and to respond to account holder’s increasing concerns around data security and fraud prevention, Harland Clarke initiated the Payment Card Industry certification process with the full support of their Marketing Services clients. The Payment Card Industry Data Security Standard places emphasis on security management policies and procedures and is organized into six core principles and accompanying requirements. In addition to requiring that an information security management policy be instituted by participating organizations, the core PCI DSS principles address the following: building and maintaining a secure network, protecting cardholder data, maintaining a vulnerability management program, implementing strong access control measures, and regularly monitoring and testing networks.

“Harland Clarke was the natural choice when selecting a direct marketing vendor. For many years we have trusted them with our most sensitive account holder data as our provider of checks and payment solutions.



This certification from the Payment Card Industries speaks to their ongoing commitment to the highest level of service and security,” said one national bank and Harland Clarke Marketing Services client. The recent certification by the Payment Card Industries is an example of Harland Clarke’s emphasis in creating a “culture of security”. The October 2007 issue of CSO magazine highlights how Harland Clarke has leveraged its mastery of quality-control processes to build mastery of security processes. “The top three priorities of the new security program included taking advantage of enterprise-wide quality processes (the company won a Malcom Baldrige National Quality Award in 2001); linking security and risk mitigation decision processes to the business’ operating plan and strategic growth goals, and ingraining security into the mind-set and daily activities of Harland Clarke’s employees,” said Harland Clarke Chief Security Officer John Petrie.

#### **About Harland Clarke**

Harland Clarke is a leading provider of integrated payment solutions, marketing services and technology solutions. It serves approximately 15,000 financial institutions, as well as major investment firms, business-to-business clients, small businesses, and individual consumers. With its corporate headquarters in San Antonio, Texas and a regional headquarters in Decatur, Georgia, Harland Clarke employs 5,800 people and has 17 manufacturing facilities nationwide with one located in Puerto Rico and 11 contact centers located in the United States. [M & F Worldwide Corp.](#) is the indirect parent company to Harland Clarke Holdings Corp. that oversees Harland Clarke, Harland Financial Solutions and Scantron. Web site: [www.harlandclarke.com](http://www.harlandclarke.com).

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