



Domingo Caro III

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Academic and Professional Qualifications

Career History

Mr. Domingo DC. Caro III is a professional development communicator. He has previous work experiences with academic, national, regional and international organizations. As communications officer for various developmental projects, he has helped reshape how these projects are implemented by giving importance to communicating to stakeholders of the project through participatory approach.

Mr. Caro finished his BS degree and took some postgraduate courses in development communication from the University of the Philippines Los Baños. He received his Master of Social Change and Development from the University of Newcastle in Australia as one of a few Australian Development Scholarship recipients from the Philippines.

His field of expertise includes information materials development and evaluation; participatory communication; communication management; and, social change and development. He is one of the proponents of animal health communication, which has been accepted and practiced in most Ministries of Agriculture in Southeast Asian Nations.

He has worked in several countries in Southeast Asia (Cambodia, China, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Thailand and Viet Nam). His work experience range from university researcher, freelance journalist, consultant and communications officer/specialist.

As a university researcher, he has contributed to the completion of the environmental survey of the Philippines' Laguna de Bay (Laguna Lake) and its tributaries. He also assisted in the investigation of waste disposal behavior of selected audiences in the Philippine's Laguna Province.

As a freelance journalist, he wrote several articles covering politics, crime, sports including feature stories on special events in the Philippine's Southern Tagalog Region.

He made several major accomplishments as project staff for an Australian-funded and FAO-administered project in the Philippines. He has edited, designed and produced the Philippines' first special research journal on Foot and Mouth Disease, a collection of all FMD-studies commissioned by the Bureau of Animal Industry. He also conceptualized, pre-tested, produced and evaluated various information materials for the FMD Campaign in the Philippines. He is also one of the proponents of animal health communication in Southeast Asia, which the Philippine FMD Task Force led to endorse to members of the Southeast Asia Foot and Mouth Disease (SEAFMD) Campaign.

As a development communicator, he adheres to the basic tenet of development communication, i.e., participatory approach in communication planning and information materials development. His interest include family and gender; social change and development; knowledge management and technology; and, communication management.

Doctor of Philosophy (Veterinary Studies), Murdoch University, CANDIDATE
Master of Social Change and Development, University of Newcastle, 2004

Some postgraduate training in Master of Science in Development Communication, University of the Philippines Los Baños, 2000-2003

Bachelor of Science in Development Communication, University of the Philippines Los Baños, 1997

Communications Officer/Domestic Consultant, FAO Regional Office for Asia and the Pacific, October 2006—July 2007

- Served as communications officer for the Asian Development Bank funded Project on the Control of Transboundary Animal Diseases in the Greater Mekong Subregion (GCP/RAS/206/ASB);
- Developed a communications plan for the project through a participatory

approach;

- Prepared quarterly reports electronically and disseminated them to stakeholders;
- Drafted the first design of the Project Website;
- Managed the Project newsletter;
- Documented Project activities;
- Backstop participating and collaborating countries in their communication activities;
- Coordinated research on communication behaviour in the Greater Mekong Subregion; and,
- Collaborated with Regional partners in implementing animal health communication activities especially on highly pathogenic avian influenza.

National Consultant, FAO Philippines, September 2006

- Served as communications specialist for the Philippine's Project on Strengthening Laboratory and Field Surveillance for an Effective Influenza Protection Program (GCP/PHI/052/NZE);
- Designed, managed and implemented the communication survey of avian influenza in the Philippines; and
- Recommended the development of various information material for the avian influenza communication campaign.

Communications Officer/Domestic Consultant, FAO Regional Office for Asia and the Pacific, October 2005—August 2006

- Served as communications officer for the Asian Development Bank funded Project on the Control of Transboundary Animal Diseases in the Greater Mekong Subregion (GCP/RAS/206/ASB);
- Developed a communications plan for the project through a participatory approach;
- Prepared quarterly reports electronically and disseminated them to stakeholders;
- Drafted the first design of the Project Website;
- Managed the Project newsletter;
- Documented Project activities;
- Backstop participating and collaborating countries in their communication activities;
- Coordinated research on communication behaviour in the Greater Mekong Subregion; and,
- Collaborated with Regional partners in implementing animal health communication activities especially on highly pathogenic avian influenza.

