

# Sponsorship Opportunities

## Event Sponsorship

### Title Sponsor

\$5,000

- ☞ Event becomes “Presented By”
- ☞ Logo on all promotional materials
- ☞ Allowed to use the PPBBQF logo and “Operation Back To School” tag on corporate materials
- ☞ Featured on event website
- ☞ Featured in pre-event press releases
- ☞ Featured in post-event press release
- ☞ Featured in Chapel Hills Mall promotion
- ☞ Featured on event t-shirt
- ☞ Prominent event-site signage
- ☞ Prominence in event handout program
- ☞ Featured in all “Thank You” letters
- ☞ Twenty (20) weekend passes to VIP Tent (or sixty (60) one day passes)
- ☞ Twenty (20) event t-shirts
- ☞ Employee volunteer opportunities



The Kansas City Barbecue Society has sanctioned this event. It is the country's oldest and most prestigious barbecue organization.



The Pikes Peak Harley Owners Group, longtime Christmas Unlimited supporters, are helping with the PPBBQF.



Sponsors will be invited to participate in judging.

### KCBS Competition Title Sponsor

\$2,500

- ☞ Competition becomes “Sponsored By”
- ☞ Logo on all promotional materials
- ☞ Allowed to use the PPBBQF logo and “Operation Back To School” tag on corporate materials
- ☞ Featured on event website
- ☞ Featured in pre-event press releases
- ☞ Featured in post-event press release
- ☞ Featured in Chapel Hills Mall promotion
- ☞ Featured on event t-shirt
- ☞ Prominent event-site signage
- ☞ Prominence in event handout program
- ☞ Featured in all “Thank You” letters
- ☞ Ten (10) weekend passes to VIP Tent
- ☞ Ten (10) event t-shirts
- ☞ Employee volunteer opportunities