

TEAM WORKING

I managed a project with my team for a Marketing Course. Our team had to put together a business plan for a new fictitious company.

As some of my team members were not too interested in the project, I decided to find out more about how to motivate them, so I read an interesting book on the subject and I contacted a company specialised in HR consulting. I decided to convince my team members that it was important to make this interesting project successful.

First of all, we ran through the structure of our coursework, the tasks involved and the time we had available. After checking everyone's availability, I divided the work between the team members.

Each member was responsible for a part of the business plan, Distribution, Advertising, Financial Planning, Definition of the product and service. My main tasks included managing the project, making sure every task was done on time and motivating each member.

Another challenge was to merge everyone's work into the same document and make the document look consistent. To complete this task, I reviewed everyone's work individually and put each part together into a single document.

From the feedback I had from each member at the end of our project, they were all happy with the way I managed the coursework.

This experience has taught me to look at challenges as opportunities for self-development.