

# MERLE NORMAN®



FALL 2006  
NEWS FROM ESSEX SQUARE  
MON. 10-6 TUES.-THURS. 10-7, FRI. 10-6, SAT. 10-5, SUN. 12-4

4240 East Towne Blvd., Madison, Wis. 53704  
www.merlenormanstudio.com/mn-8823  
Phone/Fax: (608) 244-0408

## ONLY AT MERLE NORMAN— The latest beauty innovations are now available to you!

Your skin will never be the same again after you've tried our new 2006 products. Here's a quick recap of our eight innovative products. Read all about them—but better yet, come into our studio today and try them yourself. You will love the way your skin looks and feels.

### LUXIVA® DERMA-PEEL SYSTEM

An effective at-home alternative to a professional glycolic peel. The easy two-step system chemically exfoliates the skin leaving it refined, smooth and restored for a radiant, younger-looking complexion.

After one application, Luxiva Derma-Peel System significantly improves skin texture and tone, diminishes the appearance of wrinkles, makes facial pores appear smaller, and reduces skin blotchiness to even out skin tone.

After four weeks use, 97% of women saw an improvement in skin texture and tone, and 91% felt their skin was more resilient. The Luxiva Derma-Peel system improves skin radiance/brightness by 127% and improves skin smoothness by 97%. Use every other month for optimum effects.

### LUXIVA® CLARIFYING CLAY MASK

When you want to control oil and unclog pores, use this clay mask, made with Kaolin Clay, to draw out impurities and mini-



mize the appearance of pores. It eliminates excess oil for a deep-down clean feeling as well as soothes and conditions skin, improves skin clarity, evens out skin tone and brightens skin. Use 2 to 3 times a week on clean skin.



### LUXIVA® CLEAR COMPLEXION GEL CLEANSER, TONER AND MOISTURIZER

A gel cleanser, acne-fighting astringent, and soothing, lightweight lotion that work together to help clear up breakouts and prevent new ones from forming. This effective system contains Salicylic Acid to clear clogged pores and prevent future breakouts. Also contains botanical extracts to help refine pores, reduce excess oil, and reduce irritation.

### LUXIVA® WRINKLE SMOOTHER LIPS

An anti-aging lip treatment designed for the delicate area around lips. Helps minimize fine lines while assisting in the prevention of future expression lines. Also, helps to stop lip color bleeding.

### LUXIVA® XTRA LENGTH MASCARA

A mascara that extends lashes to extreme lengths. Contains conditioning ingredients to create incredibly soft lashes with a lightweight feel. Lengthens lashes from natural to dramatic by extending every lash from root to tip.



### LUXIVA® EYE MOUSSE

An airy, shimmery eye mousse with cooling benefits to soothe eyes. Rich shades blend seamlessly. The whipped texture provides long-wearing, buildable color. Safe for contact lens wearers and those with sensitive eyes.

DISCOVER JUST HOW BEAUTIFUL YOU CAN BE!

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## STUDIO HOURS:

Mon. 10-6,  
Tues. thru Thurs. 10-7,  
Fri. 10-6, Sat. 10-5, Sun. 12-4

CHECK OUR WEBSITE  
for up-to-date news and promotions!



Unmask Gorgeous Skin!  
Try our new Luxiva  
Clarifying Clay Mask today.

Receive a **FREE GIFT**  
with purchase of two or more  
Luxiva products

Come in today and try our innovative 2006 products! And when you purchase two or more Luxiva products during August, you'll receive a FREE four-piece gift. Enjoy convenient travel sizes of Luxiva® Energizing Concentrate, Luxiva® Nighttime Recovery Creme, Luxiva® Ultra Thick Mascara in Black, Luxiva® Delites in Cafe Royale, and Luxiva® Moisture Works. Cosmetic accessories not included. Offer valid while supplies last. Limit one per customer.



Norman lipstick of your choice.

You can choose from any of our lip color products, including Luxiva® Age Defying Lipcolor, a vitamin-enriched, age-defying formula that smoothes and moisturizes lips, and contains ceramides and botanicals to soothe away dryness and shield lips from the elements.



What's  
your **Color IQ?**

Come in for a unique, interactive makeover using high-impact shades loaded with staying power. With Color IQ, you'll never look at color the same way again. Call (608) 244-0408 for an appointment today.

**LIPSTICK SWAP:**  
Are your lips the **MOST**  
**KISSABLE?**

**Pucker up, ladies!** Do you own lipstick that isn't the right color for you? Or lipstick that doesn't feel good on your lips? Then swap it! Just bring in your current non-Merle Norman lipstick and drop in our "Swap Jar" and you will receive \$2 toward a Merle

Fall 2006 Color Collection:  
Available August 1, 2006

Feeling groovy? Then you'll love our new Fall 2006 Color Collection: GOING MOD! The "fab" look for Fall features graphic eyes, sheer, gorgeous lips, and subtly hued cheeks. Black, white, gray, and brown are balanced with vibrant green, blue, and orange for a totally hip look. Come in for your thoroughly mod-ern makeover today!

REFER A FRIEND TO OUR STUDIO—when she spends \$50 or more, you will receive a \$25 gift certificate!