

# *Gayla* BROWN

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## **EXPERIENCE**

### **Freelance Graphic Designer**

*November 2001 to present*

Job responsibilities include the concept, design and development of advertising, printed collateral and web site development for advertising agencies and corporate clients.

### **Web Site Coordinator/Graphic Designer/HTMLDeveloper**

*The Web Department, LLC. (Intelligent Internet Solutions Co.)*

*October 2000 to 2001*

Job responsibility included the design and HTML development of web sites, web components and HTML emails in Fireworks & Dreamweaver. Also served as a liaison between the client and project manager for testing the functionality of the web site architecture.

### **Senior Art Director/Designer**

*Dinaco Inc. (Point-of-purchase Promotions & Merchandising Management Co.)*

*August 1994 to September 2000*

Job responsibility included the concept, design and production of advertising campaigns for restaurants such as Burger King, Wendy's, McDonald's, Rally's, etc. and corporate advertising and promotions for Sprint, Exxon, Texaco, Shell and Corning.

### **Art Director**

*Alban Group Inc. (Full Service Advertising Agency)*

*January 1994 to July 1994*

Job responsibility included the concept and design of corporate advertising and product identification programs for Pepsi-Cola, FritoLay, Tyson Foods and Uncle Ben's Inc.

## **COMPUTER**

Hardware: Dell PC, scanner and digital camera

Software: Illustrator, Photoshop, InDesign, Dreamweaver, Fireworks, Image Ready, Flash, Corel, Power Point and FreeHand.

## **EDUCATION**

Graphic arts graduate of the Art Institute of Houston - June 1983.

References and portfolio available upon request