

Clarke American Security Excellence Recognized with Cybertrust SMP Enterprise Certification
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Ongoing Certification Demonstrates Clarke American's Commitment to Reducing Risk and Protecting Customer and Partner Security

HERNDON, Va.-- (BUSINESS WIRE) -- Cybertrust[®], the global information security specialist, today announced that Clarke American has earned its second consecutive Cybertrust Security Management Program[®] (SMP) Enterprise Certification. Clarke American, a leading provider of direct marketing services, contact center services, e-commerce solutions, and checks and check-related products, has been a Cybertrust customer since 2001.

Clarke American's commitment to the highest information security standards is prevalent across its business and reinforced through its long-standing relationship with Cybertrust. With an aggressive growth strategy and expansion of new products and services to its client base, Clarke American relies on Cybertrust to not only provide security intelligence and expertise that is aligned with its business, but also to provide actionable security recommendations and insight that empower the company to use security as a business differentiator.

Cybertrust SMP Enterprise Certification validates that Clarke American's information security controls, policies and procedures were examined, measured and validated against a stringent set of information security standards. SMP Enterprise Certified customers such as Clarke American have demonstrated that they are protecting their organizations – and customer data – from external infiltration by securing mission-critical business systems, networks, applications and physical environments.

"Keeping our organization secure is more than just protecting against threats – we need to ensure the highest levels of security standards are met across every line of business," said John Petrie, Clarke American executive director and chief information security officer. "Maintaining information security is our top priority, and our continued achievement of Cybertrust SMP Enterprise Certification provides that assurance to customers, partners, employees and shareholders."

"For more than five years, Cybertrust has worked with Clarke American to proactively address security across its business," said Malcolm Palmer, Cybertrust director, product management. "Through its ongoing commitment to achieving SMP Enterprise Certification, Clarke American proves its dedication to protecting and handling information in a secure and confidential manner."

SMP is a robust, detailed and programmatic security and risk reduction program. The program helps organizations improve their overall security posture through the identification of critical assets; assessment and prioritization of threats; and mitigation of risks. The ongoing, systematic approach allows businesses to more easily facilitate regulatory compliance. Additionally, SMP helps to protect critical business systems from malicious attacks and other threats.

Additional information about Cybertrust's Security Management Program is available at http://www.cybertrust.com/solutions/security_management_program.

About Cybertrust

Cybertrust is the global information security specialist, delivering services that secure critical data, protect identities and help customers demonstrate ongoing compliance. Headquartered in Herndon, Virginia, United States with more than 30 offices around the globe, Cybertrust is one of the world's largest providers of information security and is a global market leader in managed security services. For more information, visit www.cybertrust.com.

About Clarke American

Clarke American, a wholly-owned subsidiary of Clarke American Corp. and M&F Worldwide Corp., is a leading provider of direct marketing services, contact center services, e-Commerce solutions and check and check-related products for more than 3,200 financial service companies throughout the U.S. Founded in 1874 in San Antonio, Texas, the company works with its financial institution partners to provide innovative product and service solutions that will deepen customer relationships, maximize efficiencies, enhance

security standards, and improve profitability. Clarke American was the 2001 recipient of the prestigious Malcolm Baldrige National Quality Award in the manufacturing category, awarded by the U.S. Department of Commerce, which is the nation's highest Presidential honor for quality and organizational performance. For more information, visit www.clarkeamerican.com.

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