



9639 Woodbine
Redford, MI 48239
www.rougepark.org

Dear Prospective Sponsor,

The Friends of Rouge Park would like to invite you to sponsor the Second Annual Rouge Park 5K Walk/Run which will take place on Sunday, October 11th, 2009. Last year dozens of runners, walkers and volunteers came together for our first annual event and, with your help, we were able to raise \$1500 to help fund improvements to Detroit's largest park. We hope that we can count on your support once again to restore this tarnished jewel and to make this year's event even larger.

Sponsorship levels are:

\$500+	Gold
\$250	Silver
\$100	Bronze

All sponsorship levels will entitle you to receive your logo printed on our race t-shirt with the top, largest logos for the Gold level. All donations will be acknowledged at our race event and your business shall be listed on our website, offering you the opportunity to reach hundreds of people. Our hope is that you will once again be a part of restoring this amazing Detroit landmark. We are also accepting in-kind donations of water, sports drinks, and breakfast treats as well as donations for our post-race raffle.

The Friends of Rouge Park is a non-profit 501(c)(3) organization that has been in existence for the past seven years. We are a coalition of organizations, community groups, businesses and individuals who advocate for the protection and enhancement of Detroit's largest park. The annual events *we host* are the Rouge Park Appreciation Day/Rouge Rescue in June (June 6, 2009), Discover Rouge Park in July (July 11, 2009), and the 5K Fun Walk/Run in October. Last year we also sponsored a butterfly walk throughout the natural prairie which has been reintroduced and cultivated along the western border of the park.

You may visit our website at www.rougepark.org to learn more about our organization. Visiting Rouge Park is a family tradition. There are many opportunities to explore. We hope we can count on you to support our efforts to improve one of Detroit's finest assets.

Sincerely,

Sally Petrella, President
Friends of Rouge Park

Working together to bring Rouge Park back as a safe and clean park for all to enjoy