



Hummingbird Stitches Quilt Guild

P. O. Box 1326, Sierra Vista, AZ 85636

Business Advertising Policy & Order Form for HSQG Newsletter

1. Any member or non-member who has a business license will be considered a “commercial” entity for the purpose of advertising in the HSQG newsletter.
2. Only quilting/sewing/craft-related advertisements will be accepted at the discretion of the Newsletter Editor.
3. Ads appear in the monthly HSQG newsletter. The newsletter is distributed to Guild members and local quilt shops by mail and by email. Also, the newsletter is posted on the HSQG website: www.geocities.com/hsqg2002/HSQG.html.
4. All ads must be provided either as a camera-ready hardcopy, as a Microsoft Word document, or be provided electronically in JPG, GIF, or BMP format. The ad provided must be in similar size as the desired newsletter ad size (see below). The Newsletter Editor also reserves the right to refuse ads that do not meet professional standards.
5. The deadline for ad submittal is the 2nd Wednesday of the month prior to publication unless an exception is approved by the Newsletter Editor.
6. Payment must accompany all ads. **Checks should be made payable to: “Hummingbird Stitches Quilt Guild.”** Mail to: **P.O. Box 1326, Sierra Vista, AZ 85636.**

Business/Commercial Advertisement Rate		
<u>Size</u>	<u>1 Month</u>	<u>3 Months</u>
1/8 page	\$ 7.50	\$ 22.00
1/4 page	\$15.00	\$ 40.00
1/2 page	\$30.00	\$ 75.00
1 page	\$40.00	\$105.00

Business Name: _____

Contact Name: _____

Contact Address: _____

Contact Phone Number/E-Mail: _____

Ad Description: _____

Ad Size and Location: _____

Ad Length of Run: _____

Ad Orientation: Horizontal Vertical

Special Instructions: _____

Amount Enclosed: _____