

“Get Your Read On, Motown!”
at the



Literary Conference

November 10th – 12th, 2006

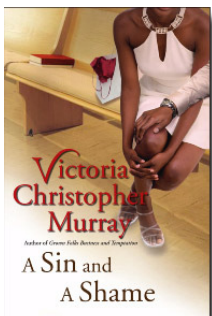
<http://geocities.com/essenceofmotown>

Conference Mission: *To strengthen Detroit's Literary Community by networking readers, writers, authors and poets together.*

- **Thursday Nov 9th - Pre Media and Official Opening** ceremony for the conference @ the Skillman library 6pm hosted by Charles Pugh of Fox 2 Detroit. (All sponsor, volunteers & participants)
 - Presentation of the Motown Literary Author of the year and Literary Business of the year 6:45pm.



- **Friday Nov 10th - Urban Author Affair** @ the Cobo Hall in downtown Detroit. 6pm.
 - Presentation of the MWN Making A Difference In the Literary Community Award. 7pm.
 - There will also be raffling off donated items such as a signed Jerome Bettis Football, Spa Packages and much much more.
 - Special Guest Authors Will be best selling authors such Eddie Allen, Keith Lee Johnson, Erica Martin and Darrius Hillmon, along with many more national and local authors.



- **Saturday Nov 11th – A full day of literary events such as:**
 - Writing Workshops part 1 and Panel Discussions 9am to 3pm (with lunch included). (see below)
 - Readers Panels with Authors and guest speakers 3pm to 5pm.
 - Writing Group Symposium 4pm.
 - National Inspirational Role Models Month & Literary Leaders Award Presentation 5pm by House Communications.

- Literary Extravaganza 6pm to 8:30pm. (Book fair and more raffles).
- **Special guest, Victoria Christopher Murray Bestselling author of A Sin and A Shame**
- Poetry Slam 8:30pm to 10pm.
 - Special Guest Poetry Judge and Performer for the Literary Extravaganza, Jessica Care Moore, Detroit Native



- Writers Group Symposium sponsored by Motown Writers Network



- **Sunday Nov 12th** - Continental Literary Breakfast 9am. Writing Workshops Part 2 10am -2pm(see below). Author Brunch and Mayor's Literary Award Presentation 3pm hosted and moderated by Karen Dumas with an open discussion on strengthening the reading community in Metro Detroit.



All meals and events are included in the three-day conference price of \$95. Some events are free for readers if they bring donated books as their entry fee to give to Pro-Literacy of Detroit. The Downtown Marriott Detroit Renaissance Center serves as host hotel and offers a conference rate of \$119/night. Other general conference information can be found at the [www. geocities.com/essenceofmotown](http://www.geocities.com/essenceofmotown) website or by calling 313-289-8614.

So come “get your read on” at this phenomenal Motown Literary Event.

Sponsors:



Workshop Titles & Descriptions:

Trends, Trendsetters and Tremendous Marketing Tips

Facilitated by Darlene House

By keeping up with the latest trends, you will know what's hot and what's not. This enhanced level of awareness will help you gain inspiration for creating and pursuing distinctive marketing opportunities for your books and other writing projects. Spend some quality time with master marketer Darlene House, House of Communications owner/chief communications specialist and "Marketing Mysteries Revealed" columnist, learning about trends and trendsetters plus practical marketing applications for innovative insights.

Saturday Workshop

Master self-publishing and make money (the business of writing)

Facilitated by Valerie Coleman

With polished manuscript in-hand, what's next? Self-publish? Vanity press? Print-On-Demand? Valerie provides clear and concise instructions on how to establish your publishing company. Get the inside scoop on ISBN, EAN, LCCN and EIN. Determine the best price for your book. Master self-publishing and make money!

Saturday Workshop

The Making of an Anthology

Facilitated by Valerie Coleman

Collaborating submissions from multiple writers requires strategic planning and organization. Valerie exposes her secrets to guide you to structure and manage a successful anthology.

Saturday Workshop

The Best Offense is a Good Defense – Controlling Your Publishing Future By Knowing The Rules of the Game.

Facilitated by Sabrina Adams, Director of Zoe Life Publishing

A workshop designed to help writers understand their publishing options by detailing the different modes of publication and clearing up misconceptions on publishing operations. To not be misled, a comprehensive explanation is provided on traditional, subsidy, print-on-demand- and self-publishing. <http://zoelifepub.com>

Sunday Workshop

Selling Books on the Internet & Ebook 101

Facilitated by Sylvia Hubbard

For writers with or without published work. This is a workshop every writer should attend to learn how to publish, promote, and market themselves on the Internet. Participants learn how to boost their exposure to the world via the World Wide Web by selling trade back and e-books. From online discussion groups to submitting articles, this workshop will cover how to find economical ways to gain free publicity, get your name "out there," and make the Internet easy to ride on. Recommended Materials: [Beginning Internet Marketing for Writer's Manual](#) & A Website (optional) available for purchase at <http://www.sylviahubbard.com>.

Sunday Workshop

Your Manuscript Is Complete - Now What?

Facilitated by Sheila P Miller

This workshop will be on what has to be done before a person goes to print - or solicit an agent. Choosing a genre - talk about word count - copyediting - choosing a target audience, offer tips on cleaning up one's manuscript - where to start looking for an agent - networking with other authors.

Saturday Workshop

Research Tips To Bring Your Written Creation Alive: Adding Believability & Credibility to your Literary Work

Facilitated by Regeania H. Coleman

This one-hour workshop features information for efficiently and effectively conducting research for writing fiction and nonfiction and techniques for adding believability and creativity to the various elements of your literary work. Learn to effectively take your readers on a journey into your topic, using research techniques to enrich your written work by adding the right elements to create interesting, exciting and believable plots, characters, point-of-views, settings& themes to the various aspects of your literary work.

