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## PACKAGES

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Depending on the package you select will determine the amount of equipment needed.

**MBTP-01** – 4 mo. workshop @ 4 hrs/wk.

**MBTP-02** – 6 mo. workshop @ 6 hrs/wk.

**MBTP-03** – 9 mo. workshop @ 9 hrs/wk.

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## THE PROGRAM IS

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*Profanity-Free*

*Drug-Free*

*Alcohol-Free*

*Tobacco-Free*

*Crime-Free*

**Call:**

**323-937-1359**

**Email:**

**[gmmcommunity@sbcglobal.net](mailto:gmmcommunity@sbcglobal.net)**



GLOBALMOBILEMUSIC

3006 ½ S. Cloverdale Ave.  
Los Angeles, CA 90016

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*GLOBAL MOBILE MUSIC*

## *Media Broadcast Training Program*



GLOBALMOBILEMUSIC

*When You Want The World To Know You  
Through Your Music...Let GMM lead the way!*

**G**lobal *M*obile *M*usic is a one of a kind industry leader in preparing interested teens and young adults for the Radio Broadcast Industry. Through specialized hands-on instruction, students are prepared in the fundamentals emphasizing industry protocol, which capitalize on role positions “behind the microphone and before the radio”.

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**O**ur professional exclusive Media Broadcast Training Program accomplishes four interactive fast pace sessions through the following unique elements:

1. Introduction to Broadcasting
2. Media Team Program Development
3. Recording Production
4. Media Presentation
5. Bonus Plus

## **INTRODUCTION TO BROADCASTING**

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There is a difference between AM and FM and there are a variety of different types of radio formats. Through detailed exploration, a personal unveiling of behind the scene details will focus on how, many popular broadcast programs are developed. Secrets from the broadcast industry are shared in this informative session.

Knowledge of the radio industry’s history and fundamentals are essential components before the development and creation of a successful media presentation.

## **MEDIA TEAM PROGRAM DEVELOPMENT**

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**A** comprehensive overview of program development including scripting various format types to marinate the creative juices of the imagination will be the goal of each individual Media Team member. The Media Team’s program creations range from an array of creative formats targeting controversial and/or energetic talk shows, finger popping music countdown magazines, or even spicy radio dramas. Media Teams will assemble and collaborate in small discussion groups creating unforgettable on- air scripts, locating valuable sponsorships and, scheduling radio guests with interesting and/or controversial topics, and lively informative program promotion campaigns.

## **RECORDING PRODUCTION**

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Recording production is centered on innovative methods designed to record the final program. Media Teams through strategic methods and consolidation produce their “Final Exam”. The exam will be based on two media elements, Creativity and Technical Expertise, with an overall emphasis on fundamental broadcast guidelines and standards.

## **MEDIA PRESENTATION**

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**F**inally, Media Teams will combine segments, commercials and recorded music. Teams will assemble and reveal their successful media production. The final broadcasting presentation will be a Recognition Banquet given in their honor. The Recognition Banquet is the report card that culminates the success, collaboration, drive and spirit of the teams. The “Final Exam” will be presented to invited guests and certificates awarded to each Media Team Member.

## **BONUS PLUS**

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Throughout the program, guest speakers will share with Media Teams various responsibilities and how their individual roles shape the broadcast industry.

Program will include beyond the classroom visits throughout the sessions. Excursions will be taken to visit radio studios and other broadcasting media.

## **COMMUNITY OUTREACH**

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**G**lobal *M*obile *M*usic specializes in professional broadcast programs through non-profit agencies equipping and assisting the next generation of broadcasters.