



St. Joseph's Indian School
 Chamberlain, SD 57326
 (605) 234-3300 • www.stjo.org/jul

Mr. John Q. Sample
 123 Main Street
 Anytown, USA 12345-6789



Dear <<Salutation,>>

For many of us, childhood summer days meant playing outside with friends, staying up past bedtime, reading a good book with our parents or splashing in the local pool.

Summertime doesn't mean any of those things for many poverty-stricken Lakota children. For them, summer often means more time spent in dangerous conditions with no guaranteed school lunch and endless days filled with uncertainty.

According to the 2000 census, Native Americans remain the poorest minority group in the United States. Nearly one third of Native American children continue to live below the poverty line. Some of the children have never visited a doctor, and infant mortality rates are nearly three times the national average. These statistics are much more than black and white numbers for the students who attend St. Joseph's Indian School – they are real life struggles.

But, these challenges don't have to dictate a Native American child's future. All of this can change if you open your heart to help us reach a challenge. You see a group of generous friends opened their hearts and pledged to match up to \$250,000 ... if we can raise this amount before August 31.

When you send your gift of <<\$XX>> along with the enclosed matching check of <<\$XX>>, your gift will be doubled to <<\$DD>>. A gift of <<\$YY>> along with the matching check of <<\$YY>> will provide <<\$EE>> for the Lakota children. And if you return both matching checks along with your gift of <<\$ZZ>>, your gift will grow to <<\$FF>>! Imagine how many more young Native American lives you will help change when your gift is doubled.

Impoverished Native American children desperately need your help – will you take advantage of this matching gift opportunity? In your heart, you know the despair facing many of our Lakota children. Together, through love and education, we can help these children break free from the grasp of poverty; we can help them build a future of hope and possibility.

The reality of darkness took on literal meaning when I blessed the home of eight-year-old Naomi Red Bear,* a St. Joseph's student. As Naomi held my hand, her grandfather moved the family's only light bulb to the next room to be blessed. A single light bulb acted as this family's only source of light.

Meeting families like Naomi's makes me stop and reflect on my own blessings. Summer is supposed to be the time

(Over, Please)



Matching Gift Offer

1083

July 2, 2008

Pay to the order of: **St. Joseph's Indian School**

\$XX.00

<<Amount>> and no/100 ----- DOLLARS

Please return the reply form and matching gift check(s) along with your gift today.

THIS CHECK IS NON-NEGOTIABLE

DIN ###
 Mr. John Q. Sample
 123 Main Street
 Anytown, USA 12345-6789

Signature

<<\$XX>> to be doubled to <<\$DD>>

Memo: for the education of Lakota children

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when worries melt away, when childhood memories are made. But for families like Naomi's, worries don't melt away ... every day is a struggle.

Lakota children like Naomi remind me how important you are to our ministry at St. Joseph's. From our curriculum to summer program, you help provide safety, love and hope to our students and their families. You help us reach into people's hearts to make a lasting difference.

That's why this matching gift opportunity is so important. Each Lakota child on our waiting list deserves to wake up in the morning and look forward to what they will learn, eat and discover in this new day. Will you help make a difference in their lives by supporting St. Joseph's matching gift opportunity?

As you can read in Matthew 18:5, "Whoever receives one child such as this in my name receives me."

St. Joseph's Indian School's mission is simple ... we exist to give Native American children a home and an education that will help them become well-rounded adults. Without you our mission is not possible!

Our children can't afford to have a single dollar of this matching gift go to waste. Every dollar left unclaimed is a dollar that won't be able to help children like Naomi. Won't you please help our Lakota children know they are loved and remembered?

On behalf of Naomi and her extended family at St. Joseph's Indian School, I thank God for your generosity. The possibilities for the students attending our school are endless when friends like you join our mission. Your generosity and compassion can change the future — one child at a time.

May God continue to bless you and our work with the Lakota boys and girls on the South Dakota prairie.

Wopila tanka – many thanks,

Fr. Steve

Fr. Stephen Huffstetter, SCJ
Director

P.S. Your gift can only be doubled if it's mailed by August 31. Please, be as generous as you possibly can to help Native American children like Naomi.

P.P.S. Don't miss this opportunity to double your gift to the Lakota children. Please share a gift online today at www.stjo.org/jul.

* The child's name has been changed to protect her privacy.

**NOT REDEEMABLE
OR NEGOTIABLE**

A Message from Fr. Steve

<<Salutation,>>

Native American children continue to struggle in the same conditions found in Third World countries. Many Lakota (Sioux) children in South Dakota do not live in a secure home. Sadly, they also may not receive needed healthcare or know if a warm meal will be part of their day.

Will you join a group of generous donors who are providing a matching gift challenge up to \$250,000? This is a special opportunity to provide a brighter, more promising future for the Lakota youngsters we reach out to on a daily basis. The boys and girls need you to help meet this matching gift challenge!

If you send your gift to St. Joseph's Indian School by August 31, 2008, it will be doubled.

Have you ever thought about the impact your gift would have on a Native American child? Imagine the results that can be accomplished when your gift is doubled!

Please, help us provide for needy Lakota boys and girls here in the United States on the prairies of South Dakota. Together, we can offer them the education, healthcare and daily necessities required to fulfill their dreams.

May God bless you for your compassion, generosity and prayers for the Lakota people and their children.

Fr Steve

My Matching Gift

Yes, Fr. Steve! I want to be an instrument of God's love and lift up the lives of poor Lakota children. Here is my tax-deductible gift of:

\$XX will be doubled to \$DD

\$ZZ will be doubled to \$FF

\$YY will be doubled to \$EE

\$ _____

For credit card donations, please include your information on the back of this form.

John Q. Sample
123 Main Street
Anywhere, USA 12345-6789



Matching Gift Offer

1084

July 2, 2008

Pay to the order of: **St. Joseph's Indian School**

\$YY.00

<<Amount>>and no/100 ----- DOLLARS

Please return the reply form and matching gift check(s) along with your gift today.

THIS CHECK IS NON-NEGOTIABLE

DIN ###
Mr. John Q. Sample
123 Main Street
Anytown, USA 12345-6789

Signature

<<\$YY>> to be doubled to <<\$EE>> will help
Memo: provide Lakota children with a loving, secure home

⑆123467890⑆ 123467⑈ 1084



Fr. Steve, please pray for the following intentions.

- For my health and that of my loved ones
- For the sick For families
- Other _____

- I have remembered St. Joseph's in my will.
- I am considering St. Joseph's in my will. Please send your legal title and free will kit.
- Please send a free, personalized proposal for a charitable gift annuity.

_____/_____/_____
 Month Day Year

- Please enroll me as a "Friend of Lakota Cultural Heritage." I will receive a free copy of the "Lakota Life" educational brochure and a yearly newsletter detailing programs supported by St. Joseph's Indian School.

Pilamaya – thank you – for your generosity!

Check One: VISA MasterCard Discover AmEx
 Card #: _____
 Expiration Date: _____ Amount: \$ _____
 Signature: _____
 Phone Number: _____
 Please debit my account \$ _____ each month.

St. Joseph's
 Indian School 
 Chamberlain, SD 57326

Questions: Call us at (605) 234-3300, or visit our Web site at www.stjo.org.

