



PAWS & CLAWS
HOLISTIC ANIMAL CLINIC

by

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{ Table of Contents }

PAGE 2	OVERVIEW
PAGE 3	LOGO DESIGN
PAGE 4	TYPE SPECIFICATIONS
PAGE 4	COLOR SPECIFICATIONS
PAGE 5	LOGO USAGE
PAGE 6 - 7	STATIONERY PACKAGE ITEMS
PAGE 8	RATIONALE

{ Overview }

Paws and Claws Holistic Animal Clinic serves all types of furry friends from cats and dogs to exotic pets. We strive to provide holistic veterinary care to our best friends, and specialize in natural care and services such as pet massage and acupuncture.

At Paws and Claws Holistic Animal Clinic, we understand that your pets are valued family members. We offer alternative and natural medical care that does no harm to your pet.

{ Logo Design }

COLOR LOGO



BLACK & WHITE LOGO




{ Type Specifications }

AGENCY FB


FLASHBACK

{ Color Specifications }



 C79 M9 Y3 K1 | 37R 170G 225B

 C79 M6 Y46 K1 | 19R 168G 158B

 C99 M83 Y1 K0 | 46R 49G 146B

{ Logo Usage }



DOs



PAWS & CLAWS
HOLISTIC ANIMAL CLINIC

DO use the black and white version



PAWS & CLAWS
HOLISTIC ANIMAL CLINIC

DO use the grayscale version



DON'Ts



PAWS & CLAWS
HOLISTIC ANIMAL CLINIC

DO NOT change the color of the logo

PAWS & CLAWS
HOLISTIC ANIMAL CLINIC



DO NOT rotate the logo



PAWS & CLAWS
HOLISTIC ANIMAL CLINIC

DO NOT stretch or skew the logo

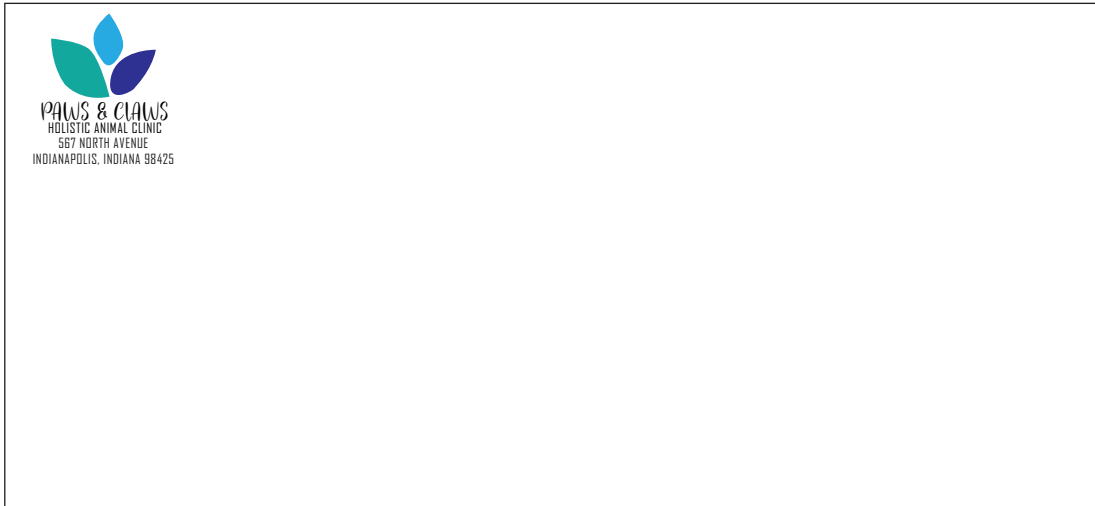
{ Stationery Package Items }



LETTERHEAD



BUSINESS CARD



ENVELOPE

{ Rationale }

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