National Consultant, FAO Philippines, February—September 2005

- Served as national community awareness specialist for the Philippine's foot and mouth disease eradication project (GCP/PHI/049/AUL);
- Oversaw the implementation of the communication plans of the National FMD Eradication Program;
- Designed communication plans as part of the regional work plan;
- Liaised with the National FMD Task Force to plan and implement detailed program of extension;
- Collaborated with relevant government agencies, other key community groups that would assist in the implementation of the FMD communication plan;
- Collaborated and enhance mutual activities with local and national media for the public awareness activities of the FMD control program;
- Provided and maintained the project newsletter.

Contractual, Bureau of Animal Industry Philippines, October—December 2003

- Served as national community awareness specialist for the Philippine's

Bureau of Animal Industry;

- Designed communication plans as part of the regional work plan;
- Collaborated with relevant government agencies, other community groups that would assist in the implementation of the FMD Communication Plan;
- Collaborated with international counterparts in the implementation of a Southeast Asian Communication Plan against FMD; and,
- Managed the editing and production of the Task Force newsletter (The FMD Monitor).

Communications Officer/Project Staff, AusAID-FAO Project on the Control and Eradication of Foot and Mouth Disease in the Philippines, December 2001—September 2003

- Served as communications officer/project contractual staff of Project GCP/PHI/041/AUL;
- Documented major project activities;
- Assisted in the analysis of successful campaigns conducted, lessons learned and issues remaining;
- Maintained the publication of the FMD newsletter; and,
- Performed other tasks assigned by the National Project Director

Communications Specialist/Project Staff, AusAID-FAO Project on the Control and Eradication of Foot and Mouth Disease in the Philippines, December 1999—November 2001

- Assist in the drafting of the communication plan for the next two years;
 - Review the communication activities during the past three years
- Implement the communication plan, specifically on the following points:
 - Follow through the activities conducted during the past year;
 - Maintain the publication of the FMD Newsletter (specifically layout, write articles and distributed the newsletter in print and electronic version); and
 - Liaise with various offices, both national and local on their respective information needs.
- Coordinate and act as resource person to information, education and communication seminar-workshop
- Conceptualize and develop print and other information materials
- Maintain, monitor and evaluate information and print materials.

News Correspondent, Philippine Daily Inquirer, February 1998—June 2000

- Southern Luzon News Correspondent of the national daily Philippine Daily Inquirer; and,
- Wrote various articles covering politics, police and special features.

Research Assistant, AusAID-FAO Project on the Control and Eradication of Foot and Mouth Disease in the Philippines, March 1999—November 1999

- Liaised with the national media in promoting public awareness on FMD; and,
- Wrote and edited news articles for the Project newsletter.

Researcher, University of the Philippines Gender Program for Rural Development, February—March 1999

- Produced a segment for a local cable TV station; and,
- Researched on legal matters for discussion for the segment.

Researcher, Integrated Waste Management Profile of Calauan-Los Baños-Bay, September—October 1998

- Researched on the profile of waste management of three town in the Philippine province of Laguna.

University Research Associate, Lake Environment Social Mobilization Project, November 1997—December 1998

- Served as Research Associate for this nationally funded social mobilization

	<p>project;</p> <ul style="list-style-type: none">▪ Produced the environmental news service of the program;▪ Produced other informational and educational materials for the project;▪ Produced the communication materials of the project;▪ Coordinated the administrative aspects of the project leaders.
Publications	<ul style="list-style-type: none">▪ Contributor, cover page design, editing and production coordination of The FMD Handbook for Field Officers of the Bureau of Animal Industry, Department of Agriculture, Philippines. 2002▪ Co-Author. Communication Management in the control of Foot and Mouth Disease in the Philippines. The FMD Monitor: Special Research Journal Edition. Bureau of Animal Industry. 2002▪ Editor, designer, cover page design, production coordinator. The FMD Monitor: Special Research Journal Edition. 2002▪ Written, designed, pre-tested and coordinated the production of the brochure on cleaning and disinfection of the National FMD Task Force▪ Conceptualized, designed, pre-tested and coordinated the production of the brochure on Frequently Asked Questions on FMD of the National FMD Task Force. This was published in two languages (English and Filipino) and one major Philippine dialect (Visaya).▪ Various articles published in the Philippine Daily Inquirer▪ Two Consultancy Reports
Personal Details	<p>Birthday: 13 May 1974</p> <p>Birth Place: Manila, Philippines</p> <p>Languages: Filipino (mother tongue); English (Fluent, written and spoken); Thai (Basic spoken)</p> <p>Spouse: Loredel, 21 July 1979</p> <p>Daughters: Dominique, 22 July 2001 Deianira, 31 August 2002 Danielle, 12 April 2004</p>