



August 8, 9 & 10
Chapel Hills Mall
 (Northeast parking areas)
 To Benefit
Operation Back To School
 A Christmas Unlimited Program
 Supported By
Pikes Peak Harley Owners Group
 Sanctioned By
Kansas City Barbecue Society
"A weekend of food, fun and family"



Classic
Party Rental



Ranch Foods
Direct



Rocky Mountain
Smoking Woods



TUFF SHED



Tours2Go



Rampart Range
Sertoma



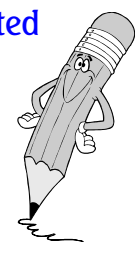
Prospectors Sertoma



**Join the Pikes Peak Bar-B-Q Festival
 Family of Sponsors & Friends**

The Cause

Charity event to support Operation Back To School, a Christmas Unlimited program providing school supplies for needy children. This past August sets of basic supplies were given to 3,204 children.



Management Team

Co-Directors

John Reinhard

Director of the 2000 KCBS sanctioned Fountain, CO BBQ Management team member for many community-wide events with Rampart Range Sertoma and Exhibitors Showcase

Bob Tretheway

Administrator of Christmas Unlimited since 1992
 2002 recipient of NAACP Community Citizenship Award
 Former National Program Director of USA Table Tennis



John checking the beer at a KCBS BBQ.



Bob at Youth Sports Day



**Grammy Award winner
Eddie Three Eagles will
perform all three days**

Management Team, cont.

Entertainment Manager

Debora Young

With the Pikes Peak Better Business Bureau,
most recently as Special Events Coordinator

Site Manager

Gerry Clark

Site manager for 2000 KCBS sanctioned Fountain, CO BBQ.
KCBS Judge. Retired civil engineer.

The complete management team list can be found at

www.pikespeakbbqfestival.org

Aggressive promotional campaign featuring:

Tags on Coors summer radio ads
Co-op promotions with Coca Cola
Chapel Hills Mall display week prior to event
Territory Days Booth
Spring Spree Leaflet Distribution
KKTV News 11 support
Numerous web based calendar listings
Co-op website links
BBB event notice e-mail and fax broadcasts
Flyer distribution at many "Friends" locations



**Yesterday's Heros
nationally acclaimed barbershop
quartet**

Entertainment

Saturday Military Tribute

Blues Jazz Band ■ Eddie Three Eagles ■ Budda The Great ■ Henry Quintana

Al Eberhart and the Changing Times Band

Bob Alexander & Promises from the Broadmoor

Positive Pop with Connie Nelson ■ Yesterday's Heros

A World of Music with Chris Waltz ■ The Bruce Pennington Trio ■ Hawk Quest's Birds Of Prey

Scott Anthony Comedic Juggler ■ Praise Four Quartet ■ Cowboy Steve "Trick Roper"

Happy Day Party People ■ Magic Man Gary Jones ■ Jonathon Starr

Face Painters ■ Jugglers ■ Magicians ■ Indian Dancers ■ Costumed Characters

Sponsorship Opportunities

Event Sponsorship

Title Sponsor

\$5,000

- ☞ Event becomes “Presented By”
- ☞ Logo on all promotional materials
- ☞ Allowed to use the PPBBQF logo and “Operation Back To School” tag on corporate materials
- ☞ Featured on event website
- ☞ Featured in pre-event press releases
- ☞ Featured in post-event press release
- ☞ Featured in Chapel Hills Mall promotion
- ☞ Featured on event t-shirt
- ☞ Prominent event-site signage
- ☞ Prominence in event handout program
- ☞ Featured in all “Thank You” letters
- ☞ Twenty (20) weekend passes to VIP Tent (or sixty (60) one day passes)
- ☞ Twenty (20) event t-shirts
- ☞ Employee volunteer opportunities



The Kansas City Barbecue Society has sanctioned this event. It is the country's oldest and most prestigious barbecue organization.



The Pikes Peak Harley Owners Group, longtime Christmas Unlimited supporters, are helping with the PPBBQF.



Sponsors will be invited to participate in judging.

KCBS Competition Title Sponsor

\$2,500

- ☞ Competition becomes “Sponsored By”
- ☞ Logo on all promotional materials
- ☞ Allowed to use the PPBBQF logo and “Operation Back To School” tag on corporate materials
- ☞ Featured on event website
- ☞ Featured in pre-event press releases
- ☞ Featured in post-event press release
- ☞ Featured in Chapel Hills Mall promotion
- ☞ Featured on event t-shirt
- ☞ Prominent event-site signage
- ☞ Prominence in event handout program
- ☞ Featured in all “Thank You” letters
- ☞ Ten (10) weekend passes to VIP Tent
- ☞ Ten (10) event t-shirts
- ☞ Employee volunteer opportunities



Smokn' good eatn' at the KCBS sanctioned Fountain, CO BBQ.

Category Awards

\$500 Each

Chicken
Beef Brisket
Pork Butt
Pork Ribs

- ☞ Name attached to the Award
- ☞ Mention in pre-event press releases
- ☞ Mention in post-event press release
- ☞ Inclusion in Chapel Hills Mall promotion
- ☞ Individual event site signage
- ☞ Listing on event's "Supporter" sign
- ☞ Logo on event program
- ☞ Ten (10) weekend passes to VIP Tent
- ☞ Five (5) event t-shirts
- ☞ Included in all "Thank You" letters

Festival Staging Areas

Main Stage
\$1,500

Indian Village
\$1000

- ☞ Multiple signs at stage area
- ☞ Mention in pre-event press release
- ☞ Mention in post-event press release
- ☞ Inclusion in Chapel Hills Mall promotion
- ☞ Featured signage at stage area
- ☞ Listed on event's "Supporter" sign
- ☞ Logo on event program
- ☞ Weekend passes to VIP Tent



The "Showmobile" will be our Main Stage.

Our Indian Village will feature three tipis and a large council ring for performers.



www.reesetipis.com

Kid's Q

\$1,000

- ☞ Mention in pre-event press releases
- ☞ Mention in post-event press release
- ☞ Inclusion in Chapel Hills Mall promotion
- ☞ Feature event signage
- ☞ Logo on Kid's Q certificates
- ☞ Listed on event's "Supporter" sign
- ☞ Logo on event program
- ☞ Ten (10) Invitations to VIP Tent
- ☞ Ten (10) event t-shirts



Kid's Q is a national initiative of the Kansas City Barbecue Society. Sponsors of this event are often featured in their national publication, the "Bullshead".



The two northeast parking lots at Chapel Hills Mall provide a high profile and weather resistant site for the PPBBQF.

The Mall's average August weekend shopper count is *160,000!*

Check the website frequently for sponsorship and schedule updates.

www.pikespeakbbqfestival.org

Bar-B-Q Buddies

\$250

- ☞ Listing in event program
- ☞ Two t-shirts
- ☞ Two invitations to the VIP Tent
- ☞ Listing on event's "Supporters" sign

Contact Information

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