

Ignacio Gutierrez

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Young & Rubicam – 2004 - Present

Working directly with creative directors creating comps, photo retouching and writing copy. Preparing mechanicals and collecting files for output. Working with mounting department with poster presentations and constructing presentations.

Cossette Post – 2004

Typesetting letterforms, buckslips and brochures. Photo retouching and color correcting art work. Preparing mechanicals and collecting files for output.

Adventure House – 2004

Typesetting and page layout for textbooks. Creating artwork for charts and headers.

DCA Advertising – 2004

Assisted art directors with marker comps and final illustration work. Photo retouching and color correcting final artwork. Typesetting, preparing and collecting for output on entire marketing campaigns.

Empire BlueCross BlueShield – 2003

Created company brochures, letterheads and stationery. Retouching and color correction of portrait and stock photography. Assisted in proofreading and quality control for marketing department. Prepared and collected all work for output.

Emerging Markets Magazine – 1999 - 2002

Worked on redesign of entire magazine. Created templates for all editorial and feature pages. Produced logos and advertisements for clients. Hired and managed designers and photographers. Worked on location with printing houses around the world. Managed entire production for daily delivery of paper.

FX Network – 2000

Created and edited animation pilot episode for network premiere. In charge of all production work, including photography, location scouting, and budgeting costs.

Advanced Business Graphics – 1998 - 1999

Typeset covers for Fortune 500 merger deal books. Recreated logos and artwork from scans in Illustrator. Created PDF documents for intranet sites and managed printing and binding of all books.

Etcetera Group – 1997 - 1998

Designed and produced all promotional material for marketing department; catalogs, posters, flyers, and website. Edited film trailers and typeset credit rolls for international video distribution.

Creative Color – 1996 - 1997

Layout and typeset annual reports, brochures and forms. Worked on logo design, graphic charts and illustrations for various clients. Created templates and typeset books for short run publications.

Education

School of Visual Arts

Advertising.

International Fine Arts College

Communication & Design. Graduated Summa Cum Laude.

Skills/Programs

Quark Xpress, Photoshop, Illustrator, Dreamweaver, Microsoft Word, Excel, PowerPoint, Final Cut, After Effects, Premiere, Reason, Pro Tools. Type 50wpm. Proofreading copy. Fluent in Spanish