

Jeff Henke

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<https://www.behance.net/gallery/112204039/Jeff-Henkes-Portfolio>

*An exceptionally talented designer with over 15 years of experience in branding and print design.
Excellent communication skills, organized, loyal, and creative problem solver looking to bring impact and awareness
through image, text, and layout.*

PROFESSIONAL EXPERIENCE

Graphic Designer, Featherlite Exhibits; Crystal, MN 2018 - 2020

Created custom graphics for client trade show booths. Identified needs, budget, and concept specifications to ensure customer satisfaction. Reviewed and preflighted artwork and troubleshoot graphic and printing issues to ensure quality of deliverables. Partnered with clients to provide graphic solutions through print and digital assets.

- Spearheaded concepts, designs, and production of corporate booth spaces at national exhibitions 2018 and 2019.

Graphic Designer, Pixelwerx; Plymouth, MN 2006 -2018

Enhanced graphic art consultation and efficiencies throughout the building to grow from one employee to nine. Conceptualized and created layout for signs, banners, vehicle graphics, packaging. Operated and maintained large format output and finishing devices including aqueous, solvent, and UV printers, laminators, Zund flatbed router, and Onyx RIP software. Partnered with sales staff to ensure customer needs were anticipated and yielded profit for Pixelwerx. Negotiated pricing, products, and outside services with vendors to improve quality and efficiency.

- Coordinated a national network of 250 shopping malls to manage, produce, and fulfill print ads and directional signage.

Graphic Designer, Big Ink Display Graphics; Eagan, MN

Validated, confirmed, and prepared digital print files for production. Collaborated and communicated with production team to ensure and maintain schedules. Managed and archived all digital assets.

Graphic Designer, Smart Exhibits; Chanhassen, MN

Developed and produced trade show graphics to clearly communicate the branding and message required by customers under extremely tight deadlines. Created sell sheets and instructional assembly guides using photography, technical drawings, and copy.

EDUCATION

BFA Graphic Design; UW Stout Menomonie, WI

Web Design, Programming, and E-Commerce; North Hennepin Community College, currently enrolled Spring 2021

TECHNICAL PROFICIENCIES

DSLR photography

Adobe Creative Suite; InDesign, Illustrator, Photoshop, Lightroom, Acrobat

Mac OS Platform

G Suite

Social Media

HTML, CSS

SKILLS

Photo Editing

Design Principles

Product Launches

Brand Alignment

Graphic Design

Print and Digital Assets

Marketing Initiatives

ACTIVITIES

In my free time, I enjoy reading, fishing, hiking with the dog, and cutting crusts off peanut butter and jelly sandwiches.