



Essence of Motown Writers Conference

FOR IMMEDIATE RELEASE

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Conference Book Fair Offers Exposure for Local Authors

Detroit, Michigan – In addition to offering comprehensive workshops and networking opportunities to members of the local writing community, the first ever Essence of Motown Writers Conference will host a Book Fair to showcase the works of Detroit based authors.

The Book Fair isn't limited to authors exclusively. The EMWC Book Fair will provide promotional opportunities for printers, publishers, small presses, and other literary services will be available as well.

“There is a plethora of writing talent within the city, but seemingly no outlets for that creative base to be collectively presented,” cites conference coordinator AngelaMichelle Smith. “The focus of the EMWC Book Fair will be to create a unified effort to promote our local authors – established and aspiring – and to ensure that all factions of Detroit’s literary industry are represented.”

The EMWC Book Fair will run the length of the conference, starting at 9:30 AM and ending at 3:30 PM. Present Book Fair participants include best selling romance author Elizabeth Atkins, conference coordinators AngelaMichelle Smith and Sylvia Hubbard, as well as EMWC workshop facilitators Sylvia McClain and Heather Buchanan-Gueringer.

Book Fair rental rates are \$20 per table, and will include admission into the conference, and a complimentary business card ad in the EMWC promotional booklet. Booklet advertising opportunities will also be available for individuals not wishing to host a Book Fair Table. Advertising rates range from \$20 for a business card ad, \$40 for a half page ad, and \$60 for full page.

Individual and companies interested in securing a Book Fair may contact Sylvia Hubbard at 313.289.8614 or through E-mail at essenceofmotown@yahoo.com.

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