

HOLIDAY 2006

NEWS FROM ESSEX SQUARE

MON. 10-6 TUES.-THURS. 10-7, FRI. 10-6, SAT. 10-5, SUN. 12-4

4240 East Towne Blvd., Madison, Wis. 53704

www.merlenormanstudio.com/mn-8823

Phone/Fax: (608) 244-0408

Colors stir passion with our "Romantica" Holiday Collection

LOS ANGELES — The sumptuously rich hues of "Romantica," Merle Norman's Color Collection for Holiday 2006, demand attention and create instant sex appeal. Seductive reds are caressed by burnished golds in the Fiery Flamenco palette while decadent pinks mingle with velvety violet and indigo blue in the Spanish Rose look.



ROYAL FLUSH

Cheeks flush with desire in two sizzling shades. Color is placed higher on the cheekbones in an "oval" shape that extends to temples using Luxiva® Creme Blush in Fiery Flamenco, a golden blood red, or Spanish Rose, a tamer hot pink.

EYES THAT MESMERIZE

Eyes glow by candlelight with smoldering hues from two unique Luxiva® Lasting Eyecolor Trio compacts. Smoky shades of amber blend softly to achieve an incandescent glow in Sienna-rita and plush pinks combine with deep purple-blue in Rosas creating a rosy "halo" effect.

The look is completed with a sexy smudge of Automatic Definitive Eye Pencil in Black Onyx or

Amethyst and a sultry sweep of Luxiva® Xtra Length Mascara in Xtra Black or Violet.

KISSED BY A ROSE

Lips surge with just-kissed color from an array of provocative pinks and red-hot reds. Choose from Luxiva® Vinyl Lipcolor in Raspberry Patina and Pink Chandelier, Luxiva® Age Defying Lipcolor in Vermilion, Diablo and Pink Frills, and Moist Lip Color in Crimson Veil.

These glossed-up lip looks are anchored by velvety shades of Definitive Lip Liner in Crimsons and Pink Velours.

AT YOUR FINGERTIPS

Digits dazzle in four festive shades that can be mixed together to create personalized nail "cocktails." Layer Salon Formula Nail Color in Temptress, a golden red, with sheer, glittery Red Mantilla. To add depth and dimension to the hot pink shimmer of Fiery Fuchsia, pair it with the golden pink frost of Pink Sizzle.

Holiday Open House is Sat., December 2

Get in the holiday spirit at our fun and festive Holiday Open House on Saturday, December 2. You will be pampered with a free five-minute hydrating steam facial that will give you radiant, younger-looking skin. (And remember—hydrating facials help replenish your skin's lost moisture from the cold, very drying winter months, too!) Top it off with a holiday makeover using our latest Romantica holiday color collection or other colors of your choice. Then stay a

bit longer to relax with a short chair massage, enter your name in our drawing for fabulous prizes, shop for gifts that will delight every lady on your list, and enjoy tasty treats. Hope to see you there!



MERLE NORMAN®

(608) 244-0408
ESSEX SQUARE
Sally Hanson, owner
www.merlenormanstudio.com/mn-8823
4240 East Towne Blvd.
Madison, WI 53704

STUDIO HOURS:

Mon. 10-6,
Tues. thru Thurs. 10-7,
Fri. 10-6, Sat. 10-5, Sun. 12-4

Tune in each month to see our latest VIDEO spot—now online at www.merlenormanstudio.com/mn-8823.

Receive a free gift with your next purchase

Stay gorgeous through the hustle and bustle of the holiday season with Merle Norman. Now when you purchase two or more Merle Norman products, you'll receive a FREE five-piece gift. Enjoy convenient travel sizes of Luxiva® Delicate Balance Calming Cleanser, Inspirations Body Wash, Inspirations Body Cream, Luxiva® Creme Blush in Pink Voile, and Luxiva® Creme Eye-lites in Creamsicle. Cosmetic accessories not included. Offer valid while supplies last. Limit one per customer.



Get GRAPE skin: Try our trio for younger-looking skin

Merle Norman has three age-defying treatment products to help speed up cell turnover and restore a more youthful-looking appearance. We recommend the following steps after cleansing and toning:

IN THE MORNING

For a rejuvenating "kick start," use Luxiva® Energizing Concentrate on your entire face, including



Beauty-full Holiday Gift Ideas

Gifts filled with beauty must-haves are priced for easy giving!



BEAUTY-full SKIN



BEAUTY-full EYES



BEAUTY-full LIPS



BEAUTY-full FACE

Not sure what to buy? Gift certificates are available, too!

the eye area. Hyaluronic acid deeply moisturizes and ginseng energizes the skin to improve its condition and help prevent future signs of aging.

To restore a smoother, more youthful appearance, use Luxiva® Fine Line Minimizer. Pro-Retinal and Vitamin C help to diminish fine lines and improve the condition, suppleness, elasticity and vitality of the skin. In just eight weeks, you'll notice a 51% reduction in the appearance of fine lines and wrinkles.

IN THE EVENING

To expose healthier, smoother-looking skin, exfoliate with Luxiva® AHA Intensive Complex. This ensures better tone and clarity, and helps to further minimize fine lines and wrinkles.

Exfoliation encourages your skin to rejuvenate itself as nature intended

WHY EXFOLIATE?

Because dry dead skin cells build up daily giving skin a dull, lifeless appearance. Exfoliation removes these dead cells and speeds up the cell renewal process, making skin appear more youthful. When you exfoliate regularly, your skin care products will penetrate more effectively, fine lines and wrinkles are less noticeable, and foundation applies smoother and wears longer. Exfoliation also helps keep pores clog-free for a more refined appearance and gives an overall brighter and healthier appearance. Exfoliate today: your skin is entitled to a breath of fresh air!

REFER A FRIEND TO OUR STUDIO—when she spends \$50 or more, you will receive a \$25 gift certificate!