

# ISEUN OYEBANJO

Graphic Designer

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## EXPERIENCE



### ART DIRECTOR

2015 - present



#### IMAGE AND TIME

Designed multiple graphics ranging from out of home advertisement billboards to social media posts and print flyers for various consulted brands like LVMH and Suntory.

### COPYWRITER

2017 - present



#### IMAGE AND TIME

Created radio and tv scripts for advertising campaigns. Also helped in creating many advertising campaign structures for various brands.

### CONSULTANT DESIGNER

2013 - present



#### NORTHERN LIGHTS LIBRARY NETWORK (NLLN) MOORHEAD

Produced and directed video and graphic illustrations of events and meetings. Improved communication & people skills through photographing board meetings and organization events.

## ABOUT ME



Iseunife Oyebanjo (also known as LUESE) is a creative at the heart of things. With over 5 years of real-world experience in the industry, I have a vast knowledge on how branding and advertising works. From photography, to art direction, to film direction, to poetry and content writing, to even fashion design, there's no limit to my creativity.

My aim is to try and provide a different approach to communication through Ideas and exectuions, and help in creating a brand identity specific to your particular audience.

## EDUCATION



### UNDERGRADUATE

2011 - 2014



#### MINNESOTA STATE UNIVERSITY MOORHEAD

Bachelor of Science in Graphic Communication, Emphasis in 3D Animation.  
Minor in Mass Communications, Film production & Music Technology

### UNDERGRADUATE

2015 - 2018



#### SOUTHERN NEW HAMPSHIRE UNIVERSITY

Bachelor of science in Media Arts, with an Emphasis in Digital Design.

## SKILLS



With over 5 years real world experience working with these applications, these are an accurate description of my skills using most design & editing applications

PHOTOSHOP ●●●●●●●●○○○  
ILLUSTRATOR ●●●●●●●●○○○  
INDESIGN ●●●●●●●●○○○  
LIGHTROOM ●●●●●●●●○○○  
3DS MAX ●●●●●●●●○○○  
PREMIERE PRO ●●●●●●●○○○○

## REFERENCES



## QUALITIES

