

Gary M. Hale

geocities.com/g_m_hale64/
Email g_m_hale64@hotmail.com
7116 Chesline Drive
Citrus Heights, CA 95621
Phone: 916-961-3753
Cellular: 916-804-7142

Services

Graphic Design/Artwork

- illustration
- logos
- collateral
- promotional material
- posters
- website design
- gif animations
- photo retouching
for print and web

Product Design

- hand sketching and rendering
- orthographic layouts
- model making
hard models
computer 3D modeling

Skills

Outstanding communication through design, color, and typography. Strong communication skills with management, coworkers and vendors. Highly imaginative with the ability to think outside the box. Great use of instinct and common sense. Master of design tools and applications;
Adobe Illustrator 10.0
Photoshop 7.0
QuarkXpress 5.1
ImageReady 3.0
Dreamweaver 4 & MX
Microsoft Office
Streamline 4.0
Poser 3
Infini-D 4.5
Adobe Dimensions 3.1
Alias/Wavefront.
Proficient on Apple G4 and PC computers.

Professional Summary

An absolute professional, with practical experience in Graphic design and Industrial design. Proven ability in applying the principals and processes involved with both areas of design simultaneously. A team player that enjoys a mixing of the minds to realize ideas and turn these thoughts into something tangible. Demonstrated leadership as well as assisted other team members. Developed good relationships with coworkers and vendors. Communication is "KEY".

Professional Experience

RUBICON EXPRESS / TOLTEC TRADING CO. - Rancho Cordova, CA

Graphic Designer/Website Designer Oct. 2002 - Nov. 2002 - Contractor
Website concepts for their three sister companies. Logo redesign and concepts, email ads, print ads, dealer disk for product information, with label, animated gif banners.

MATTHIAS RATH, INC. / MR PUBLISHING, INC. - Santa Clara, CA

Sr. Graphic Designer/Production Designer June 2000 to Aug. 2002 - Full time
Logos, letterhead, business cards for both companies. Vitamin bottle labels. Line art of all products for co-op package. Series of book covers and health publication covers. Ads, posters, flyers for health publications and national natural health expos, all deadlines achieved. Design and provide artwork for tradeshow geegaws. Animated gifs for web, graphics for web. Product display floor stands, and counter top displays. Provide concept sketches for point of purchase product display floor stands (2), and counter top displays, present 3D computer models for interpretation. Provide graphics for displays from concept to completion. Acquire all contacts for manufacturing of temporary and permanent store displays coordinate and provide all information for shipping to trade shows.

GODIGITAL NETWORKS - Fremont, CA

Graphic Designer - May 2000 - March 2002 - Contractor
Providing precision layout and graphics placement for DSL faceplates.

AMERICAN FAMILY FUNDING - Campbell, CA

Graphic Designer - March, 2000 - April, 2001 - Contractor.
Give company logo a facelift. Designed office wide business cards. In process of designing advertisements, and signage.

WIG' N OUT - wig company - San Jose, CA

Graphic Designer - February, 2000 - July, 2001 - Contractor.
Designed new business card. Tri-fold concepts.

BOMBYX SNOWBOARDING - Palo Alto, CA

Industrial Designer/Graphic Design - Internship - July 1999 through October 1999
Duties included; research, concept sketching, renderings, mock-ups, and finished model. Logo ideation. Collaborated on product ads.

Education

San Jose State University - San Jose, CA

Bachelor of Science - Major: Industrial Design

Webfolio

URL: www.geocities.com/g_m_hale64/
Hard copies available upon request.