



*Hello*

## CONTACT INFO

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 [Etsy.com/shop/CreatixxDesigns](https://www.etsy.com/shop/CreatixxDesigns)

## EDUCATION

**BACHELORS DEGREE  
GRAPHIC DESIGN & MEDIA ARTS**  
Southern New Hampshire  
2017-present  
(completion Dec 2018)

**MASTERS of FINE ARTS (MFA)  
GRAPHIC DESIGN**  
Starting 2019

## EXPERTISE

PROJECT DESIGN

CUSTOMER CARE

QUALITY CONTROL

CREATIVE DESIGN



# TRICIA PARKER

GRAPHIC DESIGNER

I am passionate about design & feel that it is important that my work be eye-catching. After all, you only get one chance to make a first impression.

## PROFILE

Distinguished as a superior graphic designer in the field of courseware designer with over 20 years of experience, I have developed interactive training for the DoD E-8C program. I utilize Instructional Systems Design principles to create innovative cross-platform designs that yield a consistent learner experience and meet the stringent yet flexible requirements of military professionals. I have utilized my vast knowledge in the areas of courseware development, graphic and multimedia design to provide customers with a comprehensive learning experience utilizing the forefront of technology.

## EXPERIENCE

### SITE LEAD / GRAPHIC DESIGNER / ISD

*JHT, Inc. / Robins AFB, GA / 2014 - Present*

An award winning creative and resourceful graphic, flash, and courseware designer. Over my tenure, I've been awarded numerous awards including two Employee of the Quarter awards, four Special Achievement awards, two Certificates of Appreciation, and recognized for exceptional achievements by JHT, C<sup>2</sup> Technologies and Northrop Grumman. In the high demand/no-excuses military atmosphere, I am recognized as the go-to person and received a 100% pass rate on evaluations conducted by government Quality Assurance Evaluators. I work directly with USAF personnel to create lessons into an Adobe Captivate e-learning solution consistent with industry standards.

- **Site Lead** responsibilities include:
  - Responsible for the day-to-day operations of the program site.
  - Assists the staff by directing, providing feedback, and supporting needs.
  - Support the program participants / consumers with requirements.
  - Communicates with Program Manager, keeping informed of site issues.
  - Responsible for developing professional relationships with customer that facilitates teamwork, growth and quality services.
- **Graphic Designer** responsibilities include:
  - Development of complete design, from conceptualization to delivery
  - Lead in design, development and implementation of graphic, layout and production
  - Primary design in Adobe Photoshop and Illustrator
  - Photography, videography and multimedia design when required
  - Transformation of ideas and information into visual products.

## SKILLS

ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE INDESIGN



PHOTOGRAPHY



HTML / CSS



ADOBE DREAMWAVER



## TRAINING

Design e-Learning with  
Adobe Captivate

Instructional System Design

Kelby One Photoshop World

## EXTRAS

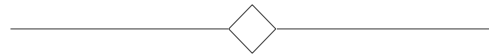
SILHOUETTE CERTIFIED  
INSTRUCTOR

Teaches vinyl design and painting  
techniques using Silhouette

ETSY SELLER

Designs include sandblasting,  
vinyl design, layout templates

## EXPERIENCE (CONTINUED)



- **Instructional Designer** responsibilities include:
  - Management of complete design, from conception to delivery of Interactive Courseware
  - Utilizes Instructional Design System principles (ADDIE) to create innovative cross-platform (Section 508 Compliant) designs that yield a consistent learner experience
  - Works directly with Subject Matter Experts (SMEs) to create enticing lesson designs
  - Design tools include Captivate, Photoshop, Animate and Illustrator

### MULTIMEDIA DEVELOPER

*C<sup>2</sup> Incorporated / Robins AFB, GA / 2005 - 2014*

- **Multimedia Designer** responsibilities include:
  - Animation created in Adobe Flash for placement into Interactive Courseware.
  - Editing of narration to be placed in Guided Learning Lessons
  - Static graphic design in Adobe Photoshop and Illustrator

## CLIENTELE & REVIEWS

- Winks & Co
- Georgia Cares
- Northrop Grumman
- Federal Law Enforcement Training Center
- National Battery Association
- Chip'N Away at Heart Disease
- Houston County Black & Silver Brigade
- Georgia Cares



**LAURIE WINKS**  
**WINKS & CO**  
**BUSINESS BRANDING &**  
**PACKAGING DESIGN**

"Working with Tricia to create and build my brand was a great experience. She took my ideas and made them more beautiful than I could have imagined on my own."



**LINDOJOY DE SESTO**  
**GEORGIA CARES**  
**BUSINESS BRANDING &**  
**STATIONERY DESIGN**

"When we came to Tricia, we had abstract ideas in our heads. Tricia was able to take our vision and create what we were looking for. She did an amazing jobs on all our products."

