



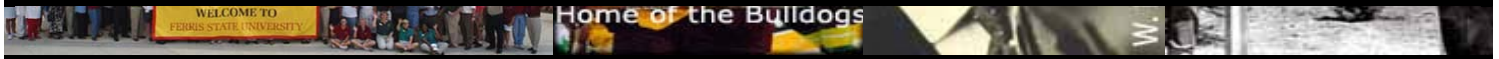
RUBBER  
manufacturers  
association



FERRIS FERRIS STATE UNIVERSITY



## HELP US RECRUIT TOMORROW'S RUBBER INDUSTRY WORKFORCE



July 18, 2003

Dear Rubber Industry Colleagues:

As supporters of Ferris State University's Rubber Engineering degree program, we are writing to ask your contribution towards an important upcoming event.

On October 17, 2003 Ferris State University's (FSU) Rubber and Plastics programs are jointly sponsoring the **Ferris State University Rubber and Plastics Career Fair**. The purpose of this Fair is to bring high school students to the FSU campus in Big Rapids, MI to brief them on careers in manufacturing, specifically in rubber and plastics manufacturing. We hope that this effort, and others, will attract freshmen students into the rubber and plastics degree programs at Ferris. We anticipate hosting 150 high school students for this event.

The FSU Rubber and Plastics Career Fair is being supported by grants and in-kind support from the Rubber Manufacturers Association (RMA), the National Association of Manufacturers Center for Workforce Success, the FSU student Rubber Group, and numerous private companies who are members of the RMA. *We are asking you to make a modest commitment to support recruitment of young people into careers in rubber product manufacturing, by participating in the Career Fair.*

Your support for this event will be acknowledged through:

- ◆ Co-sponsor listing in the Ferris State University Rubber and Plastics Career Fair Program;
- ◆ An option to host a tabletop exhibit at the event (15 spots available); and,
- ◆ Sponsorship of Laboratory demonstrations for the high schoolers.

Your contribution will offset Career Fair costs, **and** support the continuation of the Ferris State Scholarship Fund for rubber program students. The RMA Scholarship Fund has contributed approximately \$50,000 in scholarships since 1999.

Donors to this project will be informing young people about careers in rubber product manufacturing and supporting the education of students who choose this career path. You will be making a difference in a student's life and the industry for years to come. I hope you will join us in the Ferris State University Plastics and Rubber career Fair by completing the enclosed reply form.

Kevin Ott  
Vice President  
RMA General Products Group  
kevin@rma.org

Kathleen Frank, Student Chair  
FSU Rubber & Plastics Career Fair  
fran30@fsuimail.ferris.edu



**Reply Form:**  
Make Checks Payable to:  
**RMA/FSU Career Fair Fund**

Key Contact Name: \_\_\_\_\_ Title \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Please Check One:

\_\_\_\_\_ We will participate as an **exhibitor/attendee. (\$250)**. I understand that this fee entitles us to attend, exhibit and co-sponsor the event. Fee is non-refundable.

\_\_\_\_\_ We will **attend but not exhibit (\$150)**. I understand this fee gives us the option to attend and participate in the event, with listing as a co-sponsor. Fee is non-refundable.

\_\_\_\_\_ We decline to participate in this educational effort at this time.

Participants, please check one:

\_\_\_\_\_ Please invoice me for the amount indicated above (\$250 or \$150)

\_\_\_\_\_ Check is enclosed, payable to RMA/FSU Career Fair Fund

**Return via FAX to RMA by August 30: 202-682-4810**

Or, mail to:

RMA/FSU Career Fair Fund  
1400 K Street, NW, Suite 900  
Washington, DC 20005  
Attention: RMA General Products Group

**Note: All participants will be contacted via e-mail upon our receipt of this form.**