

Security Forum 2008

Managing Security And Risk Amid Business And IT Change

September 4–5, 2008 • Westin Boston Waterfront • Boston, Mass.

Event Agenda

All track themes and sessions are subject to change.

FRIDAY, September 5, 2008 (continued)

TIME: 9:30–10:15 a.m.

LOCATION: *Grand Ballroom A*

SESSION INFORMATION:

Making The Case For Security: A Panel Discussion

Bruce E. Jones, *Global IT Security & Risk Manager, WWIS Global Functions, Eastman Kodak Company*

John Petrie, *Chief Information Security Officer, Harland Clarke*

Sara Santarelli, *Chief Information Security Officer, Network Security Services, Verizon Business*

Overview: Information security managers around the globe are frustrated as they struggle to make sense of the reams of data being churned out in today's enterprise environment. The real challenge for them is not only to identify what is important but also to be able to tie this information from disparate tools to business-centric metrics so that senior executives can understand the data, take action, and be confident that the enterprise is secure. This session will outline the approaches that successful CISOs have taken to articulate their case for security.

- Developing operational metrics for your security environment
- Articulating the case to senior management and the board of directors
- Gaining executive support for security initiatives and budget

TRACK: All

SESSION TYPE: Keynote

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