

# Francisco L. Rodriguez, Jr.

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## Experience

### Radius Entertainment

#### Co-owner

2003-Present

In charge of all marketing responsibilities and operations for San Antonio-based multimedia studio. Job abilities include audio engineering, graphic design for advertising as well as clientele, video production, digital as well as 35 mm photography, CD mastering, web site authoring, and proficient software knowledge.

Produced albums for SA bands like *Narcolespy*, *Avondale*, *Somewhere Below Zero*, and *Ruined for Life*.

Experience with live audio and recording audio equipment.

#### Authored Websites :

**[www.radiusentertainment.net](http://www.radiusentertainment.net)**- Radius Entertainment's homepage.

**[www.somewherebelowzero.tk](http://www.somewherebelowzero.tk)**- Local San Antonio based rock band official website.

### Circuit City Stores, Inc.

#### Sales Associate / Wireless Lead

1999-2004

*Commissioned Wireless Sales:* 4 years experience selling all major wireless providers including *AT&T*, *Cingular*, *Verizon/Prime-Co*, *Sprint PCS*, and *T-Mobile*. Retail lead for the Wireless Dept. 2003-2004. Familiar and up to date with all cellular technologies including CDMA, TDMA, GSM, and handset features. Experience with customer-service based support and activation of cellular handsets.

*Commissioned Computer Sales:* Sales and technical support for Windows-based computer systems (2001-2003). Experience installing hardware and software.

## Skills

### Fine Art

Drawing, painting, photography

### Commercial Art

Computer-based design, print graphics

### Musical Equipment

Electric guitar, bass guitar, acoustic guitar, piano, keyboard/synthesizer, drums, audio recording equipment, and live audio equipment

### Software

#### Design / Layout:

*Adobe In-Design*, *Adobe Photoshop*, *Adobe Illustrator*, *Adobe Streamline*, *Newtek Lightwave*, *Macromedia Flash*, *Macromedia Dreamweaver*, *Xara 3D*, *CoffeeCup Firestarter*

#### Audio / Video:

*Adobe Premiere*, *Sonic Foundry Soundforge*, *Sonic Foundry Acid*, *Fruity Loops*, *Hammerhead Rhythm Station*, *Steinberg Cubase*, *Cakewalk Sonar*, *HP DVD Creator*, *Sonic My DVD*

#### Productivity:

*Microsoft Word*, *Excel*, *Powerpoint*, *Outlook*, *Works*

-Familiar with both Windows and Macintosh OS's

## Education

### Associate of Applied Science Degree in Sequential Graphic Arts

San Antonio College

1996-2002

*Honors:* Award for Student Excellence/4.0 for Part-Time Students (1999), Dean's List (2001)

### High School Diploma

Thomas C. Clark High School

1992-1996

-References and portfolio available upon request.