

MERLE NORMAN®

COSMETIC STUDIOS

DISCOVER JUST HOW BEAUTIFUL YOU CAN BE!

Join our 75-year Anniversary Celebration on Sat., August 12

This year, Merle Norman marks its 75th Anniversary of making women beautiful around the country! In celebration of this milestone, we would like to invite you into our studio on Saturday, August 12 for a special anniversary celebration. We will be launching our new 2006 products and offering free hydrating facials and makeovers. In addition, there will be drawings for great door prizes and refreshments. Come and celebrate with us!



George and LaNelle Neal receive commemorative pin at annual convention

What a thrill it was to be at the annual convention in Las Vegas this spring with all the lights and glamour to celebrate Merle Norman's 75 Years of Beauty. It was a fabulous celebration as well as a blast from our past!

The memorabilia room beckoned us to step inside and relive more than seven diamond decades of beauty success. It brought back many great memories. We look forward to a dazzling future with many new product introductions and enhanced ways of better serving you, our valued customers.

The annual convention was twice as special for George and I because, in addition to celebrating the company's 75th anniversary, we celebrated our 30th year in business. George and I were honored and happy to cross the stage and receive our beautiful commemorative 30 year pin. It's on display at the studio, so stop in to see us soon! Thank you for the opportunity to serve you over the years. It is always a pleasure.

—LaNelle Neal

Two-step Derma-Peel System now available in studio

Introducing Luxiva Derma-Peel System! An at-home alternative to a professional glycolic peel, this easy two-step system gently dissolves the "glue" that holds dead skin cells on the skin's surface layer to unveil vibrant, younger-looking skin. After four weeks use, 97% of women saw an improvement in skin texture and tone and 91% felt their skin was more resilient. Our Luxiva Derma-Peel System improves skin radiance/brightness by 127% and improves skin smoothness by 97%. Come into our studio today for a quick five minute sampling.



Out-of-towners receive free postage on their shipments

Not able to visit the studio as often as you'd like? Don't worry! We now offer free shipping on all out-of-town shipments. Call us with your order today!

LaNelle and George Neal
Serving the Madison area for 30 years!

MARKET SQUARE—(608) 833-2090
www.merlenormanstudio.com/mn-2324
HOURS: Mon.-Thurs. 10-7,
Fri. 10-6, Sat. 10-5, Sun. 12-4
6662 Odana Rd., Madison, WI 53719



New 2006 Products
Now Available!

Say bye-bye to breakouts with NEW Clear Complexion line

If you have problem-prone skin, fret no more! Merle Norman has just introduced Luxiva Clear Complexion Gel Cleanser, Toner and Moisturizer, an easy three step daily regimen for clear and beautiful skin. The gel cleanser, acne-fighting astringent, and soothing, lightweight lotion work together to unclog pores, clear up breakouts, and prevent new ones from forming. The Clear Complexion products contain 2% to 5% Salicylic Acid to gently but effectively clear clogged pores, and botanical extracts to help refine pores, reduce excess oil, and reduce irritation.



Are your brows aging you?

Brows can work for you by lifting and drawing attention to your eyes, or they can do something that was probably the last thing you had in mind... age you. Could your brows be doing just that? Here are some ways that brows can add years to your look.

1. A common problem is brows that are too close together. Hold a pencil vertically along the side of your nose. Check the top of the pencil...this is where your brows should start.

2. Brows that are too dark can also be a problem. If you are touching them up, try a softer color or perhaps powder instead of pencil will work better for your coloring. On the other hand, brows that have lost their color due to the graying process can age you just as quickly.

3. Over-plucking can age you with one glance, too. Unfortunately, the damage might already be

done, so try to thicken them up just a little with a brow powder.

4. Unkept brows can make you look older and, even worse, they can make you look as if you are angry at the world...when you're really not at all.

5. Brows that are the wrong shape for your bone structure. In other words, you have tried to copy brows that you have noticed on a celebrity, but they are all wrong for you. When you think of all the brow shapes out there, only one is going to work for you.

6. Brows that have been drawn in with a harsh pencil line. In the 1940s it was quite popular to shave the brows and then draw in new ones with a thin black line. It might have been popular once,

but this look will definitely age you.

Stop by and see LaNelle for expert brow advice.

Make another smooth move with Wrinkle Smoother Lips

Give fine lines the laugh off with our new Luxiva Wrinkle Smoother Lips, an anti-aging treatment designed to help stop lip color bleeding. It helps to minimize lines around the delicate lip area, helps firm the lip contour and assists in the prevention of future expression lines. Now that's something to smile about! Stop by for a sample.

New Vera Bradley bags are here

Our new fall/winter 2006 line of Vera Bradley handbags, totes and accessories have arrived in the studio. You'll find a great assortment of stylish bags in Windsor Navy, Mesa Red, Medallion and Classic Black.