

We are hosting our first National my Social Security Week from August 17 – 23, 2014! During this week, we will host numerous events across the country and on social media to raise awareness about the benefits of having a my Social Security account.

Why should you open a free my Social Security account?

Individuals can use their *my* Social Security account to access their *Social Security Statement* to check their earnings and get estimates of future retirement, disability, and survivor benefits they or their families may receive. If individuals already receive Social Security benefits, they can get benefit verification letters, change their address and phone number, and start or change their direct deposit information.

As part of National *my* Social Security Week, we are launching a <u>Thunderclap</u>, which is a coordinated social media message that we will share on Aug. 20th. Please support our Thunderclap using your organization's existing Twitter and Tumblr accounts. You can also support our Thunderclap using your personal Facebook account. There is no need to set up a new account to participate!

Here's how Thunderclap works:

You agree through Thunderclap to allow Social Security to send a specific one-time message on your behalf through your social networks on <u>August 20, 2014 at 4:00 p.m. EDT</u>. If we get a 100 or more people to agree, the message will go out on everyone's walls and feeds at the same time.

Here's the message:

"Join the millions & discover your benefits. Open a #mySocialSecurity account today. Start planning for your #Someday! http://thndr.it/1jTHjv2"

Here's how you can help:

- 1. Sign up to join our Thunderclap
- 2. Share the link to Thunderclap with your network of contacts. This will enable us to increase our reach and get 100 or more people to share the message.
- 3. Visit my Social Security to learn more about the campaign and your #Someday!

Please note that this is a one-time commitment, and we will not share your email address.

If you have any questions or concerns, please contact Kia Anderson.