



IOWA STATE UNIVERSITY

BFA in Graphic Design
Minor in English



MEDIA DESIGNER: OCTOBER 1999 – PRESENT

MYPOINTS.COM, INC. (web design, HTML production, animation, corporate design)
Schaumburg, Illinois

DESIGNER: JULY 1998 – PRESENT

FREELANCER (package design, logo design, brochure design, copywriting, web design)
(KEY ACCOUNTS: Bally's, Ace Hardware, Sears, Sherwin-Williams, Rockwell EC)

GRAPHIC DESIGNER: JULY 1997 – JULY 1998

RUST-OLEUM CORPORATION (label design, corporate design, marketing support)
Vernon Hills, Illinois

ART DIRECTOR / WEB MASTER: JUNE 1995 – JULY 1997

PHARMANUTRIENTS, INC. (product development, packaging, advertising, web design)
Lake Bluff, Illinois



Macintosh software: **Quark XPress, DreamWeaver, BBEdit, ImageReady, Illustrator, Photoshop, InDesign, Streamline, Dimensions, PageMill, PageMaker, Acrobat.**

Corporate design, identity design, publication design, creative writing, presentations, technical writing, HTML scripting, animation design, excellent communication, CMYK separation knowledge, pre-press knowledge and skills



Golden Key National Honors Member
Iowa State University **Honors Student**
Naperville Fraternal Order of Police Scholarship
Iowa State University **Dean's List**
Iowa State University Cyclone Guide



American Institute of Graphic Arts, Member
American Center for Design, Member
Youth Ministry Adult Facilitator (1995-Present)
Retreat Co-Coordinator for St. Raphael Church, Naperville (1995-Present)



Telly Award Recipient for PharmaNutrients' Tonalin Sales Video, 1997
National Finalist, Time Magazine Cover Contest, 1991
Iowa State University President's Residence Show, 1995
Iowa State University Art & Design Annual, 1995

GERALD J ARCHAMBEAU

Graphic Designer and Communicator

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