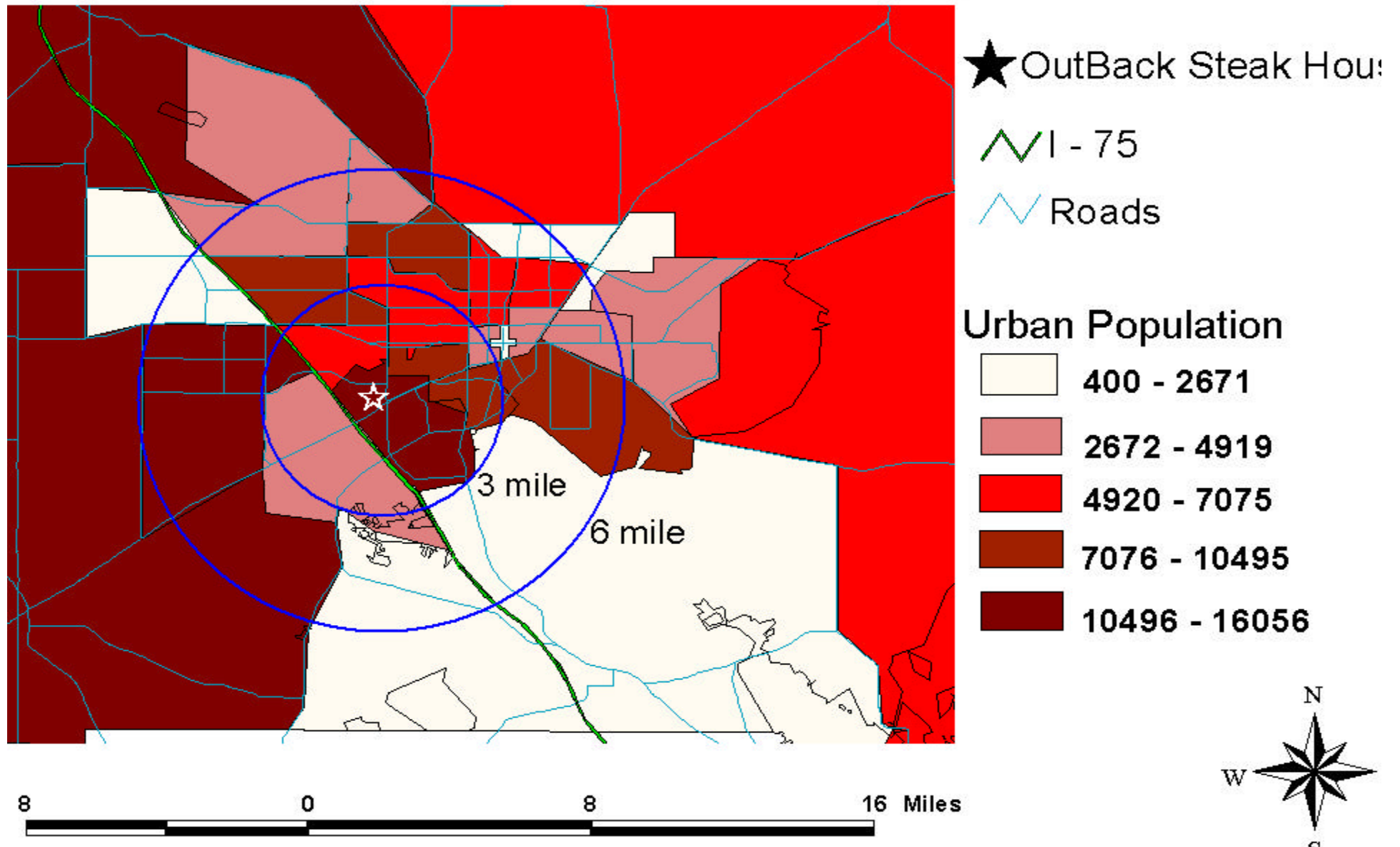


Three and Six Mile Ring Study Report of OutBack Steak House

3536 SW Archer Rd
Gainesville, Fl. 32608

Prepared By Sam
Palmer
2/28/00

3 and 6 Mile Ring Study of OutBack Steak House



Three Mile Ring Study

	1997	2002
Population	23,035	24,497
Families	3,843	4,039
Households	11,506	12,185

Expenditures (\$1,000)	1997	2002	% increase
Alcoholic Beverages	3,755	3,978	1.30%
Food Away from Home	19,221	20,359	6.80%
Food at Home	17,837	18,892	6.30%

Six Mile Ring Study

	1997	2002
Population	103,444	110,014
Families	19,831	20,846
Households	42,463	44,963

Expenditures (\$1,000)	1997	2002	% increase
Alcoholic Beverages	14,149	14,986	1.20%
Food Away from Home	72,669	76,944	6.20%
Food at Home	82,401	87,253	7.00%