



Texas Regional Infrastructure Security Conference (TRISC)

ABSTRACT

The Value of the Information Security Program – How to Make the Business Listen

A mature Information Security Program must be risk based. This session will provide the attendee with examples of how to integrate the tenets or domains of an ISP into the business or lines of business and achieve specific success factors. As an end result, the ISP can become a market differentiator, a cultural change agent, reduce insurance costs, increase quality, and provide added value to the shareholder and stakeholder, as well as give the client and the consumer a level of confidence that controls are in place to protect the information and data.

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