

# Aquatics Wear

## Six-Month Financial Projection

5/8/2008

	July	August	September	October	November	December	Total
<b>Total Net Revenues</b>	\$23,538,000.00	\$10,781,000.00	\$18,875,345.00	\$11,451,990.00	\$15,109,656.00	\$25,235,860.00	\$104,991,851.00
Cost of Goods Sold	8,944,440.00	4,096,780.00	7,172,631.10	4,351,756.20	5,741,669.28	9,589,626.80	39,896,903.38
<b>Gross Margin</b>	\$14,593,560.00	\$6,684,220.00	\$11,702,713.90	\$7,100,233.80	\$9,367,986.72	\$15,646,233.20	\$65,094,947.62
<b>Expenses</b>							
Bonus	\$250,000.00	\$0.00	\$250,000.00	\$0.00	\$250,000.00	\$250,000.00	\$1,000,000.00
Equipment	1,176,900.00	539,050.00	943,767.25	572,599.50	755,482.80	1,261,793.00	5,249,592.55
Marketing	3295320	1509340	2642548.3	1603278.6	2115351.84	3533020.4	14698859.14
Research and Development	1588815	727717.5	1274085.788	773009.325	1019901.78	1703420.55	7086949.943
Selling, General, and Administrative	7061400	3234300	5662603.5	3435597	4532896.8	7570758	31497555.3
<b>Total Expenses</b>	\$13,372,435.00	\$6,010,407.50	\$10,773,004.84	\$6,384,484.43	\$8,673,633.22	\$14,318,991.95	\$59,532,956.93
<b>Operating Income</b>	\$1,221,125.00	\$673,812.50	\$929,709.06	\$715,749.37	\$694,353.50	\$1,327,241.25	\$5,561,990.69

### Assumptions

Bonus	250,000.00
Equipment	5.00%
Margin	62.00%
Marketing	14.00%
Research and Development	6.75%
Revenue for Bonus	15,000,000.00
Selling, General, and Administrative	30.00%