

JEREMY M. HELFGOT

BIOGRAPHY



A fifteen-year veteran of the media industry, **Jeremy Helfgot** has worked as a journalist, publicist, corporate communications professional and writer, most recently in the area of politics/public affairs.

Helfgot began his career in Southern California as a journalist and publicist in the music industry.

In June of 1999, Helfgot jumped into the music and new media convergence space, joining San Diego-based **MP3.com** as a staff content producer in the editorial department. He later rose to manager of special projects for the company, where he developed and oversaw corporate communications strategy, booked and ran the program for the third annual **MP3 Summit** conference (June 2000), and managed an array of corporate projects, working closely with MP3.com founder **Michael Robertson**.

In the fall of 2000, Helfgot left MP3.com to join the staff of **Tonos**, the online music network founded by Grammy-winning songwriters/producers/artists **Kenneth "Babyface" Edmonds**, **David Foster** and **Carole Bayer Sager**, as manager of editorial and special projects. From April of 2001 to March 2002 he served as manager of special projects for Laguna Hills, Calif.-based online software development firm **eLiberation Corporation**, where he worked with the company's online content tracking and royalty management solutions, focusing on entertainment industry relations.

From 2002-2005, Helfgot served as a Los Angeles-based writer and consultant for a range of clients, including **Red Bull North America**; **StreamCast Networks, Inc.**, makers of the popular **Morpheus** peer-to-peer software application; and Elixir Records recording artist **Fabrice Morvan**, formerly of Milli Vanilli.

In 2005, he relocated to Phoenix and entered the realm of public affairs and politics, providing communications services for political and public affairs strategist **Mario E Diaz** and for the **Valley of the Sun Jewish Community Center** in Scottsdale, Ariz. He then joined Democrat **Jim Pederson's** statewide campaign for the **U.S. Senate**, working out of the campaign's Phoenix headquarters. As the campaign's deputy press secretary, Helfgot performed a number of communications functions, including serving as advance and on-site media coordinator for the campaign's high-profile June 2006 fundraising event with former U.S. **President Bill Clinton**.

During his previous tenure in the music industry, Helfgot held an array of positions, including publicist for **MCA Concerts** and L.A.'s premiere concert venue, the **Universal Amphitheatre**; tour publicist for the **Reggae Sunsplash** tour and for magician **David Copperfield**; manager of media relations and marketing at independent label **Quality Records** and the **Warlock Records Group**; and associate editor of *Music Connection* magazine. He served as music supervisor for the **Avalanche Entertainment/Lions Gate Films** feature *Double Down* (2001), starring Jason Priestley.

As a journalist, Helfgot has covered music and the music industry for such outlets as *The Hollywood Reporter*, *HITS* magazine, *HITSDailyDouble.com*, *Launch.com*, *AllStarNews.com* and Southern California daily newspapers *The Riverside Press-Enterprise* and *The Daily Breeze*.

He has been a member of the **National Academy of Recording Arts & Sciences** since 1995.

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