Sunday Workshop

Children's Books Workshop: How to Write, Publish & Promote Your Children's Book

Sabrina Adams - Zoe Life Publishing

Writing books for children is both art & logic. If your dream is to become a children's book author - or even if you're well on your way - this workshop will help you write children's stories that publishers crave, but more importantly - your stories will be the ones parents will want to buy & children will want to read. Topics will include common myths about

children's writing, getting started, research, categories, elements of successful stories, manuscript format, illustrating, the publishing process, children's writers resources, promoting your book and making arrangements for school visitations. Books available by facilitator: <http://zoelifepub.com>

Fiction Basics

Heather Buchanan-Gueringer

This workshop teaches basic fiction-writing techniques, including analysis of image, voice, characterization, setting and plot with emphasis on openings and endings. Open to all writers at all levels.

Recommended Materials: The Soul of Fiction or Elemental Fiction. Both will be available for \$5 at workshop time.

Saturday Workshop

The Nuts & Bolts of Writing a Great Novel

by Elizabeth Atkins, New York Times Bestselling Author

Write your blockbuster novel by captivating your reader with success secrets that will keep them turning pages into the night.... and never forget your story! You can do it when you use bestselling author, Elizabeth Atkins' proven techniques for crafting a spellbinding plot, creating charismatic characters and telling your story in a realistic, vivid setting. And if you want to sex it up with sizzling love scenes, this hip hop erotic writer will cover that, too!
<http://elizabethatkins.com>

Sunday Workshop

SCREENWRITING: ACT 1

by Frank Imani Jamal, founder of Cornbread Productions

Modern screenplays have evolved through the history of the cinema to be more than mere words on paper that the actors speak. This workshop will instruct students on how to compose and structure the first act, Act 1, for effective storytelling techniques, effective characters, and convincing dialogue.

Sunday Workshop

Christian Writing and Promotion

Facilitated by Victoria Christopher Murray

Best selling author informs you how to write and promote in the Christian literary genre.

Saturday Workshop

Promoting Your Poetry

Facilitated by Christina Archer

Learn how to promote and market your poetry to earn income on your love.

Saturday Workshop

Words Don't Fit In My Mouth

Facilitated by Jessica Care Moore

Poetry Workshop that gives you insight on writing and publishing your poetry

Saturday Workshop

Panel Workshops (taking place on Saturday & Sunday)

Writing and Reading For the Young Adult Market

Moderated by Author, Deanna Smith with Authors: Dana Davidson

The Advantages and Pitfalls of Self-Publishing

Moderated by Emanuel Carpenter with Authors Valerie Coleman, Erica Martin

Urban Book Symposium

Moderated by Eddie Allen, Michele Moore, Darrious Hilmon

Suspense, Mystery, Intrigue... Oh My....

Moderated by Sylvia Hubbard with authors, Keith Lee Johnson, Lee Meadows

Romance, Romance & more Romance – What Genre do I like?

Moderated by Darrious Hilmon with Authors: Kimberly White Owens, Sydney Molare, Erica Martin,

Setting Your Manuscript Up For Your Printer

Sponsored by Mays Printing with James May and Graphic Typesetter, Brenda Lewis from UrbanGraphics

Getting Yourself Into Bookstores & Libraries

Moderated by Sydney Molare

Doing A Successful Booksigning and Literary Events

Moderated by Kimberly White with Authors, Sharon Powers and Erica Martin, with publicists, Lynette Smith and Darlene House

Blogging 101

Moderated by Sylvia Hubbard



... More may to be added

(please feel free to pass this to a reader, writers, author or poet)

RECOGNIZE PEOPLE IN DETROIT'S LITERARY COMMUNITY

Know an Author or Business that recognizes Detroit's Literary Community? Would you like us to recognize them?

The co-host of the 2006 [The Essence of Motown Literary conference](#), Motown Writers Network and HubBooks, would like to present the literary community three very distinctive awards for people who have worked hard in strengthening Detroit's Literary Community.

- * **The Author of the Year**
- * **The Literary Business of the Year**
- * **Making A Difference in the Literary Community Award**

About Motown Writers Network

This is a five years + organization that networks and helps strengthen the Metro Detroit Literary community by connecting readers, writers, authors and poets. Membership is free*. To Join please send a blank email to:

motownwriters-subscribe@yahoogroups.com or visit our website at: <http://motownwriters.com>

Winners will receive a certificate, prizes and an award, which we call a "Hubby." If you would like to help us recognize someone, please click below to submit your nominations. One entry per email. Nominations open until November 1st, 2006 12 Midnight.

Ready to Vote?

Go to: <http://www.geocities.com/essenceofmotown/awards.html>

To find out more about The 3rd Annual Essence of Motown Literary, please visit:

<http://geocities.com/essenceofmotown>

PS: Please don't vote for Sylvia Hubbard, because she's on the organizational committee for the award & conference. Thank you.

In Conclusion

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So come "get your read on" at this phenomenal Motown Event.

Are you ready to register? Are you ready to strengthen Detroit's literary community? Would you like to vendor or become an ad partner? Would you like to volunteer?

<http://geocities.com/essenceofmotown>

essenceofmotown@yahoo.com | 313.289.8614

Make all checks payable to:

**EssenceofMotown/Sylvia Hubbard
PO Box 27310 | Detroit, MI 48227**

