

Introduction

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Fulbright Junior Scholar Program
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PhD candidate (Urban Environmental Management), Asian Institute of Technology (AIT), Thailand

Project proposal



- ◆ **PLM POLICY EVALUATION AND CONCLUSION CHAPTERS : Case Study of Under-utilized Spaces in Bangkok, Thailand**
- ◆ As part of PhD Dissertation entitled: **THE DEVELOPMENT OF PUBLIC LAND MANAGEMENT POLICY FOR UNDER-UTILIZED SPACE IN BANGKOK, THAILAND.**
- ◆ **Purpose** - It attempts to evaluate the proposed policy guideline for PLM for Bangkok, by collecting the comments and experiences gained from experts and researchers in the areas of policy analysis, environmental planning in the US.
 - The proposed PLM policy guideline should be generalized and be applied for other cities in order to resolve the conflicts of urban land utilization.
- ◆ The dissertation research is aimed to cover **the problems inventory, the integrated policy analysis and offer the strategies to deal with the urban re-development of the under-utilized spaces** in Bangkok Metropolitan area. The project is based on the analysis on **decision-making process** with a combination of the knowledge and attention in integrated approach and “multiplism” in urban management.

The overall study objectives

- ◆ The study is expected:
 1. To understand the existing urban land management policy in public agencies.
 2. To identify and categorize existing public own under-utilized spaces.
 3. To describe the factors, criteria, and motivation on the use of land.
 4. To explore, describe, and evaluate the alternatives of PLM (public land management) policy and the possibilities of conflicts and constraints by applying to the case of Bangkok.
 - The case studies are decided to the 3 major public land owner organizations as the followings;
 - a) The Treasury Department, Ministry of Finance (TRD)
 - b) The State Railway of Thailand (SRT)
 - c) The Expressway and Rapid Transit Authority (ETA)
 5. To recommend, formulate, and generalize PLM policy guideline for under-utilized space.

About dissertation

- ◆ THE DEVELOPMENT OF PUBLIC LAND MANAGEMENT POLICY FOR UNDER-UTILIZED SPACE IN BANGKOK, THAILAND (see <http://pioneer.chula.ac.th/~aariya/void>)
- ◆ *Urban Environmental Management* Field of Study, *School of Environment, Resource and Development, Asian Institute of Technology* (UEM, SERD, AIT)
- ◆ Supervisor/Chair-person/Advisory committees
 - **Chairman** : Dr Willi Zimmermann, Asso Prof (Public sector mgt., Urban governance, Env. Mgt.)
 - **Co-chair** : Dr Edsel Sajor, Asst Prof (Politics of Alternative Development Strategies)
 - **Committees**
 - Dr. Soparth Pongquan, Asst Prof (Regional and Rural Development Planning)
 - Dr. Banasopit Mekvichai, Asso Prof (former BMA Deputy Governor, Urban and Regional Planning, Urban Design)

About the researcher

- ◆ Background – Landscape Architect (B.LA - Chula, M.LA - U of Colorado at Denver) at Public Works Dept, Assistant Professor (Dept of Landscape Architecture, Faculty of Architecture, Chulalongkorn University)
- ◆ PhD candidate (Urban Environmental Management), AIT
- ◆ Post Grad Dipl in Environmental Planning and Management (IHS, Holland)
- ◆ Fellowships :
 - JICA – Terminal Facilities Planning (Ministry of Construction, Japan), 1990
 - Dutch Government – Waterfront Development , 1994
 - EAPV(Paris) & Chula – Urban Rehabilitation , 1996/1999
 - Sciences Po(Paris) & AIT – Asia Europe Program, 2003

Research methodology

- ◆ Literature review
- ◆ In-depth interviews
- ◆ Questionnaires survey / statistical analysis
- ◆ Policy analysis
- ◆ Expert meeting

Output - Policy guideline

Components of dissertation & the Lecture/Research program

Three major components of the research involve;

- ◆ Policy analysis of administrative decision-making in the responsible organizations
- ◆ Existing situation of publicly owned under-utilized/void space
- ◆ Public land utilization

The dissertation structure will be composed with 7-8 chapters (see <http://pioneer.chula.ac.th/~aariya/void>)

- ◆ Lecture/Research proposal under Fulbright will be the final chapters

The final chapter(s) – lecture/research under Fulbright

- ◆ Chapter 8 -Conclusions / Implications
 - 8.1 Summary of findings
 - 8.2 Possible conflict / constraint of the alternatives
 - 8.3 Expected benefits of the alternatives
 - 8.4 Conclusion and recommendations
 - Strategies plans for development / recommendations
 - 8.5 Limitation of the study and directions for future research

Schedule : Sep- Dec2003

- ◆ **Evaluation, Chapter 7-8** [Experimental part] composed by these following lectures and presentations at host institute, USA ; Great Cities Institute, College of Urban Planning and Public Affairs (GCI, CUPPA, UIC)

