

MARK SINGLEY

EXPERIENCED PRODUCTION ARTIST

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Professional Summary

Experienced Senior Macintosh Production Artist with a design sense and an extensive knowledge of Adobe Photoshop, Adobe Illustrator and Quark Xpress. In-depth knowledge of digital file design and preparation for traditional print and Internet usage. Worked with many of New York's largest advertising agencies. Work experience includes production for Pharmaceuticals and Healthcare, Hi Tech, Travel and Tourism, Luxury Goods, Tobacco Products, Financial Services, Government and Automotive advertising, display, point of purchase, tradeshow, store design, packaging, and architectural projects. Possess quality control, editorial and supervisory experience as well.

Computer Skills Summary:

Over 10 years of experience using the following applications:

Quark Xpress
Adobe Photoshop
Adobe Illustrator
Adobe Pagemaker
Adobe Acrobat
Adobe Dimensions
Adobe Typestyler
Adobe Streamline
Adobe Freehand
Microsoft Word
Microsoft Excel
Microsoft Powerpoint

Internet:

HTML, Dreamweaver
Fireworks, ImageReady.
Full understanding of image optimization, FTP, and file formats.

Experienced with client extranet, Wham!Net and digital file FTP to national and international agencies and publications.

Trained personnel in the programs listed above. Able to troubleshoot and repair Macintosh computers.

Education

Bachelor of Arts,
University of Delaware,
GPA 3.45/4.0

School of Visual Arts,
New York, NY:
Ongoing classes in graphic design and advertising.

Work History:

July 2003-current

Senior Production Artist, Tiffany & Company, New York, NY

Currently am responsible for production of 4/c and b/w advertising materials (both for international and domestic markets), as well as digital production of catalogs and various other collateral materials including large scale outdoor advertising. Worked extensively on packaging, display and visual merchandising projects in a demanding luxury goods environment.

November 2001- July 2003

Freelance Senior Mac Production Artist, Various Private and Agency Clients

Worked as a Senior Production Artist for J. Walter Thompson, Young and Rubicam, The Arnell Group, GWhiz (formerly Grey Entertainment Advertising), Grey Healthcare Advertising, and Scholastic Press. Created websites, digital illustrations and architectural renderings for private clients.

March 2001- November 2001

Full-time Freelance Mac Production Artist, J. Walter Thompson, New York, NY

Produced mechanicals and Photoshop composites for Rolex, Merrill Lynch, Pfizer, Debeers and Avon.

January 2000- March 2001

Freelance Photoshop Artist, Young and Rubicam, New York, NY

Created Photoshop composites for Sony, MetLife, AT&T and Philip Morris.

January 2000- March 2001

Photoshop Artist, Digital Illustrator & Mac Artist, Various Agency Clients

Started my own business. Created digital illustrations, architectural renderings and artwork for trade show and temporary displays. Worked as a Production Artist for Young and Rubicam, the Sloan Group and the Venator Group. Client work included Pepsi, Bellsouth, Comcast Cable, Wylers Drink Mixes.

July 1995- January 2000

Senior Production Artist, Milton Samuels Advertising, New York, NY

Produced a variety of media, including ads, annual reports, brochures, direct mail, billboards, sell sheets, 4 color cartons for packaging, phone cards and trade show booths for Brother International, HIP (Health Insurance Plan of Greater New York) and Pitney Bowes. Responsible for final computer production of all elements. Trained employees in all applications. Supervised staff.

April 1993- July 1995

Graphic Artist, Beyer Blinder and Belle Architects, New York, NY

Responsible for computer design of reports and proposals for a variety of projects including Ellis Island, Grand Central Station and the Erie Canal Recreationway. Used the Macintosh to produce precise maps, brochures, charts, slides and large scale graphics.