
Monterey Institute of International Studies

Fisher Graduate School of International Business

Monterey Institute of International Studies' Team Wins International Business Case Study Competition

MONTEREY, California, 3 December 2001 – A five-member student team from the Monterey Institute of International Studies' Fisher Graduate School of International Business recently won first place at the American Graduate School of International Management's (Thunderbird) international business case competition. The Monterey Institute team defeated eight teams from Thunderbird, the nation's top ranked school of international business. The case study competition focused on the changing business environment in Russia.

The Monterey Institute team members, Jo-Jo Monaco and Joshua Ramey-Renk of the United States, Natalya Brooks of Kazakhstan, Dimitri Pershin of Russia, and Peter Nicolai Banck of Denmark, were handed their case on the morning of Saturday, 18 November and given 16 hours to formulate a business plan and oral presentation. The team presented their analysis on 19 November to a panel of prominent Thunderbird alumni. Chosen as one of four finalists, the Monterey Institute team was then presented a new set of variables in the case and given time to formulate an adapted business strategy. After presenting their revised proposal, finalists gathered for a trophy ceremony where the Monterey Institute team was declared the competition winner.

Team captain Jo-Jo Monaco said, "One of the keys to the victory was the fantastic communication and teamwork dynamic of the Monterey Institute group." Judges from Thunderbird complimented the Monterey Institute team on their presentation's superior train of logic and creativity in addressing the case. "The team was prepared for the



The victorious team and its proud leaders: standing (l-r) is Peter Nicolai Banck, Dimitri Pershin, Natalya Brooks, Joshua Ramey-Renk and Jo-Jo Frank Monaco; seated (left) is the Monterey Institute's President, Dr. Chester Haskell, and the Dean of the Fisher Graduate School of International Business, Dr. Ernest Scalberg.

challenge and able to utilize multiple skills learned in our business program at the Monterey Institute," remarked Monaco. "It was nice to beat the number one international business school," he added.

The Monterey Institute of International Studies, a private graduate institution located in Monterey, California, is at the forefront of international education, preparing students for global careers in the private, public, nonprofit and educational sectors. The Institute offers degree programs in International Business, Translation and Interpretation, International Policy Studies and Language Teaching. The Institute's approximately 700 students come from more than 50 countries.

For more information about the Monterey Institute's Fisher Graduate School of International Business, visit our web site at www.miiis.edu/fgsib-about-dean.html, email us at fgsib@miiis.edu, or write to Jill Stoffers, Enrollment Manager, Monterey Institute of International Studies, 460 Pierce Street, Monterey, CA 93940 USA.