Country and situation report on PLM for under-utilized spaces in Bangkok, Thailand.	Presentation
Informal visits, attendances to classes, workshops on Policy, Urban Environmental Planning and Landscape planning.	Visiting, co-research
PLM Policy guideline and decision making model: (draft) final chapter.	Presentation /seminar
PLM Policy evaluation.	Expert meetingS
Final presentation of PLM policy for under-utilized spaces in Bangkok, Thailand.	Presentation
Conclusion	Individual research

Syllabus

1. Country and situation report on PLM for under-utilized spaces in Bangkok, Thailand.

- ◆ About Bangkok, Thailand
- ◆ Under-utilized space in Bangkok
- ◆ Public own land
- ◆ The case study of public land owners and their plots



Syllabus

2. PLM Policy guideline and decision making model

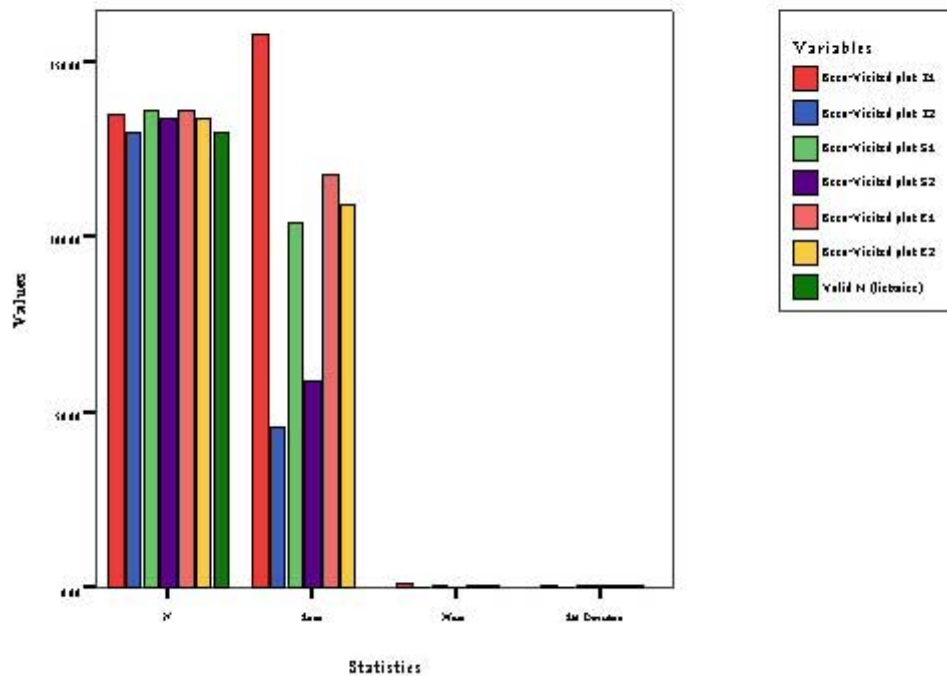


- ◆ PLM policy and decision making
- ◆ Involved actors
- ◆ Public opinion on land utilization (Demand & Supply?)
- ◆ NIMBY concept in land utilization?

Syllabus

3. PLM Policy evaluation and criticism

Descriptive Statistics



- ◆ Characteristic of the decision making on PLM policy from in-depth interview
- ◆ Statistical data conclusion from questionnaires survey
- ◆ PLM policy guideline suggestions

Syllabus

4. Final presentation of co-research activity on PLM policy for under-utilized spaces in Bangkok, Thailand.

- ◆ Seminar/discussion/meeting
- ◆ Conclusion



Chulalongkorn University

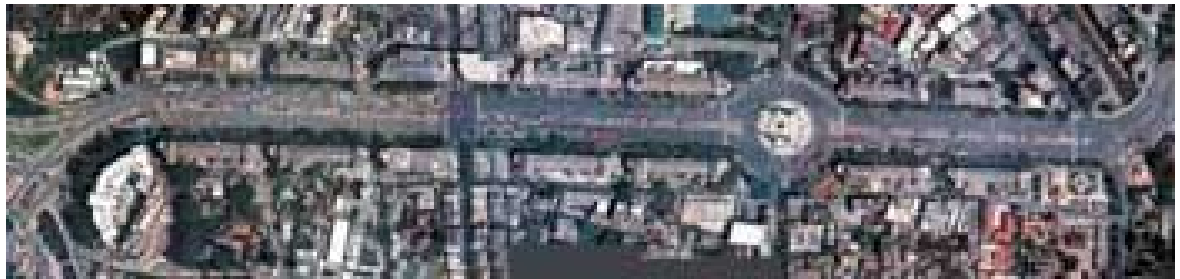


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Syllabus

5. Other requested lecture topics

- ◆ Thai government and their public policy
- ◆ Public streets movement in Bangkok
- ◆ Land utilization and public open space in Bangkok
- ◆ Land under the elevated expressways and related interesting papers*



* PARTNERSHIPS TO CREATE SUCCESSFUL URBAN OPEN SPACES IN BANGKOK, THAILAND
(Brian Goldberg, Yale, 2002) http://www.yale.edu/hixon/research/pdf/BGoldberg_PartnerThai.pdf

Thanks

- ◆ Any suggestions?
- ◆ Schedule and availability
- ◆ Future contributions, opportunities

