

Marketeer- Myth, Tech and Alchemy

By ex software provider and alchemist Don Meinshausen

“When your needs are financial our answer is alchemical”

The marketeer operates as an elemental, a force of nature that reacts to force. It is liquid. Liquids operate as the medium between solid earth and the imperceptible air of heaven. It can be touched but not easily held. It can seep into a dark swamp or empowered it can rush down the path of least resistance searching for the path of least resistance searching for the low, common areas or cracks in the wall that dams us all. It can also be like rain bringing the fertility and sustenance of heaven.

Marketeers are not common like water. They are rather like mercury, also known as quicksilver, which is liquid at room temperature. Mercury in thermometers is useful as an indication of heat, warming and pressure. Mercury is an excellent conductor of energy and used in the latest technology for switching. It is usually found close to and in volcanoes and hot springs. Mercury can alloy with most metals with the notable exception of iron an element associated with fascist imagery. Mercury light lamps produce black light or ultraviolet which is only seen as a reflection and barely outside the visual spectrum. Mercury also kills germs. Mercury can be toxic

Mercury is the Roman God of commerce, travel, outlawry, shrewdness and eloquence. He is depicted as holding a purse signifying his association with business. He is based on the Greek God Hermes was the patron of music, the crossroads, dreams, luck, and fertility. All these qualities come together in the drug trade. Mercury like in myth is the element after gold in the periodic table. Chemistry began as alchemy where the symbol Mercurious/Hermes is the universal agent of transmutation. Transmutation is the conversion of base metals into gold-the Holy Grail of alchemy of which Hermes is God.

Recently liquids and gels have been banned or restricted aboard aircraft, for it is possible for liquids to be made into explosives. And while the metaphor is enlightening we don't need lightning in our aircraft. Solids and gases can also be made into toxins and explosives very as well. Underground chemists have found ways to turn drugs such as cocaine into a plastic or liquid and back again once through the gauntlet of Customs. Like the shapeshifter or chameleon our heroes of the shadows mimic their products by blending into the environment. The danger in all chemistry or alchemy, organic or inorganic, is the power made can be used to create or destroy. It is especially dangerous to those unwilling or unable to understand its power before using it. Our society is afraid of chemicals though it loves technology. This may be because chemistry is internal while technology is external. Modern technology would not exist in such great creative profusion if it were not for chemistry. The alchemy of drug use is part of Silicon Valley which has been written about by many.

Computers are the magick of present day. I remember 40 years ago when I worked in a large holding corporation involved in defense technology where I saw a large mainframe computer. The room that held the great computer had a raised floor with a ramp leading up to this God on an altar. The floor was raised supposedly to allow for all the cables. This room was air conditioned, had its own power supply and had restricted access. To perform its functions as an oracle which is the understanding of the world and the future it had its priestly class. Priests program their world according to instructions from above. These priests wore vestments of white coats and allowed to have long hair and beards and so allowed more freedom of behavior than others. It was another world. They carried huge scrolls called printouts that were in a language understood only by them. They were friendly though aloof and spent even their personal time working with icons. They were well paid and traveled to various gatherings to meet other wise ones to convene on the future of their art and make predictions. To this day these geeks are not drug tested in firms that design the future.

My type of marketeer serves these priests. These priests/ programmers respect their servers. XXX