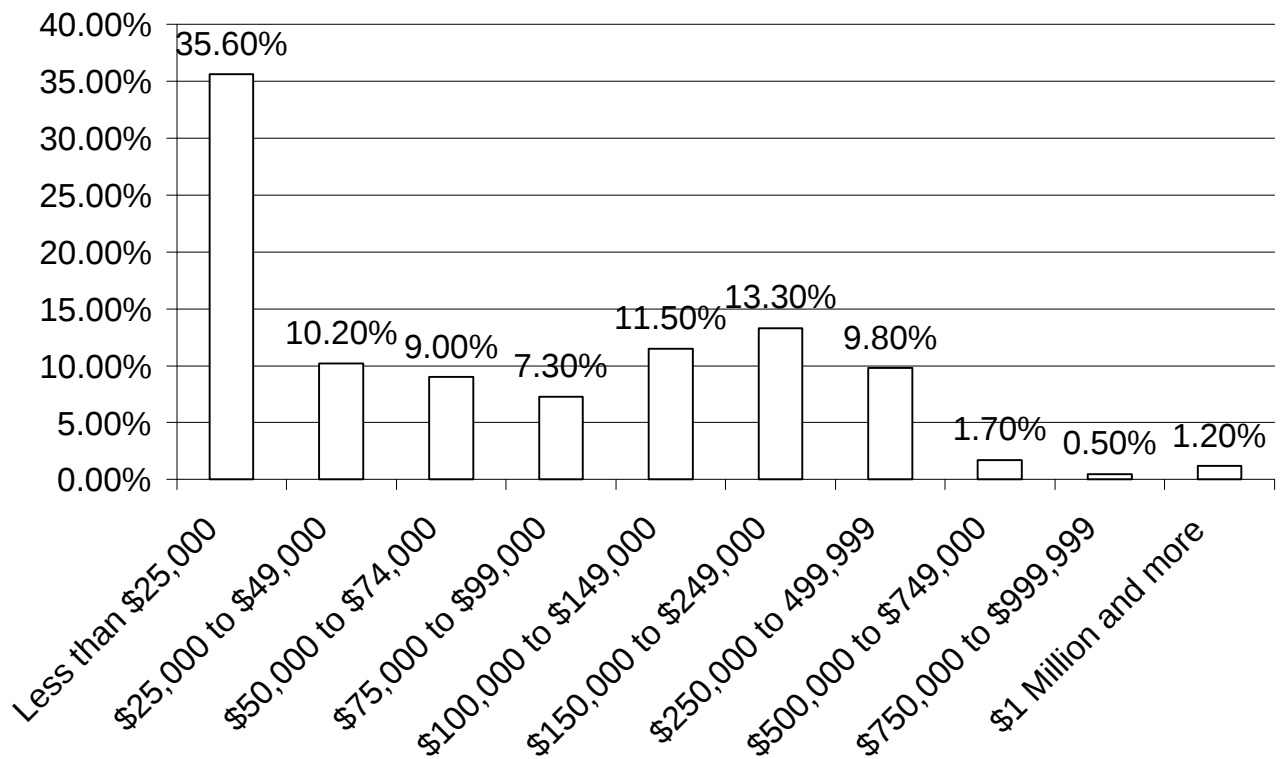


### Baby Boomer Net Worth: 2002



### Baby Boomer Credit Services and Debts:

| Credit Service                       | Percentage Boomer Households | Average Balance |
|--------------------------------------|------------------------------|-----------------|
| Credit Cards                         | 76.6%                        | \$3,637         |
| Auto loan or lease                   | 45.5%                        | \$13,114        |
| Mortgage <sup>1</sup>                | 57.4%                        | \$85,526        |
| Second Mortgage <sup>2</sup>         | 8.6%                         | \$20,290        |
| Home Equity Credit Line <sup>3</sup> | 7.8%                         | \$12,970        |
| Home Improvement Loan                | 1.1%                         | \$11,663        |

1 Mortgage payment on this amount at 6% is \$512 monthly.

2 Mortgage payment on this amount at 6% is \$121 monthly.

3 Mortgage payment on this amount at 6% is \$77 monthly.

Source: Knight Ridder Tribune, 8/22/02, “*Road to Retirement Bumpy for Baby Boomers*,” John Kirkpatrick and Anuradha Raghunathan, citing data from Claritas Inc.’s Market Audit survey of 32,199 baby-boomer (ages 40-54) households.